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**BRAND**

AUG 2 - 1935

*Quality*

# Peonies Iris *and* Lilacs

*for*  
**FALL  
PLANTING**  
1935



*Auguste  
Dessert*

**PHILIPPE RIVOIRE**

The highest rated red  
—unlike any other red.  
Beautiful in form and rich  
in coloring .....\$4.00

**MYRTLE GENTRY**

A very light late pink. Received  
Silver Medal at the National Show  
in 1923 .....\$4.00

**MRS. FRANK BEACH**

An unusually fine creamy  
white. Comes into bloom with  
Philippe Rivoire. A larger  
flower but very much of the  
same type. A dependable and  
prolific bloomer .....\$4.00

**AUGUSTE DESSERT**

A deep rose of fine form,  
large rounded velvety petals  
with a silvery reflex. Sta-  
mens intermingled with the  
petals. One of Dessert's best  
Peonies .....\$3.00

**WALTER FAXON**

A real salmon-pink, en-  
tirely different from any  
other pink Peony. Once  
you see it, you cannot forget this  
distinctive flower. One of the fin-  
est show flowers grown .....\$2.00

**FIVE BRAND DIVIS- \$15.00**  
**IONS, ALL FOR.....**

A Winning Five in Any Show Room



*Philippe  
Rivoire*

**Brand Peony Farm**

INCORPORATED

**BOX 408**

**FARIBAULT, MINNESOTA**



# More Bloom - Finer Quality

from

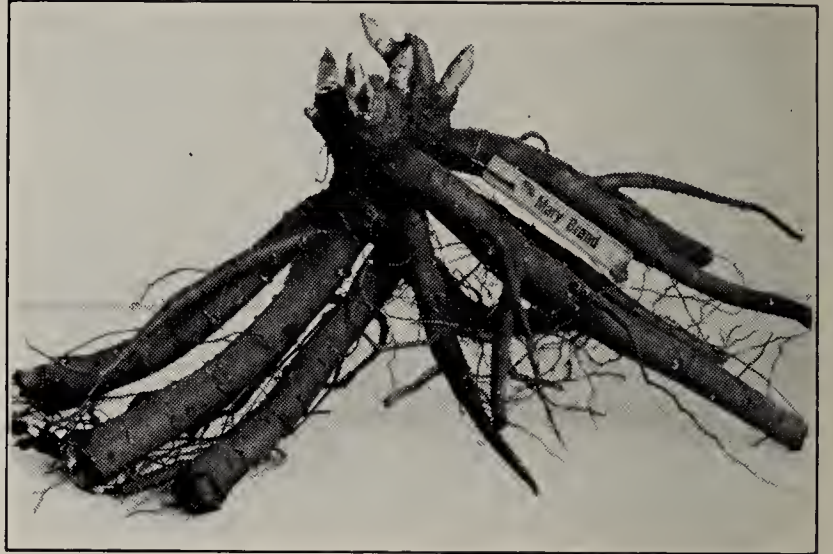
## BRAND Division Peony Roots

Shall we sacrifice quality to meet lower prices? A Peony root can be divided into many sizes. A root may carry from 3 to 5 eyes and in no way compare with another root carrying the same number of eyes. We want our roots to give perfect satisfaction. We have based our prices on quality alone. When you see the Peony roots that we send in our orders, we feel very sure you will think our prices fair.

A Brand Division will give satisfaction. You can depend upon Brand Divisions being absolutely true to name.

They will give you bloom next season if you plant them early this fall.

A Brand Division is Worth the Difference.  
In every part of the world where beautiful flowers are loved and admired, Brand's American Peonies are justly famous.



To those who are just starting out to grow named varieties of Peonies, we want to suggest varieties that are distinctly different; varieties that will prolong your blooming season; those kinds that are prolific bloomers and excellent both for show and garden purposes.

### Collection No. 2

Midseason Flowering

Mary Brand. A distinct real red.  
Reine Hortense. Hydrangea-pink; universally admired.  
Sarah Bernhardt. Indispensable. Deep, fragrant pink.  
Frances Willard. A fine white the world over.

ALL 4 FOR **\$4.00** POSTPAID

### Collection No. 1

Early Flowering

Richard Carvel. Fragrant; early red.  
Edulis Superba. Fine deep pink.  
Judge Berry. A light pink of great merit.  
Festiva Maxima. A substantial and dependable white.

Four great Peonies moderately priced as a collection—

**\$4.00**  
POSTPAID

### Collection No. 3

Late Flowering

Felix Crousse. A deep rose-red.  
Chestine Gowdy. Combination of cream and shades of pink.  
Loveliness. Well named: a uniform pink.  
Marie Lemoine. A fragrant creamy white.

ALL 4 FOR ONLY

**\$3.50**  
POSTPAID

all 3  
COLLECTIONS  
for \$10.50 postpaid





A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his later life to the nursery business. Has specialized in the peony, originating many of the world's finest varieties.

Distributor of the world's best peonies. The finest varieties of irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits. The choicest seeds.

OUR spring shipping season, during which we have sent Brand stock into practically every state in the Union, is just closing. We were not prepared, either with sufficient help or a large enough amount of stock, to take care of the increased business we have enjoyed this season, and for this reason many of our former courtesies have been neglected. We were not able to answer all correspondence as promptly as we should, although we worked a full day and long after many of you were sleeping soundly.

Our Southern friends and those on the Western Coast gave us wonderfully fine orders; and, before the shipping season arrived in the North and in the East, we were sold out on many of our important items. Consequently we were forced to disappoint many of our customers who sent us late orders. Many of our orders were never acknowledged, but at this time we wish to thank each and every one of you who showed your confidence in us by favoring us with an order.

We are often asked when our busy season is over. It is never over. Our work varies from season to season, but we are on the job at all times. Our hardest task is now before us. The material for our catalog should be with the printer. But as we try to get it into shape, we can see just in front of our office windows a glorious bed of tulips in full bloom. A little farther away the iris and lilacs are just bursting into bloom. Is it strange that all too frequently we find some excuse to get out among our growing stock?

With the heavy blanket of snow that covered our fields during the winter and with the frequent rains we have had throughout the spring, we can assure those of you who wish to add to your planting that The House of Brand never sent out finer peonies, more thrifty iris, nor better lilacs than will be used in filling our orders this fall.

## The SENSATIONS of THREE Successive National Shows were all BRAND Peonies

### 1932 at Des Moines PRAIRIE AFIRE

Best new Peony in the show. Awarded Boyd memorial medal at Chicago, 1933.

### 1933 at Chicago HANSINA BRAND

Best flower in entire show. Awarded Farr memorial medal.

### 1934 at St. Paul HANSINA BRAND

Best flower in the show. Awarded Farr memorial medal.



# BRAND PEONY FARMS, Inc.

A. M. BRAND, *President*  
MYRTLE GENTRY, *Sec'y-Treas.*

Box 408  
FARIBAULT, MINNESOTA



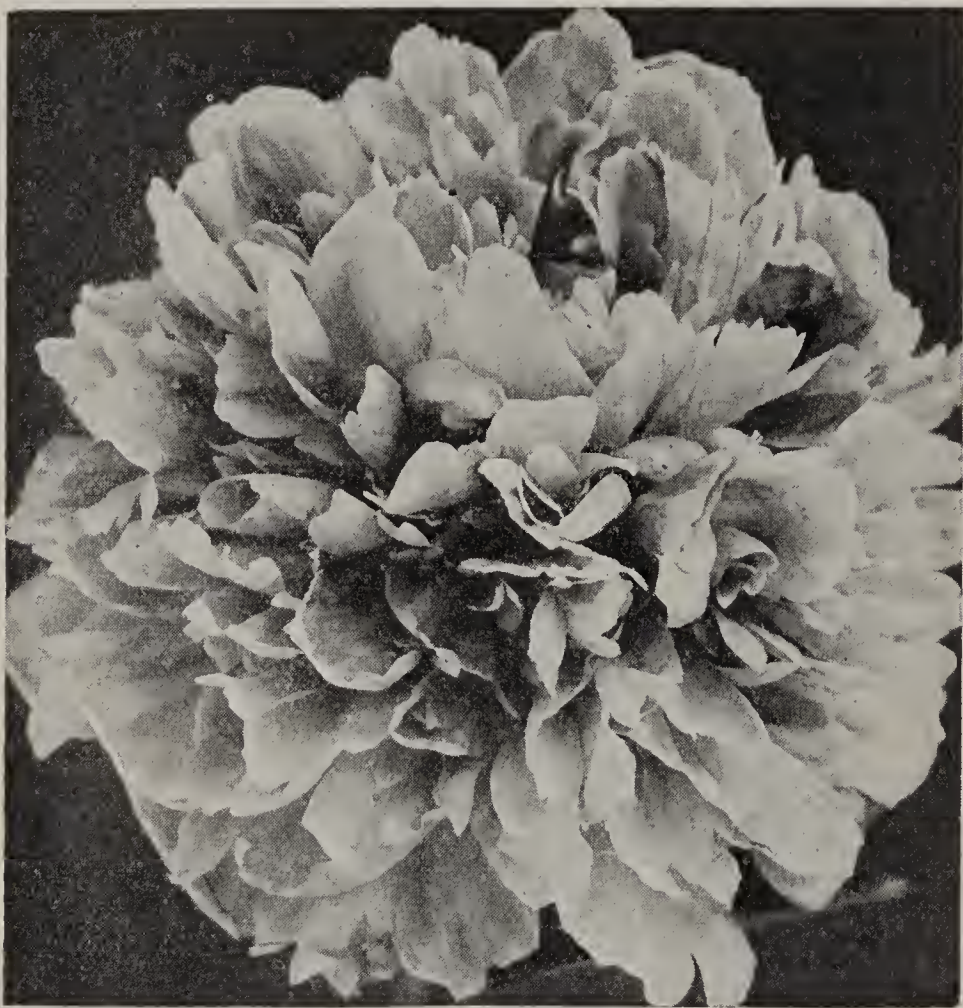
For your convenience we have arranged our list of Peonies this year according to color, and we offer here the

## Choicest of All RED PEONIES

**ADOLPHE ROUSSEAU** (Dessert and Mechin). 8.5. Red. One of the very good early dark reds. The plant is very tall and holds its flowers so erect that it makes a fine showing. One of the finest of all red Peonies as a landscape variety. A great dark flower that looks almost black and unusually rich when viewed from a distance. **A Brand Division \$1.00.**

**BRAND'S MAGNIFICENT** (Brand). 8.2. Red. A very deep dark red carrying more blue than any other good Peony. This variety is noted for its beautiful form, prolific bloom, broad symmetrical roselike petals, and excellent color. A midseason variety. **A Brand Division \$1.00.**

**CHERRY HILL** (ThurLOW). 8.6. Red. A very tall growing semi-double bright dark red that is early, and splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a silver medal by the Massachusetts Horticultural Society. **A Brand Division \$1.00.**



*Mary Brand.*

**COMMANDER** (A. M. Brand 1928). Red. An extra large, high built flower; very compact. A cone-shaped rose type Peony. Color a true self solferino-red. Although late, it blooms consistently, which cannot be said of most late varieties. After every other red in our fields was gone this year, we could still go out and bring in excellent flowers of this variety for our show room. A real acquisition to our quality list of Brand's reds. **A Brand Division \$4.00.**

**DAVID HARUM** (Brand). 8.4. Red. The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. The entire flower is an even shade of soft Tyrian rose, without stamens. An upright growing plant with very strong stems that hold their great blooms erect. One of the very best landscape reds. This variety appeared in five prize-winning collections at the National Show held at Des Moines in 1924. **A Brand Division \$1.00.**

**EUGENE BIGOT** (Dessert). 8.3. Red. In color this Peony is a very bright dark red. The blooms are of medium size, showing stamens. Very late, in season with Rubra Superba. Very desirable as a cut flower red for the home market, because of its lateness; yes, one of the best late cut flower reds. **A Brand Division \$1.00.**

**FELIX CROUSSE** (Crousse). 8.4. Red. Late. A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose red. **A Brand Division \$1.00.**

**FRANCOIS ROUSSEAU** (Dessert). 8.2. Red. An early red variety that seems to have been somewhat overlooked by those who are purchasing the really choice red Peonies. It is an exceptionally brilliant red. In the show room its color is so intense as to cause it to stand out among all the reds. Every lover of a good red Peony should have Francois Rousseau. **A Brand Division \$1.00.**

**KARL ROSENFELD** (Rosenfeld). 8.8. Red. A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower. **A Brand Division \$1.00.**

**LONGFELLOW** (Brand). 9.0. Red. Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes. **A Brand Division \$1.50.**

**LORA DEXHEIMER** (Brand). 8.4. Red. To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color, intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer. **A Brand Division \$1.00.**

**MARY BRAND** (Brand). 8.7. No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct, it is easily recognized by amateurs, no matter how often they see it in our fields. A rose type Peony showing stamens. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week and hold right up stiff, if cut in the bud. **A Brand Division \$1.00.**

Make Up  
Your Own Collection

Choose Just the Varieties  
You Wish

Select any ten \$1.00 roots from our  
general list of Peonies and receive

A \$10.00 Value for Only

**\$8.00**

prepaid



RED PEONIES—Continued.

**MIDNIGHT** (Brand). 7.3. Dark red. Often called the "BLACK PEONY"—it is almost as dark as Mons. Martin Cahuzac, considered the darkest red. Medium early, preceding Longfellow. Flowers are large and borne on long, stiff stems. For a very dark red Peony, order this variety.  
A Brand Division \$1.00.

**MONS. MARTIN CAHUZAC** (Dessert). 8.8. A shade darker than Midnight or Prince of Darkness. If you wish the darkest red Peony grown, order this one. Flowers medium to large, rose type, with stamens. Color a deep maroon-red. One of the most earnestly sought Peonies.  
A Brand Division \$1.50.

**OFFICINALIS RUBRA**. 8.6. Red. Large, round bloom of vivid crimson. The deep bright red Peony of olden times. Earliest of all good Peonies. Very desirable in this latitude; often in bloom on Memorial Day. The red "piney" of our grandmother's gardens.  
A Brand Division \$1.00.

**PHILIPPE RIVOIRE** (Riviere). 9.2. Red. Very fine bright crimson. Beautiful form, splendid in plant growth; most fragrant of the reds. Midseason. A fine show flower. No stamens. Most distinct in color of all the reds; not bright like Mary Brand or Longfellow yet it shows an absence of the purple which is so objectionable to some. The extremely beautiful form and uniform soft color make a flower loved by all who see it. The true stock is very scarce; much spurious stock is on the market but ours is absolutely true.  
A Brand Division \$4.00.

**RICHARD CARVEL** (Brand). 8.8. Red. An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. The demand is increasing so rapidly, we advise you to order early. A single plant on the lawn is attractive and delightful, beautiful and lasting. A valuable cut flower. The best of all early dark reds. Unlike most reds, the odor is pleasant and pronounced, a very rare quality in the reds.  
A Brand Division \$1.50.

**VICTOIRE DE LA MARNE** (Dessert). 8.2. Red. Midseason; a large globular flower; brilliant dark crimson with a silver reflex; intense in color, very striking. A loosely formed flower with strong, vigorous stems. No matter what critics may say of the color, this flower is one that always attracts much attention both in the field and show room; it is almost universally admired.  
A Brand Division \$1.50.

**Note.**—The above Peony is a distinct red. If compared with Mary Brand it is a deep rose-pink. If compared with Walter Faxon it is a red.

**WINNIFRED DOMME** (Brand). 8.3. Scarlet-red. No matter how many good reds you have, you will still want Winnifred Domme. Unlike most reds, it has practically no purple; the nearest scarlet of all Peonies. The plant is dwarfish, but stems are strong and erect, each producing a single bloom. A most excellent red to use as a border plant.  
A Brand Division \$1.00.



## TENUIFOLIA FLORA PLENA

### The Fern Leaf Peony

The earliest double to bloom. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Plant as early in the fall as practicable. Very scarce. We have but a small stock to spare this fall.

A Brand Division \$3.00.

Remember we prepay charges on all peony roots within the United States where order amounts to \$3.00 or more.



Le Cygne.

## Outstanding WHITE PEONIES

Every One Will Surely Please.

**ARGENTINE** (Lemoine). 8.6. A late midseason globular white, with symmetrically arranged petals of splendid substance. Fragrance pronounced and good. A very high class white that we personally think the best new Peony from Europe in recent years.

A Brand Division \$5.00.

**AVALANCHE** (Crousse). 8.7. White. A late midseason variety. The flower is cone-shaped and makes a splendid show flower. The blossom develops a distinct creamy white flower, surrounding a center of delicately tinted lilac-white petals with a few showing traces of carmine.

A Brand Division \$1.00.

**BARONESS SCHROEDER** (Kelway). 9.0. White. This is considered one of the finest Peonies grown. When the last symposium was taken, this variety received a rating of 9.0 after 79 people had voted. When the buds first open, they are a delicate blush, but the flower soon fades to a milky white. This is a variety that should be found in every collection. It comes into bloom late, after most of the white Peonies are gone.

A Brand Division \$1.00.

**COURONNE D'OR** (Calot). 8.1. A most dependable white. Outer petals a pure white; then a ring of yellow stamens surrounding a tuft of center petals, tipped carmine. A late white coming into bloom just before Marie Lemoine.

A Brand Division \$1.00.



**WHITE PEONIES—Continued.**

**E. B. BROWNING** (Brand). 9.1. White. A very late white coming into bloom with Marie Lemoine. The buds of this variety are often as large as the entire blooms of other fair-sized Peonies. The bud opens slowly, and as the petals unfold, a delicate pink coloring appears; the inner surface of the petals being washed with the most delicate pinkish canary. The perfume of the flowers is strong and sweet. The variety is so late that it is not always seen in Peony shows.

**A Brand Division \$2.00.**

**ENCHANTERESSE** (Lemoine). 8.9. White. A charming very late white. An excellent show flower. Prolong your blooming season by adding this excellent variety to your list. We understand that this is not a good flower for the South, as it is very late and does not open well, but the farther north it is grown, the better it becomes. As grown with us, it is rated far too low. It is surely entitled to a rating of 9.2. A splendid pure white.

**A Brand Division \$1.00.**

**FRANCES WILLARD** (Brand). 9.1. White. Frances Willard is a very fine white which we believe gives universal satisfaction. It opens an exquisite blush-white, occasionally with a carmine touch, changing pure white. Usually found in the winning classes in every show room. Midseason, comes into bloom with Mary Brand. [A gorgeous Peony named for a great woman.]

**A Brand Division \$1.50.**

**DUCHESSE DE NEMOURS** (Calot). 8.1. Creamy white. An early almost pure white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

**A Brand Division \$1.00.**

**JAMES KELWAY** (Kelway). 8.7. White. This variety received a rating of 8.7 when the last symposium was taken, after 49 people had voted. This fact, alone, places it among the good varieties. The flower is very large, loose and semi-rose in type. It opens a rose-white changing to milk-white with base of the petals tinged yellow. The fragrance is strong and pleasing.

**A Brand Division \$1.00.**

**JUBILEE** (Pleas). 8.9. White. Very large, flat, ivory-white flowers. Petals long, narrow and loosely arranged, producing a very attractive feathery effect. Everyone familiar with Peonies knows that Jubilee is a fine flower. Its only defect is a weak stem, yet one can well afford to support such a beautiful flower.

**A Brand Division \$1.00.**

**KELWAY'S GLORIOUS** (Kelway). 9.8. White. Midseason. Although not as symmetrical as Le Cygne, we believe this wonderful variety is fully as good and deserves as high a rating. Immense blooms with very long petals, so arranged that the entire bloom resembles a great downy ball of the most exquisite, delicate, snow-white lace. For a Peony of great size, probably no other can exhibit such perfection of beauty.

**A Brand Division \$4.00.**

**LA LORRAINE** (Lemoine). 8.6. Pink. A large flower, nicely rounded, with great broad petals beautifully arranged. Color, a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated, for it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. When shown together with magnificent blooms of Le Cygne, Therese, Kelway's Glorious and Mme. Jules Dessert, we have seen blooms of La Lorraine which showed up equally beautiful; and we think it is just as good a flower.

**A Brand Division \$3.00.**

**LA ROSIERE** (Crousse). 8.3. White. Large flowers in clusters; straw-yellow at the center, shading to a creamy white border—this is indeed a striking variety. Pleasing fragrance. The flower is loose, showing a band of yellow stamens which light up the flower with a yellowish cast.

**A Brand Division \$1.00.**

**LE CYGNE** (Lemoine). 9.9. White. A flower of true rose type, perfect in form. Creamy white with no tracings of color. Strong, medium height stems; each one produces a perfect bloom. Flowers large and delightfully fragrant. Le Cygne is the highest rated Peony and fully deserves its rating. Early midseason.

**A Brand Division \$3.00.**

**MARIE LEMOINE** (Calot). 8.5. White. Has the most pleasing and pronounced fragrance of any Peony. A sulphur-white, occasionally showing a carmine tip. One of the most beautiful of all Peonies. Very late; it should be in every collection.

**A Brand Division \$1.00.**



*Frances Willard.*

**MARIE JACQUIN** (Verdier). 8.3. White. A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced waterlily effect. One of the most dainty Peonies in the list. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double, held perfectly erect, and on young plants it often comes a beautiful single.

**A Brand Division \$1.00.**

**MRS. A. M. BRAND** (A. M. Brand 1925). 9.6. Pure white. When this flower was a two-year-old, we were first attracted by its large, uniform, remarkable white blooms; the clean, thrifty, light green stocks; the luxuriant foliage. Blooms cut in the bud and taken inside develop in remarkable form. Opens a pure, glistening white; pure rose type; a large, flat flower with prominent guards and petals of wonderful substance. Received the Gold Medal of the American Peony Society, St. Paul 1923. Very late.

**A Brand Division \$4.00.**

**MRS. FRANK BEACH** (A. M. Brand 1925). 9.0. Ivory-white. A very large, flat, perfect rose type flower with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Blooms equally large as Jubilee but borne finely erect on rather dwarfish plants with very strong stems. Much as we admire Jubilee, it is handicapped by a weak stem. Mrs. Frank Beach is a glorified Jubilee. Deep cream, it fades but little even when developed in the field. Like Le Cygne, this variety develops a flower true to type even on a yearling. Blooms profusely as a two-year-old. Received an Award of Merit, American Peony Society, London, Ontario, 1922. Late midseason. Sweetly fragrant.

**A Brand Division \$4.00.**



WHITE PEONIES—Continued.

**MRS. HARRIET GENTRY** (A. M. Brand 1925). White. One of the most refined flowers in the white of most perfect rose type. Petals the purest glistening white, arranged in perfection. Comparable to a perfect specimen of that wonderful flower, Mirielle. Mrs. Harriet Gentry invariably blooms well with flowers of utmost beauty, while Mirielle gives perfect bloom so seldom that we do not recommend it.

A Brand Division \$4.00.

**MME. DE VERNEVILLE** (Crousse). 7.9. White. We feel this variety is much underrated. Flower large, very full, bomb type. Guard petals sulphur-white; center petals rose-white with carmine touches. Good substance. Stems long and strong. An ideal cut flower. Pleasing fragrance. Comes into bloom after Festiva Maxima, and we regard it superior in beauty.

A Brand Division \$1.00.

**MME. EMILE LEMOINE** (Lemoine). 8.9. White. A rare, beautiful Peony; strong grower, free bloomer. Flowers very large, uniform in shape and size. Plant rather tall with strong, erect stems. Bloom is very perfect in form, with large, rounded roselike petals of a tender glossy white, overlaid with a sheen of delicate satiny pink, covered with tiny dots of deeper pink. Petals of great substance.

A Brand Division \$1.00.

**MONSIEUR DUPONT** (Calot). 8.3. One of the old standard Peonies, always desirable. A glistening ivory white, with center petals bordered with carmine. Golden stamens mingled with the petals throughout the flower. Deliciously fragrant, wonderfully prolific, a consistent bloomer. Appears just before Couronne d'Or.

A Brand Division \$1.00.

**MRS. SHAYLOR FORCE** (Shaylor). 9.0. A very large, midseason, creamy white with a faint glow of pale lemon at base of petals. In form much like Jubilee and La Rosiere. Petals usually edged crimson.

A Brand Division \$2.50.

**REV. H. TRAGITT** (A. M. Brand 1928). White. Very large, of true rose type. Great blooms of the most perfect form resemble large balls of snow. The dwarf plants with strong stems hold the great white blooms erect. Very sturdy, even growth—planted in rows, they present a remarkable sight when in bloom. So profuse, the blooms cover the whole plant with a solid mass of white. Usually pure white, yet occasionally a faint trace of red shows on an inner petal. Globular in form; great broad snow-white petals of great substance. This variety resembles Le Cygne but it is late while Le Cygne is early.

A Brand Division \$4.00.

**SOLANGE** (Lemoine). 9.7. This is a variety that is hard to classify. It might be classed with the light pinks, but it is neither a white nor a pink, but a suffusion of buff and pale salmon-pink. A late variety with tight buds that sometimes fail to open. When well grown this variety has perfect form and unusual coloring.

A Brand Division \$2.50.

**SUSAN B. WHITE** (A. M. Brand 1933). White. A pure white of very fine form and large size. Plant tall, luxuriant dark green foliage. Individual blooms very large; petals very long and narrow, form a great compact dome-shaped flower with large guards drooping gracefully away from the balance of the flower. Pure white, tinted heavily cream, with green showing at base of petals.

A Brand Division \$4.00.

## REMEMBER!

Remember our prices call for **Brand Divisions**, a root that will give you bloom next season; a root that has been carefully handled, a root that will prove true to name, a root that will bring pleasure to you year after year.

# YELLOW PEONIES

There are few yellow Peonies that have been introduced to date. We hope that from our seedling Peonies we may be able to add to this list in the future.

The varieties we list under this heading are not pure yellows but yellow predominates.



Primevere.

**FANNY CROSBY** (Brand). 7.7. An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing.

A Brand Division \$1.50.

**GOLDEN DAWN** (Gumm). 8.6. Anemone type; midseason. Yellowish center with broad guard petals of ivory-white. Stock scarce.

A Brand Division \$3.00.

**LAURA DESSERT** (Dessert). 8.8. Yellow. This Peony, Primevere and Fanny Crosby, are the three finest yellow Peonies. The flower is round, of rose type. Guard petals creamy white, enclosing a domelike center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason.

A Brand Division \$2.00.

**PHILOMELE** (Calot). 7.7. Rose. Medium size. Flat crown type. Guards bright violet-rose; anemone center of amber-yellow petals, changing to cream. As flower develops, a crown of bright rose appears in the center. Midseason. A strong, free bloomer, very desirable with much deep yellow in make-up. A very striking landscape sort.

A Brand Division \$1.00.

**PRIMEVERE** (Lemoine). 8.6. A fine yellow Peony. Guard petals creamy white, enclosing a central ball of sulphur-yellow. If cut in the bud, as it begins to open, so the flower may develop away from the sun, it will hold a clear yellow color; very beautiful.

A Brand Division \$1.50.

## A New Service for BRAND CUSTOMERS

The greatest place to make a suitable selection of Peonies for a planting is from a field of growing Peonies. Here you see not only the flower, but you see the thriftiness of the plant, and from the flowers you can judge the blooming qualities.

If you cannot visit a planting, we realize fully how difficult it must be to make a selection by reading descriptions.

Let us help you. Tell us how many Peonies you wish to plant; how you wish them divided according to color; what season of blooming you desire; how much you wish to invest. We will then submit a list to you for your approval or book an order.

We feel sure after the many years we have grown the Peony that we can guarantee complete satisfaction.



# The Rarest PINK PEONIES

## in All Shades—Light, Medium and Deep

**A. G. PERRY** (A. M. Brand 1933). Pink. Early midseason. Plant of fine upright habit, medium height, with nice clean stems and foliage. Petals of splendid substance and rich in appearance. Color a rich old ivory, tinted delicate rosy pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. General color effect flesh-pink fading to white in the field. Splendid both as a show and a landscape flower. **A Brand Division \$10.00.**

One of our very latest introductions.  
Stock scarce—order early.

**ALBERT CROUSSE** (Crousse). 8.6. Shell-pink. Albert, Felix, and Marie Crousse are three worthy Peonies. Albert Crousse is a beautiful soft shell pink with narrow compact petals. An outstanding late midseason variety.

**A Brand Division \$1.00.**

**A. M. SLOCUM** (Franklin). 9.0. A large, late, variable flower opening a pale rose-pink and showing a ring of prominent stamens. Center light, almost white. Spreads open in a hollow cuplike fashion showing stamens and carpels in center. A profuse bloomer.

**A Brand Division \$2.00.**

**AUGUSTE DESSERT** (Dessert). 8.7. Deep pink. Among Dessert's latest Peonies, this is one of his finest; regarded by the originator as worthy of his own name. He gives this description: "Flower cup-shaped of fine form, with rounded petals, very brilliant, velvety crimson, carmine, with silvery reflex and often streaked white; very large silvery border; visible stamens intermixed with the petals in many flowers. A superb variety. Awarded certificate of merit at the Paris show, June 2, 1920."

**A Brand Division \$3.00.**

**BLANCHE KING** (A. M. Brand 1925). Deep pink. Peony lovers have been constantly searching for a good, deep, late pink. We have now found this flower in Blanche King. This new variety is of wonderful size, symmetrical, and of true rose type. It is a glowing deep pink that holds its color in the field and also develops into a wonderful show flower. This variety was first exhibited at the National Peony Show held in London, Ont., Canada, in 1922. Here it received an award of merit and attracted a great deal of attention. Our stock was limited at that time and we sold more stock of this variety than we should. We did not exhibit this variety again until this season at the St. Paul Show. Here Blanche King was very much in evidence as we had sufficient stock to again make a good showing. Here it was awarded the prize for the best flower at the show and also won first in a class of twenty best dark pink.

**A Brand Division \$5.00.**



Martha Bulloch.

**CHESTINE GOWDY** (Brand). 8.4. Pink. This is a striking specimen of the cone-shaped Peony. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped, closely set petals, of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. Its varied coloring has repeatedly caused it to be singled out for special admiration from a group of the finest varieties. This is a late variety with delicate fragrance. A very thrifty variety and a profuse bloomer. Becoming in great demand as a late pink cut flower.

**A Brand Division \$1.00.**

**CLAIRE DUBOIS** (Crousse). 8.7. Pink. A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color but Claire Dubois is late where Mons. Jules Elie is early. The best cut flower of its color in its season.

**A Brand Division \$1.00.**

**CORNELIA SHAYLOR** (Shaylor). 9.1. Pink. We think that this is one of Mr. Shaylor's best Peonies. A very late variety with heavy stems and excellent foliage. It opens a decided pink but gradually fades to an almost pure white with a greenish tint at the base of the petals.

**A Brand Division \$4.00.**

**EDULIS SUPERBA**. 7.6. Pink. This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season.

**A Brand Division \$1.00.**

**ELLA CHRISTIANSEN** (A. M. Brand 1925). 9.0. Pink. Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field and when handled as a cut flower. As a bloomer, it is probably the most profuse of this exclusive list. Petals are long, narrow, and heavily serrated on the edges. The flower first opens cup-shaped, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

**A Brand Division \$4.00.**

**EUGENIE VERDIER** (Calot). 8.6. Pink. A tall growing, very large flat flower of a light hydrangea-pink, coming into bloom early midseason. The petals are lighter toward the outside and gradually grow deeper in color towards the center. One of the showiest and most beautiful of pink Peonies.

**A Brand Division \$1.00.**

**EUNICE SHAYLOR** (Shaylor). 8.9. Flesh-pink. A mid-season semi-double variety; beautiful on matured plants. Outer petals are a light pink. Center petals are a flesh-white with a circle of golden stamens around the center tuft. A good show flower.

**A Brand Division \$2.50.**

**FLORENCE MacBETH** (Sass). 9.2. Shell-pink. A large, late midseason shell-pink. This is a new and very promising variety.

**A Brand Division \$2.50.**

**GALATHEE** (Lemoine). 8.1. Pink. A large, full, double flower, rose type. Color fleshy white. Fragrance pronounced and pleasant. A tall, strong grower. One of the very good late ones. This was one of our very finest show flowers last season.

**A Brand Division \$1.50.**

**GEORGIANA SHAYLOR** (Shaylor). 8.9. Pink. A large, late midseason light rose-pink. Fragrance pleasing; plant medium height; floriferous; good stems and foliage. If Mr. Shaylor had never produced another Peony, this one alone would immortalize his name among Peony lovers. We always include it in our collections if our stock is sufficient to supply the demand. A great show flower.

**A Brand Division \$2.00.**

**GRANDIFLORA** (Richardson). 8.8. Pink. A soft shell-pink, shading to white with faint shadings of rose. When one thinks the Peony season ended, he can still go out and cut fine blooms of Grandiflora. For this reason Grandiflora should be in every garden.

**A Brand Division \$1.00.**



PINK PEONIES—Continued.

**HANSINA BRAND** (A. M. Brand 1925). 9.1. Pink. A flower of beautiful form and great size. Plant very tall and strong; holds the mammoth blooms erect. Color glistening flesh-pink with a salmon reflex shading toward the base of the petals. Very distinct. As it fades, it resembles a perfectly formed specimen of Solange, for which it is often mistaken in our show room. Yet Solange sometimes fails to develop its flowers at all or produces imperfect bloom, while Hansina Brand comes good every year. One of the very best of this particular group.

A Brand Division \$5.00.

**HAZEL KINNEY** (A. M. Brand 1925). 9.0. Delicate pink. I can still remember this beautiful flower as it appeared on the plant the first time. The form was so superb and the color so pure; it impressed us at once as a flower of great promise, which it since has proved. A great show flower when displayed alongside the very best. True rose type. Color a delicate clear hydrangea-pink. Medium height plant; clean, light green foliage; late midseason; a prolific bloomer.

A Brand Division \$3.00.

**HENRY AVERY** (Brand). 8.8. Light pink. A late midseason variety. Guards and center petals a bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a handsome Peony making a fine garden variety as well as a striking show variety.

A Brand Division \$1.50.

**JAMES BOYD** (ThurLOW). 8.9. Flesh-pink, changing to nearly white. tinted at base of petals with yellowish salmon. Guard petals notched at tips, giving a fringed effect. Very fragrant. Late.

A Brand Division \$1.00.

**JUDGE BERRY** (Brand). 8.6. Pink. This is a fine delicate pink coming into bloom with that very early deep pink, *Edulis Superba*. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$2.00.

**JUNE DAY** (Franklin). 9.0. Pink. We think June Day is one of the very best of Mr. Franklin's introductions. A flower of striking beauty, light flesh with lavender shadings on the edge of the central petals. Pleasing fragrance, upright grower with dark green foliage.

A Brand Division \$1.00.

**KATHERINE HAVEMEYER** (ThurLOW). 9.0. Originator's description: "Large, rose type, flesh-pink in color; guard petals broad and rounded, somewhat notched at the ends. Center petals narrow and fringed. Full, high center. Sweet fragrance. Midseason to late. Honorable Mention, American Peony Society, London, Ontario, 1922." Of all of ThurLOW's Peonies, which we regard very highly, Katherine Havemeyer is one of the best.

A Brand Division \$2.00.

**KELWAY'S QUEEN** (Kelway). 8.8. Pink. The stocks of this variety have been badly mixed and many spurious sorts have been sold under the name of Kelway's Queen. Once the genuine variety is seen, there can be no mistake. It is a distinct Peony, both in flower and plant. We have the true variety and guarantee our stock of Kelway's Queen to be absolutely genuine. A large, compact, rose type flower of uniform mauve, with center flecked crimson. A tall, strong grower, very profuse bloomer. Late midseason. One of Kelway's finest. Very distinct color, a great show flower.

A Brand Division \$3.00.

**LADY ALEXANDRA DUFF** (Kelway). 9.1. Pink. One of the largest and most beautiful of all Peonies. An immense, loosely built flower with great broad rounded petals. A pale blush pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.00.

**LA FEE** (Lemoine). 9.2. Pink. A scarce variety, seldom seen in any garden. Plants tall with but few stalks to the plant. Long, narrow, sharply pointed foliage. Flowers very large, loosely built, with long narrow petals sharply notched at the edges. Guards mauve-rose. Collar creamy white. A beautiful mottling of different shades of pink. Strikingly beautiful, both in the field and show room.

A Brand Division \$2.50.

**LAKE O' SILVER** (Franklin). Pink. This is a light pink silver-tipped variety, with golden anthers prominently showing throughout the flower. The central petals are a darker pink. The bloom is very large, often seven to eight inches in diameter on established plants. It is an extremely free bloomer. Very desirable.

A Brand Division \$2.00.

**LA PERLE** (Crousse). 8.5. Pink. A floriferous variety with strong stems and good foliage. Guard petals a rose-pink with a slightly darker center, showing flecks of crimson. Beautiful both in the bud and open flower. An excellent variety for the cut flower trade.

A Brand Division \$1.00.

**LA FRANCE** (Lemoine). 9.0. Pink. Very large, true rose type. A uniform apple-blossom-pink, with crimson splashes on the guards. This flower during those years when it is at its best is one of the most outstanding of all Peonies.

A Brand Division \$2.00.

**LILLIAN GUMM** (Gumm). 8.8. Pink. Late midseason. A new flower of outstanding qualities. good enough to be repeatedly singled out from hundreds of varieties in the field. Very large, globular in form, rose type, with great broad petals, and a cupped center. Color uniform apple-blossom-pink with more brilliant shadings at the base of the petals.

A Brand Division \$2.00.

**LIVINGSTONE** (Crousse). 8.1. Pink. A deep pink that comes into bloom just before *Grandiflora*. Blossoms very large, compact, perfect rose type. Center petals flecked with carmine. One of the most satisfactory of the late pink Peonies. A very fragrant variety.

A Brand Division \$1.00.

**LOVELINESS** (Hollis). 8.8. Pink. Very late. Produces very large, flat hydrangea-pink flowers; blooms of wonderful beauty. It is Hollis' best Peony. Plants tall with heavy foliage and stems strong enough to hold the immense blooms erect. The flowers, a uniform shade of pink, make wonderful show flowers.

A Brand Division \$1.00.



Myrtle Gentry.



Claire Dubois.





*Sarah Bernhardt.*

**MILTON HILL** (Richardson). 9.0. Pink. A very beautiful flower of a delicate shade of salmon-pink, resembling Walter Faxon. Seen in the show room in first class form, this variety is impossible to beat in its color. It received a rating of 9.0 with sixty-three voting. We can never supply the demand for roots. To obtain Milton Hill, you should reserve stock of this variety early.

**A Brand Division \$2.00.**

**MRS. DEANE FUNK** (A. M. Brand). Too new to be rated. Pink. Large and peculiarly beautiful in formation. The broad guards and half of the petals turn outward, gracefully downward, then up. Next is a distinct band of golden stamens as in Phyllis Kelway. Lighting up the entire flower, these stamens enclose a rosebud, cup-shaped center of large incurving petals. Color a Walter Faxon pink. Magnificent in the show room; holds up well as a cut flower; beautiful in the field. Among the five or six best seedlings we ever produced.

**A Brand Division \$4.00.**

**MRS. J. H. NEELEY.** A very fine pink of splendid form that was outstanding in our fields last year. It looks to us like a real addition to our list. Both color and form are of the best.

**A Brand Division \$10.00.**

**MRS. JOHN M. KLEITSCH** (A. M. Brand 1925). 9.0. Pink. The flower that claimed everyone's attention the third day of the St. Paul-Minneapolis show. On the first day the buds taken to this show just started to open; the second day they were about half out; the third day they were in full bloom—the most remarkable vase of Peonies in the whole vast room. Color a violet-rose with distinct lavender cast. Petals long broad, pointed, of great substance. Pleasing and perfect in form—a wonderful flower of true rose type. Very late; fragrant. Took first prize as the best flower in the entire show, 1928 Northwest Peony and Iris Show.

**A Brand Division \$4.00.**

**MRS. ROMAIN B. WARE** (A. M. Brand 1925). 9.1. Pink. One of the most delicately beautiful Peonies ever produced. First selected from the seed bed because of its striking beauty of form. True rosebud effect in the center, the petals radiating in peculiar fashion to give a pleasing effect to the entire bloom. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said, "I think this one of the daintiest of all Peonies in its perfect beauty." Exquisitely delicate; medium size; rose type. Medium height plant; profuse bloomer; mid-season. Fragrant.

**A Brand Division \$3.00.**

#### PINK PEONIES—Continued.

**LUETTA PFEIFFER** (Brand 1916). 8.7. Pink. Very large, semi-double, pinkish white. Foliage large and clean; stems long and stout. Immense blooms are produced in great profusion. Petals are long, broad, of great substance; a pure hydrangea-pink interspersed with just enough golden stamens to be beautifully fascinating. Blooms early.

**A Brand Division \$1.00.**

**MADELON** (Dessert 1922). Pink. A beautiful silvery pink, among the latest of Dessert's originations. Petals imbricated and slightly touched with carmine. A splendid late variety.

**A Brand Division \$2.00.**

**MARIE CROUSSE** (Crousse). 8.9. Pink. A very attractive flower. Color very delicate shell-pink bordering on salmon; stiff, upright stems. Fragrant. Midseason to late. A splendid variety, distinct in color from any other pink you may have. A most desirable sort for distant effect. Such a clear pure self color—it attracts the eye, even when blooming among a hundred different pinks.

**A Brand Division \$1.00.**

**MARTHA BULLOCH** (Brand). 9.1. Pink. Very tall, very large, late. One of the greatest of all Peonies. We must judge Peonies not alone by individual taste but by performance over a long period. The great Peonies receive the awards at the large shows. The Northwest Peony Show is staged alternate years in St. Paul and Minneapolis. Outside of the National Show, it is the largest Peony Show in America, taken year after year. Here Peonies from all varieties are shown at their best by expert showmen. The class that brings out the best flowers is the class that calls for ten vases, one each of ten varieties, three blooms to a vase. Into this class go the ten best vases of each exhibitor. Martha Bulloch is almost invariably in the exhibit that wins first. Bright old-rose-pink; center of lighter rose, and pink. Roselike fragrance. Tall, straight stems. Immense blooms. The most beautiful Peony of its size. Illustrated on page 6.

**A Brand Division \$2.00.**

## The BRAND Peony Manual { FREE with order for \$3.00 or more. }

Brand's Peony Manual is a book of 64 pages, and is full of all kinds of information about the peony. If you want to know anything about the peony, look in this book and you are pretty sure to find your question answered.

It is a book printed on splendid paper, well written, full of information, and profusely illustrated. The price is 50 cents, but we send it FREE with all peony orders amounting to \$3.00 and over, if you ask for it.

Because of this offer, we are not giving cultural directions for the peony in this catalog.



#### LINCOLN, NEBRASKA.

Dear Sirs: This is to let you know that I received your Peony Manual for which I waited so long, and perhaps a little impatiently. However, it was well worth waiting for. I have read it through and want to say whole-heartedly that it is the most practical and most complete book of its kind that I have ever seen, and many thanks for it. It seems to me that Brands are giving more than their share to the Peony world.

We believe by the time our fall season is over the copies of our Manual will be exhausted. This may be your last opportunity to secure one of these books. Send for your copy now.



PINK PEONIES—Continued.

**MYRTLE GENTRY** (A. M. Brand 1925). 9.1. Pink. A plant of splendid growth and clean appearance holds the beautiful great flower erect and well above the foliage. Immense flowers of perfect rose form with great broad, nicely rounded petals of wonderful substance. Color, beautiful pink with tints of flesh and salmon. While all of these new Peonies have a pleasing odor, this one is the sweetest; the fragrance of a Tea Rose. Awarded Silver Medal at St. Paul Show in 1923. **A Brand Division \$4.00.**

**MME. EMILE GALLE** (Crousse). 8.5. Pink. Blooms of this variety are large, compact, flat rose type. Color, delicate sea-shell-pink with touches of heliotrope and lavender. Strong, medium tall plant; a free bloomer. Extra fine in the bud. Comes into bloom with the very late ones of which it is one of the best. Often mistaken for Tourangelle. **A Brand Division \$1.00.**

**MME. JULES DESSERT** (Dessert). 9.4. Pink. One of the finest of all Peonies—flowers very large, well formed, with long, broad petals. Blooms held rigidly erect on good straight stems of medium height. Color a creamy white, lighted with buff and salmon shades. A few golden stamens appear to beautify an already beautiful flower. Always among the main prize winners at the great shows. **A Brand Division \$1.50.**

**MONS. JULES ELIE** (Crousse). 9.3. One of the largest, most beautiful Peonies; in fact, the largest of the globe type varieties. An immense self colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved narrow petals of the same color, all covered with an intense silvery sheen. **A Brand Division \$1.00.**

**MRS. A. G. RUGGLES** (Brand). 8.3. Pink. Resembles Therese. When grown in the same row and in bloom at the same time, critical visitors have taken all the plants for Therese. Mrs. A. G. Ruggles should be disbudded to give the best blooms. In an occasional year, this variety is disappointing; then other years it is simply wonderful. In 1926 it was the finest flower in our entire fields. **A Brand Division \$1.00.**

**PHOEBE CARY** (Brand). 8.8. Pink. Much like Martha Bulloch. Introduced in 1907, it met such quick demand that our stock was almost gone before we knew. What we had for sale last year was gone before the season was over, and we were obliged to refund on late orders. A true rose type. Petals large, broad, of good substance, slightly cupped. Color a beautiful rose-pink with center slightly deeper in shade. Pleasing fragrance. Late, in season with Marie Lemoine. Tall plant; abundant clean, light green foliage. **A Brand Division \$2.00.**

**PHYLLIS KELWAY** (Kelway). 8.8. Pink. Very large, loosely built, of the most exquisite beauty. Color deep lavender-flesh with long rays of lighter lavender playing the length of the petals through the deeper colors. A row of broad petals surrounds a loosely built cup-shaped center of long narrow petals intermingled with conspicuous yellow stamens. Long, stiff stems hold blossoms erect—a gorgeous beauty in the rays of sunlight—one of the most brilliant and striking Peonies in the list. **A Brand Division \$3.00.**

**PIERRE DUCHARTRE** (Crousse). 8.2. Pink. Beautifully formed globular flower, often mistaken for La France. Beautiful symmetrical form with great broad rounded petals; true rose type. Color a pale lilac-flesh with glossy reflex, bordered with silver. We have always felt this Peony was not being fully appreciated and we believe it is much underrated. It is in a class with Reine Hortense, Livingstone, La Perle, etc. **A Brand Division \$1.00.**

**PRESIDENT COOLIDGE** (A. M. Brand 1928). Too new to be rated. Pink. Large, beautiful flowers; a rather uniform lavender-pink. Irregular petals in unique irregular formation. The prominent guards stand out from the rest of the flower; very attractive from a distance. The entire flower is climaxed by a striking rosebud effect. Blooms carried well above the foliage on strong stems. A late Peony, remarkable both as a show flower and landscape variety. **A Brand Division \$4.00.**

**PRESIDENT WILSON** (ThurLOW). 9.3. Pink. A large flower, on very stout stems of medium length. A very pleasing soft pink changing to shell-pink, the guards sometimes showing crimson markings. Asked to examine a private show of wonderful Peonies staged by Mr. E. C. Shaw, I was asked to pick out the best vase of flowers without looking at the labels; and my choice was a vase of President Wilson. One of the great Peonies. **A Brand Division \$3.00.**

**RAOUL DESSERT** (Dessert). 9.0. Pink. Large, globular, high built, with long broad petals. Flowers perfect in form with pleasing fragrance are borne on tall stout stems. Color much like Walter Faxon and Souv. de Louis Bigot only more brilliant with shadings more marked.

**A Brand Division \$2.00.**

**REINE HORTENSE** (Calot). 8.7. Pink. A show flower usually found in the winning classes. Sometimes sold under the name of President Taft. Tall growing, it produces lots of large perfectly formed flowers on long, stiff stems. Color a uniform hydrangea-pink, minutely splashed on a white background; also prominently flecked with crimson. Truly a wonderful flower—we can seldom supply the demand. **A Brand Division \$1.00.**

**ROSA BONHEUR** (Dessert). 9.0. Pink. A very fine mid-season flower. Color, light violet-rose with guard petals flecked crimson. Erect, medium strong grower. Flowers are large, flat, of rose type. Here is one of the extremely beautiful Peonies. Do not overlook it. **A Brand Division \$2.00.**

**ROSETTE** (Dessert). 8.8. Pink. Pretty flower of fine shape like a Captain Christy rose, silvery flesh shading to a salmon at base of petals and flecked crimson on the edges. A splendid variety of erect habit. **A Brand Division \$1.00.**

**SARAH BERNHARDT** (Lemoine). 9.0. Pink. Another variety that prevails in the show room. So well known, it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color, apple-blossom-pink with each petal silver tipped. Agreeable fragrance. **A Brand Division \$1.00.**

**SARAH K. THURLOW** (ThurLOW). 9.1. Pink. A large, very late, delicate pink with coloring similar to Tourangelle. The stems are long and slender but support the flowers well. Fragrant. **A Brand Division \$3.00.**

**SOUVENIR DE LOUIS BIGOT** (Dessert). 9.1. Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. **A Brand Division \$2.00.**



Walter Faxon.



## PEONIES—Continued.

**SPLENDIDA** (Kelway). 8.3. Pink. Tall, very strong stems bear large, globular blooms of deep rose-pink, slightly tinted lilac. Very fragrant. On account of its strong habit we recommend it as a "landscape variety." Midseason to late. Some seasons this is one of the most marvelous landscape varieties that we know of.  
**A Brand Division \$1.00.**

**STRASSBURG** (Goos & Koenemann). 8.4. Pink. Rose. Very large bloom; exquisite form. Flowers very large, loosely built, semi-rose. Petals very large, broad, delicate lilac-rose. This German firm has sent out many beautiful Peonies, all distinct, but in their entire list this is one of the best. Stock of this variety is very scarce.  
**A Brand Division \$2.00.**

**SUZETTE** (Dessert 1912). 8.2. Rose. A pretty flower of fine shape. Bengal rose. Slightly tinted carmine-purple. Petals interspersed with golden stamens. Strong habit.  
**A Brand Division \$2.00.**

**THERESE** (Dessert). 9.8. Pink. Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes.  
**A Brand Division \$2.00.**

**TOURANGELLE** (Dessert). 9.4. Pink. Rose type; late midseason; a vigorous grower, bearing large high-built flowers with cupped centers. Color delicate pearly white, suffused with shades of delicate salmon and La

France rose. In discussing which are the very best Peonies, we never hesitate to place this one among them.  
**A Brand Division \$1.50.**

**VICTORY CHATEAU THIERRY** (Brand). 8.9. Pink. A very large flower with immense, broad, evenly arranged, rounded petals of great substance; petals remindful of those on Lady Alexandra Duff. A clear bright pink, gradually fading to a lighter pink. This variety is the earliest of all of these new Peonies; and, like Richard Carvel and Judge Berry, is seldom seen in the show room. The plant is of medium height with very strong stems that hold the large, cup-shaped blossoms well erect. We consider this variety one of the very best in this list of new ones. When Victory begins to open, you will make many trips to your garden each day to watch this gorgeous flower as it unfolds its clear, pink, broad petals.  
**A Brand Division \$4.00.**

**WALTER FAXON** (Richardson). 9.3. Pink. A remarkable flower, at its best in the show room. Cut in the bud, held in a dark cool room for a day or two, then brought into the light, it develops as a flower of wonderful coloring and exquisite beauty. Color the most vivid of all pinks, the only "real pink" as someone has said. To anyone acquainted with its color, a mere glance over the show room will disclose every vase of this beautiful flower. Flowers medium size, attractive in form. In the fields it does not hold up as well as Souv. de Louis Bigot, to which it is similar in color. Unique for show purposes or home decoration.  
**A Brand Division \$2.00.**

## The Best of the SINGLE PEONIES

Few people are familiar with the beauty of the single Peony. For both house decoration and garden effects, the single Peony has an artistic value different from the double form. The main bud opens first; but before it has passed its prime the lateral buds also open, making the plant a mass of bloom. They come into bloom at least a week before the earliest doubles. This lengthens the Peony blooming season. We have greatly reduced our prices on singles, and we now offer the very best of the single varieties at low prices.

**ALBIFLORA** (The Bride). (Dessert 1902). 8.4. White. Very large. Long, yellow stamens. Tall, fragrant, very early. Free blooming in clusters.  
**A Brand Division \$1.00.**

**DARKNESS** (Brand 1913). 8.2. Red. Large; very dark maroon with darker markings in lower half of petals, surrounding a bold cluster of golden stamens. Tall, strong stems. Good bloomer. Very early.  
**A Brand Division \$2.00.**

**DEPARTING SUN.** Red. There are two Peonies of this name; one a single, the other a Japanese. This is the single. A bright attractive red. The petals, of great substance, hold up well after cutting. Very striking.  
**A Brand Division \$3.00.**

**EDITH WEST** (Brand 1920). White. Resembles Albiflora but comes into bloom later. The flower is not quite as large but the petals have more substance than Albiflora and better plant habit.  
**A Brand Division \$2.00.**

**FLANDERS FIELDS** (A. M. Brand 1928). Red. A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from 20 rods' distance, this brilliant color stood out from all the others. Every year, in every way, it has proven a splendid flower. A single of the most brilliant red. Two rows of petals surround a large prominent center of golden stamens. Petals of great substance stand out flat; rich and velvety in appearance.  
**A Brand Division \$4.00.**

**HARRIET OLNEY** (Brand 1920). Pink. Flowers large; petals long, broad and shapely. Color a soft rose combined with attractive prominent yellow center. Very early.  
**A Brand Division \$1.00.**

**HELEN** (Thurlow 1922). A deep shell-pink with a double row of guard petals of great substance surrounding a center of golden stamens. The plant is tall, strong, and upright and very early. It retains its color a long while in the sun.  
**A Brand Division \$1.00.**

**HOGARTH** (G. & K.). A tall, vigorous plant producing in great numbers very large lavender-pink, single flowers of splendid form and substance. The great blooms are held well erect. A very fine single.  
**A Brand Division \$1.00.**

### Four Choice Singles

#### A Real Value for Your Money

**HARRIET OLNEY** ..... \$1.00  
**KRINKLED WHITE** ..... 3.00  
**MELLEN KNIGHT** ... 1.00  
**L'ETINCE-LANTE** ..... 1.50

A \$6.50 value,  
Postpaid for

**\$5.00**

**KRINKLED WHITE** (A. M. Brand 1928). White. First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, crinkled like crepe paper. Stems tall, straight, slender but strong; clean light green. Award of merit, Des Moines National Show.  
**A Brand Division \$3.00.**

**LACINIATA.** Bright scarlet. If you wish a splendid Peony that will give you bloom about two weeks earlier than Officinalis Rubra, you must have this variety. It comes with bloom as early as the finely cut-foliaged Peony, Tenuifolia, but is distinctly different from the Chinensis varieties. It is not so hard to propagate as Tenuifolia, and we feel that it is just as satisfactory. The stock is very scarce, and you will find it listed in very few catalogs.  
**A Brand Division \$2.00.**



Mellen Knight.



SINGLE PEONIES—Continued.

**L'ETINCELANTE** (Dessert). 8.4. Dark pink. Very large flowers; decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens.

**A Brand Division \$1.50.**

**MADELINE GAUTHIER** (Dessert). 8.5. Light pink. Early midseason. Dessert is noted for his singles. This is a good specimen; a beautiful flesh-pink of most perfect form.

**A Brand Division \$3.00.**

**MAFEKING** (Kelway). 8.2. Very large; midseason; smooth, cupped guards of dark ruby-red; center a great tuft of golden stamens with ruddy filaments; carpels nearly white. Wild mintlike fragrance. Tall; free blooming; bright dark red.

**A Brand Division \$3.00.**

**MARGUERITE DESSERT** (Dessert, 1913). 8.5. Pale pink. Medium size flower. Petals similar to the double, Asa Gray. Central tuft of golden stamens. Very desirable.

**A Brand Division \$3.00.**

**MELLEN KNIGHT** (Brand, 1920). Red. Tall, straight growing; strong enough to hold the flowers well up. Petals long, narrow, and evenly rounded on the edges, giving a beautiful effect both at close examination and from a distance. Color a bright rich crimson. Extra good.

**A Brand Division \$1.00.**

**PRESIDENT LINCOLN** (A. M. Brand). Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals, of most perfect form and the greatest substance, surround a very striking center of rich yellow stamens. Holds its color well in the sun.

**A Brand Division \$10.00.**

**PRIDE OF LANGPORT** (Kelway 1909). 8.9. Pink. An immense flower of brilliant, soft peach-pink. Wonderfully beautiful; retains its color in the sun almost a week after it opens; the finest light single.

**A Brand Division \$3.00.**

**SCHWINDT** (Goos & Koene-mann). Not yet rated. Pink. Blooms in clusters. Large, silvery pink, beautifully formed. Excellent for landscaping. Stock scarce.

**A Brand Division \$1.50.**

**WATTEAU** (Goos & Koenemann). Not yet rated. White. Large, snow-white guard petals. Center flesh with a mass of golden stamens. Resembles Albiflora, the Bride, but comes into bloom much later.

**A Brand Division \$2.50.**



*Laciniata.*

## WHAT? WHEN? WHY?

Whether you have many Peonies or only a few, you want the best results obtainable. Few flowers are easier to grow when proper methods are used and none are more responsive to a little loving care.

Peonies have had a colorful and interesting history, especially in the last few decades, an understanding of which adds immensely to the appeal of this most gorgeous of hardy flowering plants.

Realizing the need of a complete but inexpensive book on Peonies, Mr. A. M. Brand has brought out the Brand Peony Manual. It is not a pamphlet, but a large, well illustrated book of 64 pages, authentic and intensely interesting from cover to cover.

Elsewhere in this catalog the Brand Peony Manual is offered at 50 cents, a very low price for this fine book. But before the limited supply is exhausted, we want many beginners with the Peony to have it and so we are making the very special offer of three fine named Peonies and the Peony Manual for \$1.25. In all probability, we will never be able to repeat this offer.



## Our Special MANUAL OFFER

- 1 Choice Red Peony
- 1 Choice Pink Peony
- 1 Choice White Peony
- 1 Peony Manual

All labeled true-to-name for \$1.25, post-paid.

*These are not Brand Divisions, but are fine roots that will give entire satisfaction.*





# Superb JAPANESE PEONIES

There exists a great deal of confusion as to what is a Japanese Peony and wherein this type of Peony differs from the single. The single Peony consists of either one or two rows of guard petals enclosing a tuft of yellow stamens.

The Japanese Peony consists of either one or two rows of guard petals enclosing a tufted center of narrow petaloids of various colors, or of narrow petals edged with remnants of anthers.

Both the singles and the Japanese types are earlier than the doubles and are also more artistic than the doubles for decorative and bouquet work.

**AKASHIGATA** (Japan). Bright rose. A new Japanese variety not yet rated. After growing it about five years we consider it very satisfactory. Guard petals a bright rose, surrounding a heavy center of filamental petals of bright pink bordered with gold.

**A Brand Division \$1.50.**

**AKALU.** A rich dazzling carmine with center petaloids heavily bordered gold.

**A Brand Division \$2.00.**

**ALMA** (Shaylor). 8.5. Pink. Guard petals a delicate pale pink, enclosing a mass of incurved petals.

**A Brand Division \$1.00.**

**ALTAR CANDLES** (Pleas). 8.0. Flesh-pink. Very nicely shaped; an evenly formed row of delicately colored flesh-pink petals, surrounding a center of completely transformed narrow filamental petals which open cream-white. Very floriferous; one of the most dependable Japanese Peonies.

**A Brand Division \$1.50.**

**AMA-NO-SODE** (Japan). 9.2. Very large. Midseason. Flower has two rows of long widespread petals of rose-pink, forming a saucer-like cup about an immense center of long yellow staminodes with flattened, crinkled tips, stained with rose.

**A Brand Division \$4.00.**

**ANTWERPEN.** Carmine-pink. Flower of enormous size. Two rows of petals. Certificate of Merit, Antwerp 1920. A beautiful new Japanese Peony from Holland. Wonderfully fine.

**A Brand Division \$3.00.**



*Toro-No-Maki.*

## A Sensational Brand Peony!

### PRAIRIE AFIRE

A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of that show. We offered it that year and sold every root we could spare of it at \$15.00 per root. This fall we are again offering it and will price it at \$10.00 for a nice root. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

**A Brand Division \$10.00.**

**AUREOLIN** (Shaylor). 8.9. A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. This variety holds its color well in the sun and if you are looking for a good Japanese Peony you will be pleased with Aureolin.

**A Brand Division \$1.00.**

**EXQUISITE** (Japan, 1912). 8.9. White. A large row of pure white guard petals surrounds a large center of white filamental petals bordered with yellow. A splendid variety.

**A Brand Division \$2.00.**

**FLAMBOYANT** (Japan). 8.5. Violet-crimson. Large. Very evenly shaped petals. Color just a trifle lighter shade than King of England. Center filled with partially transformed staminodes, light yellow edged with gold and red. Also known as Kameno-Kerogoma.

**A Brand Division \$1.50.**

**FUYAJO** (Japan). 9.2. The highest rated dark Japanese Peony. Rich, dark, mahogany-red petals surround a full center of broad petaloids of the same dark rich color as the outer petals.

**A Brand Division \$2.00.**

**KING OF ENGLAND** (Kelway). 8.6. Red. A rich uniform shade of deep red. Large, uniformly rounded petals of great substance. Center a large tuft of long, self-colored petaloids, prominently edged with gold.

**A Brand Division \$1.50.**

**MIKADO.** 8.6. The Peony shown at the Chicago World's Fair in 1893 by the Japanese Government. A rich red with long, rounded petals of brilliant red surrounding a great dome of golden staminodes. Exceedingly brilliant.

**A Brand Division \$1.50.**

**MRS. MAC** (Franklin). A splendid Japanese Peony brought out by Mr. Franklin. Very strong plant, covered with delicate pink typical Japanese blooms, flushed and flecked with deeper tones of pink.

**A Brand Division \$1.50.**

**PRINCESS DULEEP SINGH** (Kelway). 8.7. Broad guard petals of a soft shade of deep wild rose. Center a spherical tuft of rose and gold staminodes.

**A Brand Division \$2.00.**

**RASHOOMON** (Japan). 8.7. One of the best of the Japanese varieties for landscape planting, because of the clean beautiful appearance of the plant itself. Large blossoms. Color a deep rose-red. Center prominent cream-yellow.

**A Brand Division \$3.00.**

**TAIHO** (Japan). A new variety from Japan, not yet rated. Broad guard petals of clear, delicate pink with a central tuft of creamy staminodes.

**A Brand Division \$1.00.**

**TORO-NO-MAKI** (Japan). 9.0. White. One of the finest of all the Japanese Peonies. It comes into bloom mid-season. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower.

**A Brand Division \$3.50.**

**TORPILLEUR** (Dessert, 1913). 8.0. Rose-red. A large, fine flower, held rigidly erect on long, stiff stems. The guard petals are deep rose-red with center petals of the same color tipped with cream. A splendid variety, distinctly different from all other Japs.

**A Brand Division \$2.00.**





*A Good Garden Planting of Single Peonies.*

# DEPENDABLE PEONIES

*For the Garden and for Commercial Purposes*

Every root is a 3- to 5-eye division. All varieties prolific bloomers. For garden effect a most excellent list. This list should appeal to those who wish to grow Peonies for the cut flower trade in their home town. All of these varieties are prolific bloomers. There are early, midseason, and late kinds in the list to prolong the blooming season. Note our special offer if you wish to purchase in quantity.

## RED VARIETIES

- Ben Franklin.** A very tall dark red. A profuse bloomer. Good landscape variety and splendid local cut flower.
- Chas. McKellip.** A late midseason red. A most excellent variety. Buds unusually large and fine.
- H. F. Reddick.** A midseason, very prolific bright red. An excellent flower.
- Old Silver Tip.** Late midseason, deep rose-red with edge of petals silvery white.
- Prince of Darkness.** Early rich dark maroon-red.
- Rubra Superba.** Prolong your blooming season with this very late fragrant red.

## WHITE VARIETIES

- Assmanshausen.** A splendid strong growing white with delicate pink tintings. Late.
- Boule de Neige.** Fine white, center flecked crimson; yellow stamens. Fragrant. Early midseason.
- Canari.** Midseason white with a very strong cast of yellow. Fragrant.
- Mme. Crousse.** Uniform pure white, with center petals flecked crimson. Late midseason.

## LIGHT PINK VARIETIES

- Asa Gray.** A midseason salmon-pink with petals minutely dotted with deeper pink.
- Delicatissima.** Early light pink. One of the best cut flower pinks.
- Desire.** Very large flower, rather loosely built, with long, broad petals showing stamens. Flowers very fine on well established plants.
- Elwood Pleas.** A pleasing shade of bright pink. Large flower. Very floriferous.
- Mme. Calot.** Early midseason, light and old-rose-pink. One of the best of the old flowers.
- Octavie Demay.** A very early flesh-pink. A dwarfish plant but one of the best early cut flower varieties.

## DEEPER SHADES OF PINK

- Archie Brand.** A midseason deep seashell-pink with a silvery border.
- Faribault.** A late variety coming into bloom with Marie Lemoine. A deep rose-pink with a silvery sheen. Faribault is a very profuse bloomer.
- Gigantea.** Early rose-pink, tipped silvery white, spicy fragrance.
- Lafayette.** An early salmon-pink with a silvery reflex.
- Mme. Ducel.** A very fine early midseason flower resembling Mons. Jules Elie.

### PRICES FOR QUANTITY BUYING

If you are interested in buying Peonies in quantity for cut flower trade, write us for special prices.


### PRICES POSTPAID

Any	1 of the above for	.....	\$0.60
Any	3 of the above for	.....	1.25
Any	6 of the above for	.....	2.25
Any	12 of the above for	.....	4.00



# The World's Finest IRIS

## ALL GROWN IN OUR OWN FIELDS



Nowadays every garden must have Iris. There are many reasons for the growing demand. In the first place, Iris are as beautiful as the rarest orchids; their form perhaps more distinctive, their coloring more varied. During recent years, many new varieties have appeared with wonderful new combinations of color. One may now enjoy all shades; from the palest lavender to the deepest purple, from the most delicate cream to the deepest gold. With pure white, delicate blue, deep blue, pink, rose, maroon and bronze—now, more than ever, the flower justifies its name, Iris, "The Rainbow."

There are also practical reasons why the Iris is so popular. It is inexpensive. New varieties are produced so quickly and they multiply so rapidly that even the recent varieties do not long remain expensive. Large stocks of the good old sorts are very cheap. Moreover, Iris blooms quickly. Plants set out this year will blossom next, and they soon form large clumps. The rules to follow are few and easy:

**Cultivation.** Iris should be planted in a sunny location; and in dry, well drained soil. Unlike the wild flag, garden Iris cannot stand water around the roots. Do not plant deep. The bulb or rhizome should be just below the surface. Spread out the roots and pack the soil around them. No fertilizer should touch the rhizomes. A very little well-rotted manure may be applied to the surface of the ground. Bone meal and finely ground limestone are good.

**Suggestions.** The sunny side of a shrubbery hedge is a good place for Iris. Unlike the Peony, it is not likely to be robbed of moisture and food by the larger plants. It is especially beautiful with Lilacs or Spirea Van Houttei as a background. All these bloom at once. The colors of the Lilac harmonize with the Iris, and both contrast beautifully with Spirea white.

As suggested in connection with Peonies, Iris is a good companion for Peonies in a hedge which borders a walk or drive. First the two flowers may be alternated; later, when the Peonies need all the space, the border may be widened and the Iris moved to the front.

Clumps of Iris are useful to give color in a border of herbaceous plants. After the blooming season the ragged tops of the leaves may be trimmed off so the foliage of surrounding plants will partially cover them.

For large grounds, extensive plantings of Iris give wonderful effects. It may be planted in beds as borders of walks, drives or pools. Beds may be arranged also to form an Iris garden—a month or more of joy.

Best results are obtained by planting groups of one variety together, so arranged as to harmonize with each other. For this reason, we offer a very low price on three of a kind.

## OUR PRICES

We do not price any single Iris for less than 25 cents.

Save your money and our labor by ordering in lots of ten or more.

*Choose Any 10 Iris*  
PRICED AT 25¢ EACH  
*for \$1.50 POSTPAID*

As some varieties will run short, always make a second choice as we do not wish to delay your order by writing for permission to substitute.

Do not include collections in this offer.



**ACHERON.** A very dark blue-purple. Almost a self. It is so dark in the bud that it looks black. As it opens in the sun the standards are a trifle lighter than the falls.

25 cents.

**AFTERGLOW.** Tall soft pink or buff-gray, shading to a rich yellow through the center. A large flower of a most pleasing harmony of color. 36 inches.

25 cents.

**AKBAR.** One of the best of the new Iris. Very large flowers of imposing beauty, carried well on a plant of the best growing habits. A large, very even brown-toned red-purple. Carries its standards well up and its great broad falls well expanded. Very fine.

75 cents.

**ALABASTER.** A pure glistening white of splendid substance and finest form. The flowers are of medium size and, taken all in all, one of the very finest whites that we have. Edges slightly ruffled; beard nearly white with shadings of yellow. 36 inches.

25 cents.

**ALLURE.** 40 inches. An attractive, distinct new color. Canary-yellow, overlaid with violet-pink. Silver medal English Iris Society.

25 cents.

**ALIQUIPPA.** A. I. S. silver medal. Large flowers of pale massicot-yellow, with a deeper coloring in the center. A fine garden flower. Fragrant. 34 inches.

25 cents.

**AMBASSADEUR.** In richness of coloring, fine form, and growing habits—truly one of the most beautiful of all Irises. Standards smoky, reddish violet. Falls dark velvety purple-maroon. Very rich.

25 cents.

**ANDREW JACKSON.** 36 inches. A beautiful rich new red-violet bi-color.

50 cents.

**ANNA FARR.** Large flower with broad petals of good substance. Standards and falls purest white flushed violet-blue. Most beautiful.

25 cents.

**ANNE MARIE CAYEUX.** One of the finest light blends. Received an award of merit by National Horticultural Society of France. S. pinkish lilac, flushed grey; F. iridescent metallic blue.

\$1.50.

**APACHE.** An interesting color, Indian-red. Very taking and distinct. Standards coppery purple; falls dark crimson-brown with heavy light brown reticulations on the haft. 20 inches. Strong grower.

25 cents.

**APHRODITE.** 4 feet. A very tall growing Iris that makes a most imposing and charming garden variety. A beautiful almost self deep pinkish lavender with the base of the falls just a trifle deeper toned. The effect is most striking because of the large white halo which surrounds the delicate yellow beard.

25 cents.

**ARGYNNIS.** Granted an award of merit by American Iris Society. A tall true variegata, distinct in coloring. Standards strontian-yellow, narrowly margined aniline-yellow; falls a solid, dark violet-carmine. Late midseason. 40 inches.

25 cents.

**ASIA.** Standards pale lavender; falls light violet-purple. Both standards and falls of immense size. Taken all in all, this is a splendid Iris.

25 cents.

**AUREX.** S. a bright clear yellow; F. velvety blackish crimson purple, with a narrow well-defined edging of buff. One of the very highly recommended new Irises.

\$2.00.

**BALDWIN.** One of the largest of Iris with peculiar shaped petals which give it a very distinct and pleasing appearance. A self of a pleasing heliotrope shade that is very noticeable in the field.

25 cents.

**BALLERINE.** A very popular variety in our fields. One of the old Iris that everybody likes. A blue-lavender with very large delicate lavender standards and drooping deeper lavender falls.

25 cents.

**BEAU IDEAL.** A very striking plicata. White bordered with a deep stippled band of rich violet.

25 cents.

**BEN BOW.** A dark bluish violet self color. A very noticeable flower in mass.

25 cents.

**BLACKAMOR.** Originator's description: "One of the finest dark blue-purples yet introduced, the deep blue effect intensified by a blue beard after the manner of Harmony. Almost black when newly opened, lightening to blackish violet of uniform coloring. A free bloomer of great size."

\$1.75.

**BLACK WINGS.** A large, heavy textured flower of a deep midnight blue overlaid with a frosty black luster. Vigorous, well branched and a wonderful flower.

\$2.00.

**BLUE BANNER.** S. frilled light lavender-blue; F. rich velvety deeper blue shading to a pale blue at the edges. A most charming new Iris. This is still the leader among the blue bicolors.

35 cents.

**BLUE BOY.** Standards and falls a rich purple with blue beard. 15 inches.

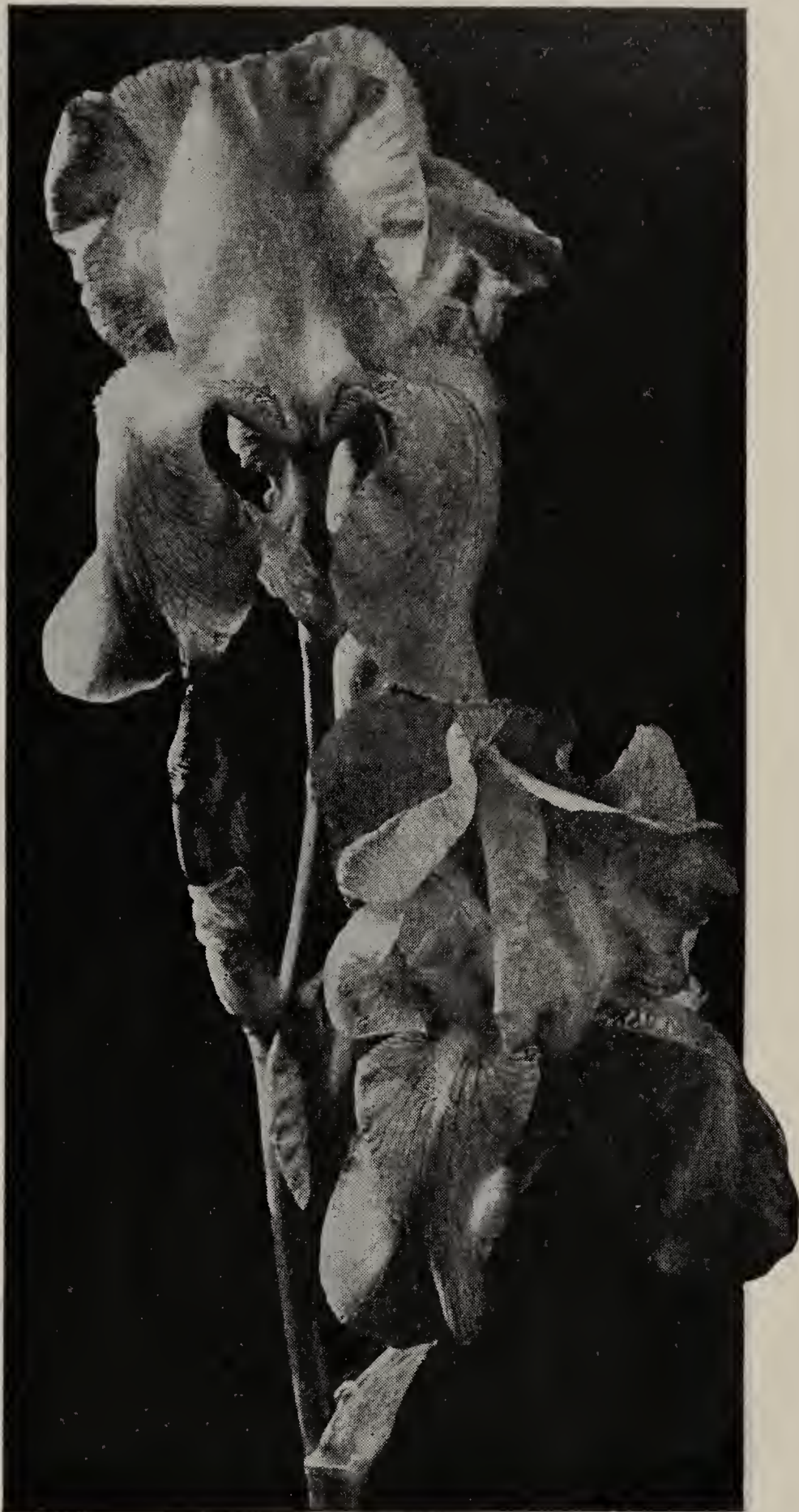
25 cents.

**BLUET.** Standards and falls a blue tone. Beautiful garden effect. 24 inches.

25 cents.

**BLUE HILL.** The bluest of the clear toned blue Irises. Slightly deeper toned than Sensation and larger. A perfectly branched Iris. A splendid real deep blue.

75 cents.



Cardinal.

**BLUE VELVET.** 46 inches. A beautiful tall growing variety. Color is a deep intense velvety blue. A distinct and well-named Iris.

\$1.00.

**BRANDYWINE.** One of the neatest and prettiest of Iris. Mr. Farr did well when he gave us this most beautiful variety. A light blue-toned lavender self, with a prominent orange beard. A flower of unusually fine form.

25 cents.

**BRONZE SPHINX.** A large and beautiful ruffled bronze with base of falls heavily reticulated brown. Standards cupped and beautifully frilled. A wonderfully profuse bloomer. Stems of strong medium height covered with many blooms open at once.

50 cents.

**BRUNO.** A Dominion Seedling. Very large blooms; beautiful form; great substance. Standards, light purple with yellow flush at the base; falls, rich velvety deep violet. A preferred variety, now much used in producing new Iris.

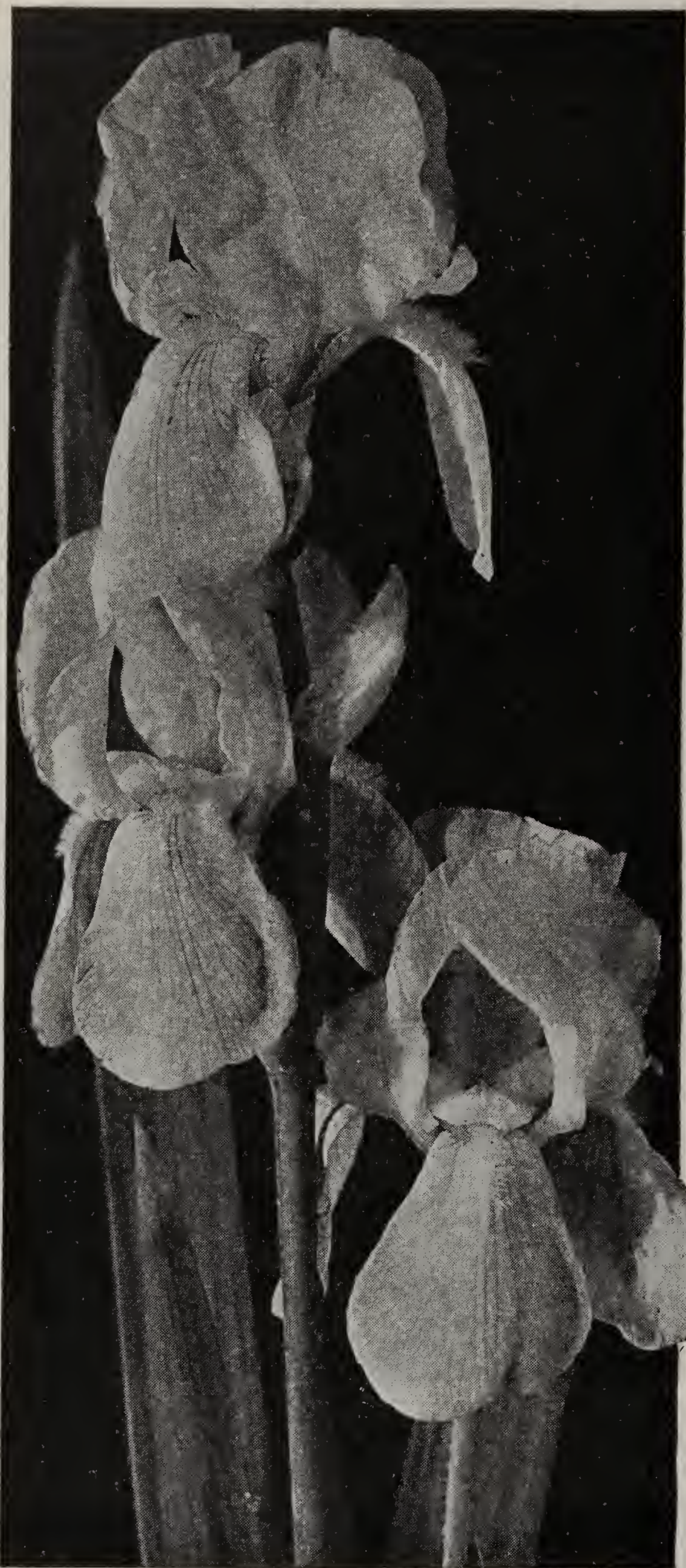
25 cents.

**BUECHLEY'S GIANT.** This, without any exception, was the most outstanding new Iris to bloom in our fields last year. The blooms are of the greatest size and also of the most perfect and exquisite form. The standards in the most perfect proportion form an exquisite dome to the base of the bloom formed of great nicely shaped falls. One of the finest of the blues. Reminds one in a way of Lord of June only its falls do not flop.

\$1.00.

Select Any  
\$10 Value in Iris  
for \$7.50  
Do not include special  
collections in your list



*Tuscany Gold.*

**BUTO.** A very free blooming Iris which resembles Mme. Gaudichau very much but because of a slight difference in season, is very desirable. A wonderful rich deep velvety purple of fine form. A profuse bloomer. **25 cents.**

**CALIFORNIA GOLD.** (New). A deep yellow self of the largest size. A wonderful new yellow that seems to be an all-around good flower exceedingly pleasant to look at. The stamens and falls are as large as those of Mrs. Valery West. An A-1 yellow Iris. **\$12.50.**

**CAMELLIARD.** 48 inches. A distinct soft-yellow blend, overlaid wine. Late. Very large flowers. **25 cents.**

**CANDLELIGHT.** New. One of the most outstanding Irises produced in recent years. Large flowers; pale pinkish lavender; illuminated by a rich golden glow. Very vigorous. We heartily recommend it. 48 inches. **25 cents.**

**CASSANDRA.** A rich blue-purple that is very brilliant in the field. Deep violet standards and very rich velvety blue-purple falls. **25 cents.**

**CECIL MINTURN** (Farr). Standards and falls uniform shade of rose; light beards. Large. **25 cents.**

**CHALLENGER.** Standards very large, overlapping, dark purple; falls dark blackish violet. Flaring. White beard, tipped orange. One of the very largest intermediates. The coloring of this Iris is about the richest of all Iris. **25 cents.**

**CHALICE.** A clear soft yellow, a shade lighter than Gold Imperial. A very fast grower with heavy foliage. 36 inches. **50 cents.**

**CHARTIER.** A clear beautiful white; a large flower with smooth broad segments. Silver medal A. I. S. One of the best of the hardy whites. **25 cents.**

**CHASSEUR.** A yellow self with broad petals. A late blooming variety which we consider an excellent addition to the yellow group. **25 cents.**

**CHIEF.** A large royal purple intermediate. Late. 22 inches. **25 cents.**

**CHROMYLLA.** This variety received Honorable Mention and Award of Merit of the American Iris Society. Considered by many the finest yellow yet introduced. Large and of perfect form; lemon-chrome color. **\$3.00.**

**CHURCHMOUSE.** 36 inches. A new and very distinct coloring among Iris. A hays-brown self. Very pretty. Nothing like it. **25 cents.**

**CINNABAR.** A splendid tall growing flower of an intense rich blue-purple. One of the very richest of all the Irises. **25 cents.**

**CITRONELLA.** A clear, soft yellow with the falls showing considerable brown. An unusual combination that is very popular. **25 cents.**

**CLARA NOYES** (H. P. Sass, 1931). H. M. A. I. S.; A. M. A. I. S. A beautiful blending of yellow, orange and apricot that one simply cannot describe. Similar in color to the Talisman rose. **\$1.00.**

**CLARIDAD.** A wonderful break in color from all other Irises. A real deep blue both in standards and falls. Even the beard is blue, tipped light yellow. Very rich. **25 cents.**

**CLAUDE AUREAU.** (New). This splendid Iris we would call the last word in variegatas. It is a large flower with large standards of greenish golden yellow, which make a wonderfully pleasant contrast with long falls of a rich Bordeaux wine color. **\$1.50.**

**CONCHOBAR.** S. light purple; F. velvety deep reddish purple. **25 cents.**

**COPPERSMITH.** Large flowers on tall stems. Standards crimson-purple; falls dahlia-carmine. General appearance, rich coppery red. A very rich Iris when the sun plays through the petals. 42 inches. **25 cents.**

**CORRIDA.** One of the best of the light blue Irises for massing. Rather a deep, light blue; almost a self which we like very, very much. **25 cents.**

**CORONADO.** A beautiful Iris very similar to Asia but earlier and a bit more reddish in tone. **25 cents.**

**CORONATION.** An unusually fine, rich deep golden yellow. About the best of the even toned yellows. **25 cents.**

**DALILA** (Denis). Standards pale flesh-pink; falls rich reddish crimson, shaded purple. Yellow throat, blotched brown; orange beard. Distinct and very effective. **25 cents.**

**DAMOZEL.** A very fine-shaped plicata. Standards deeply bordered lavender. Center of the standard white heavily mottled lavender; falls a clear white heavily bordered lavender. **25 cents.**

**DAUNTLESS.** 40 inches. This wonderful Iris was awarded the highest honor an Iris can receive, the Dykes Memorial Medal. This is the greatest of all red Iris. **\$1.00.**

**DEJAH.** A very tall blue bicolor. The standards just a trifle lighter in color than the falls. A fine large deep blue. **25 cents.**

**DELIGHT.** A very delicate plicata, pure white with pinkish lavender flushed styles. Very pretty combination. **50 cents.**

**DEPUTE NOMBLOT.** 52 inches. This Iris is also a winner of the Dykes Medal. An Iris of gigantic form and the finest coloring. S. coppery red, flushed golden bronze; F. rich claret-crimson. Classed as the finest of all Irises. **\$1.00.**



**DESERT GOLD.** 42 inches. A fine early flowering medium yellow of the largest size and most perfect form. Desert Gold is the greatest advance in yellow Iris we have seen. **\$1.00.**

**DOLLY MADISON.** Flowers very large, often 4½ inches high by 5 inches wide. It is a seedling of Lent A. Williamson and carries the good sturdy qualities of that parent together with even greater size. An immense mauvette-lilac-pink of most outstanding quality. Without question one of the best new things. **25 cents.**

**DREAM.** A very graceful tall-growing variety; vigorous growth; good bloomer. A uniform soft violet. Most delicate and pleasing color. Well branched stalk. 40 inches. **25 cents.**

**DR. HIDERSHIDE** (Pfeiffer). A fine dark blue, almost uniform, heavily branched. Shows up wonderfully in mass either in field or inside. **25 cents.**

**DUCHESS SARAH.** A clear blue with the falls a little darker than the standards. A new Iris of much promise and it will measure up to the very best in any color. **50 cents.**

**DUKE OF YORK** (Perry). A flower of great size, vigorous grower. Branched stems over 4 feet high. Standards broad, cupped, bluish lavender; falls drooping, same color, lit up by a bold orange beard. **25 cents.**

**EDITH SCOVILLE.** Self color. Standards and falls a rich uniform purple wine color; beard bright yellow. Very hardy, thrifty, and profuse bloomer. Splendid in field and show room. 30 inches. **Each, 25c.**

**E. H. JENKINS.** A splendid flower both in the garden and show room. Standards light violet; falls litho purple, shading lighter toward the edges. Low, well branched; many flowers in bloom together. 45 inches. **25 cents.**

**EDGEWOOD.** 45 inches. A very tall flower that stands straight up and can be seen across the field. Large flowers of good form of a rich red-purple. Standards even pink-lavender; falls bright red-purple. Splendid landscape variety. **\$1.00.**

**ELIZABETH EGELBERG.** A strong growing, tall variety that produces an immense flower of beautiful mauve-pink with fine dome-shaped standards and large, broad falls well expanded. Standards light mauve, falls a deeper pink. Very fine. 48 inches. **25 cents.**

**ELSINORE.** A charming primrose-yellow bordered with violet-crimson. A yellow blend that is entirely different from any other Iris and almost impossible to describe. We know you will like it in your garden. **25 cents.**

**ESPLENDIDO.** 42 inches. A fine, large, bright red-purple bicolor. A rich flower and very much admired. Standards large, uniform red-purple; falls a deeper richer purple. **25 cents.**

Select Any  
\$10 Value in Iris  
for \$7.50  
Do not include special  
collections in your list

**EUPHONY.** Beautiful blend of chamois-yellow. Ruffled flowers on well-branched stems. A delightful flower. Very floriferous. We think this very fine. **25 cents.**

**EVOLUTION.** A tall midseason variety. A pale coppery bronze blend. Frilled stamens and flaring falls. **\$1.50.**

**FASCINATION.** A beautiful pink self that looks better to one the longer he looks at it. Carries its color wonderfully well in the garden and is a splendid landscape sort. **50 cents.**

**F. B. SCHERMERHORN.** A lavender-blue self. Another fine new Iris that shows up unusually well inside when displayed in masses. **25 cents.**

**FLAMMENSCHWERT.** Largely regarded as the best of the blended bicolors. Standards a bright Empire yellow; falls rich velvety deep brown; intense yellow border. Brilliant; very striking. **25 cents.**

**FLORIDOR.** A fine medium large flower of an even shade of slate-blue throughout. A peculiar, distinct, and pleasing color, different from others. **25 cents.**

**FOLKWANG.** Standards light bright pink; falls claret-red with brownish yellow veinings. A wonderful blending of colors. One of the very best of the many really good Irises sent out by this famous firm. **25 cents.**

**FRA ANGELICA.** A striking new Iris from Vilmorin with beautiful sunset tints. Standards a medium shade of blue gradually running into an irregular buff edge. Haft heavily reticulated deeper buff with an orange beard. **25 cents.**

**FRIEDA MOHR.** Good enough in the originator's opinion to bear the name of his wife. A beautiful flower both in form and color. Unusually tall with clean foliage; ideal for either mass planting or for specimen flowers. A pink bicolor. Standards a light pinkish violet; falls a deep lilac-rose. 50 inches. **35 cents.**

**GAULOIS.** Golden yellow standards suffused with bronze; falls bordeaux-red. A yellow bicolor that is very much liked. This is one of the good red Irises. **50 cents.**

**GAYNELLE.** A large pure yellow. The largest yellow in our fields. Standards a pure bright medium yellow; falls just a trifle deeper and brighter. Highly perfumed. The best yellow we have seen to date. **50 cents.**

**GEO. TRIBOLET.** A magnificent Iris with deep violet standards and velvety red-purple falls. 40 inches. For real quality and richness of color this is an Iris hard to beat. **25 cents.**

**GEO YELD** (Perry). Standards light apricot, shaded rose; falls rose-crimson, edged buff. 40 inches. A most beautiful and attractive Iris. **Each, 25c.**

**GERMAINE PERTHUIS.** General effect purple; standards beautiful shade of violet-purple; falls deep velvety rich violet. Fragrant. Thrifty. Highly recommended. **25 cents.**

## A Real Opportunity for the Confirmed Iris Fan!

### Any Ten of These Superb Varieties for \$5.00



It is difficult to make up a collection of Iris for those who already have a large number. We are selecting an outstanding list from distinct color groups from which you may choose any 10 for \$5.00. For description, see General List.

Alabaster	Magna Charta
Baldwin	Manon Lescaut
Bronze Sphinx	Maori Princess
Bruno	Mrs. Marion Cran
Buto	Mrs. Valerie West
Challenger	Naiad Atlanta
Dauntless	Penn Treaty
Elizabeth Egelberg	Solferino
Gobelin Red	Snow White
Kansas	Yellow Moon





Gaynelle.

**GLAMOUR.** A very fine Dominion seedling, with rounded petals and the richness of its Dominion parent. Standards a mauve tinted heliotrope; falls, a deep rich, red-purple. 25 cents.

**GLOWING EMBERS** (Sturtevant). Standards tan, slightly flushed violet; falls rich velvet pansy-purple; conspicuous orange beard. Vigorous grower; considered one of Miss Sturtevant's finest. 48 inches. 25 cents.

**GOBELIN RED.** An absolutely new color; actually ox-blood red, contrasting sharply with the known "red Iris" by complete lack of red-purple in makeup. Now used as a foundation to develop a race of fine reds. An outstanding beauty! Flowers of medium size; very finely formed and carried. Unusually long blooming period. Stems and leaves are thin, strong, erect. We have compared this variety with Dauntless, King Tut, and others of this class and we claim, as well as others who visited our fields this season, that this is the best red color alone considered found in any Iris. 50 cents.

**GOLD CREST.** From the name one might think this is a yellow Iris but it is a beautiful medium blue. It has a prominent gold beard. 25 cents.

**GOLDEN GLORY.** Standards pinard-yellow deepening to lemon-chrome at base; falls barya-yellow deepening to pinard-yellow at base. Practically a large yellow self. 25 cents.

**GOLDEN PROMISE.** Standards deep yellow; falls soft yellow faintly flushed soft lavender. 30 inches. 35 cents.

**GOLDILOCKS.** 36 inches. A great yellow. The standards, falls and styles are a uniform light yellow, of striking beauty, with a lustrous velvety sheen, and of the most beautiful appearance throughout the entire flower. A very fine new Iris. Late. \$1.00.

**GOLD IMPERIAL.** One of the finest of all yellow Irises. A pure yellow self of beautiful clear coloring. A lemon-chrome-yellow of beautiful form on a thrifty vigorous plant. One of the few good yellows. 25 cents.

**GRACE STURTEVANT.** 36 inches. In our opinion the greatest of all the Dominion seedlings and the greatest Iris Mr. Bliss has sent out. A very rich velvety brown with a most brilliant golden beard. 50 cents.

**HALO.** Standards a light violet; falls a dull bluish violet. A vigorous grower of good habit. Resembles Lord of June, but the flower has more substance. 25 cents.

**HARMONY.** A very deep, rich dark blue-purple self. A deeper purple than Souv. de Mme. Gaudichau. A strong grower and free flowering. 25 cents.

**HARPALION.** A tall Iris with lavender standards, and lavender-blue falls. Very pretty. 25 cents.

**HENRI RIVIERE.** 42 inches. A splendid bicolor. Standards pure lemon-yellow; falls mauve, with yellowish reflex and a canary-yellow throat. Extremely late. 75 cents.

**IDEAL** (Cay. 1923). 30 inches. Standards pure blue; falls rich deep blue. Certificate of Merit French National Horticultural Society. 25 cents.

**INDIAN CHIEF.** One of the very best of the entire range of two-toned reds. Standards a beautiful violet-rose; falls deep rich glowing velvety red. Splendid for massing. 50 cents.

**IMPERATOR** (Cayeux). Large, late flowering, with cupped standards and straight hanging falls of raisin-purple. Strong superb plant. 40 inches. 25 cents.

**JACINTO.** A blue-lavender with a decidedly pink tone. Good size, well branched, and flower of very pleasing form. 25 cents.

## OUR GOBELIN RED COLLECTION

**FOLKWANG.** Pink with claret-red falls.  
**GAYNELLE.** Light yellow and deeper yellow.  
**GEO. TRIBOLET.** A splendid rich dark red-purple.  
**GOLDEN GLORY.** A tall golden two-toned yellow.  
**HARMONY.** A beautiful deep red-purple self.  
**MAGNA CHARTA.** A pure white spotted rich purple.  
**MANON LESCAUT.** A white heavily suffused and bordered.  
**MIDGARD.** A wonderful blending of pink and yellow.  
**MME. CHOBAUT.** Ivory, brown, tan and plum blended.  
**RHEINGAUPELLE.** Delicate blue standards, rich violet falls.  
**SEMINOLE.** One of the best of the all-over reds.  
**SIR GALAHAD.** Deep violet-blue and rich violet-purple.  
**SNOW WHITE.** A fine pure white.  
**SOUV. DE MME. GAUDICHAU.** Rich deep dark blue-purple.  
**TROSTRINGER.** One of the best delicate pinks.

*Free!*  
 One  
**Gobelin  
 Red Iris**

*With This Collection*

**A \$20.00 Value in 1929**

Total Value  
 \$5.00 for **\$3.25**  
 postpaid



Actually ox-blood red . . .  
 entirely free from reddish  
 purple . . . greatest of all  
 red Irises.



**JACQUELINE GUILLOT.** Very large flowers of pure lavender-blue. Stalks strong and well branched; free flowering; wonderfully fragrant. Very satisfactory. 36 inches. **25 cents.**

**JANE WILLIAMSON.** General effect a pink pastel, glowing with iridescent colors. Standards bright liliac shading out to old gold; falls slightly deeper overlaid old gold. Fragrant. **25 cents.**

**JOYCETTE.** A tall midseason large flowered bright red. S. raisin-purple and F. brilliant red. One of the best of all the Sass Irises. **\$7.50**

**JUBILEE.** Standards a rich peach color; falls creamy white, dotted and veined light brown. Flower ruffled. 30 inches. **25 cents.**

**JUMBO.** Standards Vanderpool's violet; falls mulberry-purple with distinct brown stripes on haft. Enormous size. **25 cents.**

**JUNE BRIDE.** A fine warm toned white with a heavy beard. This beautiful new Iris is outstanding and in a class with Snow White and Purissima. **50 cents.**

**KANSAS.** 40 inches. A new pink-toned Iris of real merit. The flowers are large and shapely. Standards large, incurved, very beautiful Chinese violet; falls large, flaring and a beautiful light purple. Nearly a deep blue-lavender self. Standards have a beautiful ruffled effect. A very showy variety in the house. **25 cents.**

**KATHERINE McFARLAND.** Heads the group of deep purples. Standards deep mulberry-purple; falls a rich velvety blackish purple. Very dark, rich, tall, well balanced and a striking variety. **35 cents.**

**KING JUBA.** Standards old gold; falls Dahlia-carmine. Honorable Mention American Iris Society. A tall late variety. A wonderful new Iris. **\$1.00.**

**KING KARL.** A beautifully frilled Iris of unusual coloring. Standards light pinkish cinnamon; falls cream sprinkled with brownish red. Unusual. **25 cents.**

**KING MIDAS.** A splendid new Iris that always arrests the eye. Standards golden buff, suffused garnet-brown; falls velvety iridescent garnet-brown, edged golden buff, with heavy orange beard. Center of flower illuminated with glowing yellow lights. **75 cents.**

**KING TUT.** 30 inches. One of the brightest of all the Irises. General garden effect bright glowing red. Standards cocoa-brown; falls Hessian brown. Every lover of a red Iris should have this one. **50 cents.**

**KLAMATH.** A violet and purple bicolor of perfect form and excellent substance. A larger flower than Lent A. Williamson with much richer coloring. **50 cents.**

**KOCHI.** A wild Iris from southern Europe. Very early, hardy, and profuse bloomer. 12 to 18 inches. A uniform, rich, dark blackish purple. Everybody likes it. **25 cents.**

**LABOR.** Standards dark violet-heliotrope; falls darker shade than standards. General effect, reddish copper. A wonderful color, very distinct. One of the comparatively new introductions. We highly recommend it. 36 inches. **25 cents.**

**LE CORREGE** (Vilm.). Standards smoky bronze; falls plum-red; brilliant prominent beard; spikes long and well branched. Very striking both for garden and show room. 46 inches. **50 cents.**

**LEGEND.** A very rich velvety crimson-claret, with a prominent gold beard which adds greatly to the beauty of the flower. Huge flowers of fine form. **Each, \$1.00.**

**LENT A. WILLAMSON.** 42 inches. Early. Standards very broad, soft violet; falls very large velvety royal purple. Brilliant gold beard. Massive. **25 cents.**

**LINDBERGH** (Arb. 1928). Soft lavender-blue standards with dark blue falls, with a distinct lighter border. A beautiful flower. **35 cents.**

**LONA.** Another beautiful, richly colored, ruffled plicata of which Sass has produced so many. A soft buff, heavily marked purple at the edges. 30 inches. Very striking. **25 cents.**

**LORD LAMBOURNE.** Standards a soft shade of rose-fawn; falls a rich crimson with white reticulations at the base. Heavy bright yellow beard. 44 inches. **25 cents.**

**LORD OF JUNE** (Yeld). 9.1. As Irises come and go, I believe we shall always keep Lord of June and class it as one of the greatest. Standards broad and floppy, light chicory-blue; falls large, broad, lavender-violet. Several great blooms open at once. **25 cents.**

**LOS ANGELES** (Mohr-Mitchell 1927). Immense white flowers of beautiful form and great substance, the standards faintly edged blue. An outstanding Iris. **75 cents.**

**MAGENTA.** A very beautiful flower with a much finer color than its name implies. A bright pinkish red. A self color. It appeals to all who see it. If you are looking for a good Iris of this color it will appeal to you. **50 cents.**

**MAGNA CHARTA.** A pure white flower, strikingly dotted with splotches of intense blue ranging in size from minute spots to blotches a half an inch long to an eighth inch wide. A very distinct and attractive Iris. You might look our Iris fields over and you will find no other like this one. If you wish something different order Magna Charta. **\$1.00.**

*Choose Any 10 Irises*  
PRICED AT 25¢ EACH  
*for \$1.50 POSTPAID*

Do not include collections in this offer.

**MAGNIFICA** (Vilmorin). 8.7. Standards white flushed with violet-blue; falls long, drooping, deep reddish violet, reticulated chestnut. Great large blooms; tall, strong, well-branched stems. 40 inches. **25 cents.**

**MAJESTIC** (Bliss). 8.8. A Dominion seedling. Very large flowers of fine form and lasting quality. Standards round, light lavender to mauve shaded bronze at base; falls straight hanging, rich raisin-purple. Free bloomer; stout stems. 36 inches. **25 cents.**

**MANON LESCAUT.** One of those indescribable things called plicata but which are not. Standards, cream delicately edged with violet; a fine line divides a cream-white center; then a wider area overlaid with violet. Falls much the same except for the unusual cream and purple beard. Enriched with red-brown coloring in the throat. Very strong; develops rapidly; blooms lavishly. **50 cents.**

**MAORI PRINCESS.** The richest of all the bicolor blends. Standards intense golden yellow; falls a very rich velvety maroon, with a well defined gold border. A bicolor we like very much. **25 cents.**

**MARY GEDDES.** (New). Standards light ochraceous salmon; falls same color overlaid with Pompeian red. A most outstanding new color in almost a self-ochraceous salmon. Very striking. **\$2.50.**



Grace Sturtevant.



*Pink Satin.*

**MARY BARNETT.** To be like Princess Beatrice is a fine recommendation. Mary Barnett is a Princess Beatrice improved! A larger flower with a great golden beard, so intensely brilliant it lightens the whole flower. If you are ordering your Iris from the fields you would surely include this variety if you wished a fine light blue.

25 cents.

**MICHELINE CHARRAIRE.** A wonderful white, of large size, good substance. Very tall with strong stems. Pure white with golden reticulations. 4 to 5 feet.

75 cents.

**MIDGARD.** A wonderful blending of pink and yellow. General effect, a rich shade of pink. Large flowers, perfectly formed. We can strongly recommend this variety. 36 inches.

25 cents.

**MIDWEST.** A fine Iris of large size and heavily ruffled. Standards white flushed purple; falls white bordered purple. Fine. 30 inches.

25 cents.

**MILDRED PRESBY.** Standards ivory-white, faintly flushed lavender; falls rich pansy-violet, faintly edged lavender-white. Considered by many as Mr. Farr's very best Iris. 32 inches.

25 cents.

**MME. CHEREAU.** 42 inches. Midseason. Standards and falls pure white with clear frilled lavender edge. This is undoubtedly the best to date of the frilled varieties.

25 cents.

**MME. CHOBOUT.** Standards creamy pink, dotted bronzed, darkest at edges; falls white, edged russet at top and has a purple tip. Medium height and size.

25 cents.

**MME. HENRI CAYEUX.** Standards reddish violet-purple; falls dark purple with edges lighter. Very fine. 36 inches.

25 cents.

**MME. SEROUGE.** (New). Flowers of largest size. Standards overlaid light violet; falls spreading horizontal, large and well rounded, are of a warm intense blackish purple-red. Very large and rich.

\$1.00.

**MOONLIGHT.** Standards pale amber-yellow; falls sulphur-yellow, with heavy greenish gold reticulation. Broad lemon-yellow beard. Fragrant. A large, well-formed flower. Well named. 36 inches.

25 cents.

**MORNING GLORY.** Another new red-purple with unusually rich coloring in both standard and fall. Standards an even rich deep blue-lavender; falls very rich velvety red-purple. A large well-shaped flower.

75 cents.

**MORNING SPLENDOR.** Standards petunia-violet; falls velvety raisin-purple; general effect rich crimson. Everything considered, we think there is no greater, no finer Iris than this one. In size, form, color and substance, it is everything desirable. Very fragrant; free blooming. Awarded the Silver Medal of the Garden Club of America in 1926. 42 inches.

25 cents.

**MOTHER OF PEARL.** Standards and falls light bluish lavender with a faint creamy undertone. Large flowers; beautiful form; a popular favorite.

25 cents.

**MOUNT ROYAL.** Here comes a new very rich red-purple. The standards a shade lighter than the falls. Very large, very rich, and a most splendid flower for the house where it shows off to unusual advantage.

25 cents.

**MRS. MARION CRAN.** One of the very finest of the soft rose-pinks. Large flowers of perfect shape. For a real pink, this is the one to order. 48 inches.

25 cents.

**MRS. VALERIE WEST.** Dominion seedling. We think this is the greatest of all the Bliss Irises. Falls of enormous size and great substance, rich deep crimson-brown; standards large, lavender shot with bronze. Strong stem. 40 inches. Well branched. Far better than the average run of the good Dominion seedlings.

75 cents.

**MY MARYLAND.** A beautiful seedling of glowing embers which it resembles but is redder in tone. Carries from 11 to 20 large blooms to a stalk. A rich flower, the color of which carries a long way. Standards a petunia-violet, flushed rose, shaded buff at the base; falls deep, velvety amaranth-purple, shaded buff. Very rich.

50 cents.

**NAIAD ATLANTA.** Standards a creamy white suffused with violet; falls a deeper violet. Heavy orange beard. Flowers of medium size carried on stalks of medium height.

35 cents.

**ODAROLO.** Very free bloomer and of pleasing form. Blue toned verging towards pink.

25 cents.

**OKOBOJI.** 30 inches. A rich velvety deep maroon-purple variety.

25 cents.

**OLD GOLD.** Standards primoline-yellow, ruffled; falls old gold, overlaid buff; a few stripes on haft. Distinct yellow beard tipped brown. 28 inches.

35 cents.

**OMAHA.** An unusual and very fine flower with soft rose standards and old rose falls. Rich golden styles and bright orange beard. General color effect red. 30 inches.

25 cents.

**OPERA.** 8.7. A very bright violet-red bicolor, much admired. We sell out every year long before the season is over. Standards bright purple; falls rich deep red-purple. 32 inches.

25 cents.

*Rameses.*



- OPHELIA.** A fine combination of color blending. Standards and falls orange-cream, mauve and bronze; heavy orange beard. One of the most beautiful of the new Irises. 36 inches. **35 cents.**
- PARC DE NEUILLY.** This is an old variety but it is such a pleasing dark purple that we cannot discard it. It is an early variety and a really fine Iris. **25 cents.**
- PEAU ROUGE.** Fast grower and very floriferous. A good all-over red. Yes, a brilliant deep red. **25 cents.**
- PENN TREATY.** A cross between Ambassadeur and Souv. de Mme. Gaudichau and inherits very rich qualities from both parents. A deep rich velvety or blackish violet. Perfect form; very thick texture. Standards dauphin's violet; falls deep blackish violet. A very rich dark colored Iris. **35 cents.**
- PHEBUS.** A tall uniform lemon-yellow. Flowers of most perfect form and great substance. Award of Merit in France. **\$1.00.**
- PHYLLIS BLISS.** 8.9. A beautiful rosy lavender self. Standards are arched; falls are drooping. Both are a soft light lavender, shaded lighter at the haft. 36 inches. **25 cents.**
- PINK OPAL.** Large flowers on 40- to 46-inch stems. A sister flower of Pink Satin which it resembles very much only it is a little deeper in tone. Many like it better. A rich pure pinkish lilac self. **\$1.00.**
- PIONEER.** An immense red-purple of beautiful form. Standards large, bright, ampara-purple; falls very broad and of great substance, warm deep pansy-purple. Wonderful flower. **25 cents.**
- PLUIE D'OR.** The very best yellow Iris. Flowers larger and of finer form than Gold Imperial. Tall well-branched stems. Received a Dykes Medal. **50 cents.**
- PONGEE.** 38 inches. A light buff-colored self with a beautiful frosty iridescence. A bright golden beard enlivens the flower. **25 cents.**
- PRAIRIE GOLD.** A beautiful deep rich yellow. 32 inches. Not a tall flower but wonderful for landscape effect. Mr. Sass considers this as fine an Iris as he has ever sent out. **25 cents.**
- PRESIDENT PILKINGTON.** An immense new flower from France. One of the most striking and original of the new flowers. Standards pale buff with a faint bluish suffusion; falls wide flaring lavender-blue, with a buff-yellow suffusion paling at margins. One of the new sensations. **\$2.00.**
- PRIMROSE.** Standards amber-yellow; falls a lighter yellow; center a clear lemon-yellow. Long blooming; splendid form and substance. 30 inches. **25 cents.**
- PRINCESS BEATRICE.** A grand variety. Don't omit it. It is one of the must haves. Standards pale light blue, nicely domed; falls a little darker, broad and flaring. Although this Iris has become cheap in price, we consider it among the best of the light blues yet introduced in both color and form. It is perfect. **25 cents.**
- PRINCESS WENONAH.** Standards and falls beautiful uniform shade of light lavender, similar in color to Caroline Stringer. Prominent yellow beard. Heavy stiff stem, well branched. General effect pink. 30 inches. **25 cents.**
- PROSPERO.** 8.1. An enormous flower on a strong stem 4 feet tall. Standards deep lavender; falls anthracene-violet. Probably the hardiest and most thrifty of all the large Irises. **25 cents.**
- PUMILA (Baby Iris).** Deep purple, very rich and effective when bordering the taller forms. These are among the earliest to bloom. They are very dwarf and make a fine border plant. **Each, 25c; 12 for \$1.75.**
- PUMILA AZUREA.** A beautiful dainty little Pumila not more than 6 inches high, just covered with deep lavender little flowers. **Each, 25c; 12 for \$2.00.**
- PURISSIMA.** A pure white. Vigorous, tall and widely branched. It is one of the very best midseason whites. Flowers extremely large, of wonderful form and heavy substance. As good a white as Los Angeles, but distinctly different. **50 cents.**
- QUEEN CATERINA.** 9.0. Because of its fine color combined with beautiful form, this is one of the finest Irises. Standards domed; falls well rounded and drooping. Both a pale lavender-violet. Very beautiful. **25 cents.**



*Wambliska.*

- RAJPUT.** A large, bright violet self of fine form and good substance, exceptional in vigor and growth. **25 cents.**
- RAMESES.** A immense new Iris that has rapidly grown in public favor. Plant large, strong and sturdy. Very floriferous. Standards large, domed and of beautiful soft, even, light russet flushed with pink-lavender; falls large, flaring deep pink. When the sun in the early morning or at the close of the day shines upon this flower it is simply wonderful. This variety was awarded the Dykes Medal in 1932 (the highest award an Iris can receive). **\$1.00.**
- RED DOMINION.** 42 inches. Clear deep red standards and full flaring velvety red falls. Honorable Mention American Iris Society. **\$3.00.**
- RED RADIANCE.** A tall well-branched Iris with large beautiful formed flowers of very decided red tones. This is said to be the brightest of all the red toned Irises. **\$2.00.**
- RED WING.** A wonderful bronzy red, similar to Allies, but very much larger. The flower is of perfect shape and stands on tall, stiff stems. A good red. **35 cents.**
- RHEA.** A tall, well-balanced flower of good substance. An improved Isoline. S. lilac-pink; F. purplish old rose, golden at the throat. **25 cents.**
- RHEINGAUPERLE.** An unusual soft orchid-pink. Falls a deeper shade of rose. The best of the orchid varieties. 34 inches. **35 cents.**
- RHEINTRAUBE.** Where one wants a medium toned blue for mass effect in the garden, this is the variety. Rheindraube will make the finest blue mass planting. **25 cents.**

If you wish to plant a group of any one variety, you may select—

Three of any 25 cent varieties for \$0.45  
 Three of any 35 cent varieties for .75  
 Three of any 50 cent varieties for 1.00



**ROBERT W. WALLACE.** Standards rich violet; falls deep purple. Striking orange beard. One of the very best of the rich dark colored Irises. Immense flowers. A free flowering dark Pallida. Good form and substance. 42 inches. **25 cents.**

**ROMANCE.** Standards a soft blending of bronze and faint old rose; falls a deep garnet, heavily veined. 30 inches. **25 cents.**

**ROMOLA.** Dominion seedling. Standards pale lilac, tinged ivory-yellow; falls rich velvety red-violet. Vigorous; free flowering; large, beautiful blooms. 42 inches. **25 cents.**

**ROSA BONHEUR.** Standards pale metallic yellow; falls pale yellow, overlaid lavender-violet, with a sharply defined border of old gold. **25 cents.**

**ROSE OF CUBA.** An unusual bright rose-purple. An interesting Sass introduction. **\$1.00.**

**ROTA.** Here is an Iris you cannot help but like. If you saw it blooming in the fields you would surely add it to your collection. An intense bright rosy red, with both standards and falls beautifully frilled. Medium height. **35 cents.**

**SACHEM.** A most beautiful bloom of the richest brown tones. Very firm substance and very rich. More brilliant and larger than King Tut. Extremely choice. **75 cents.**

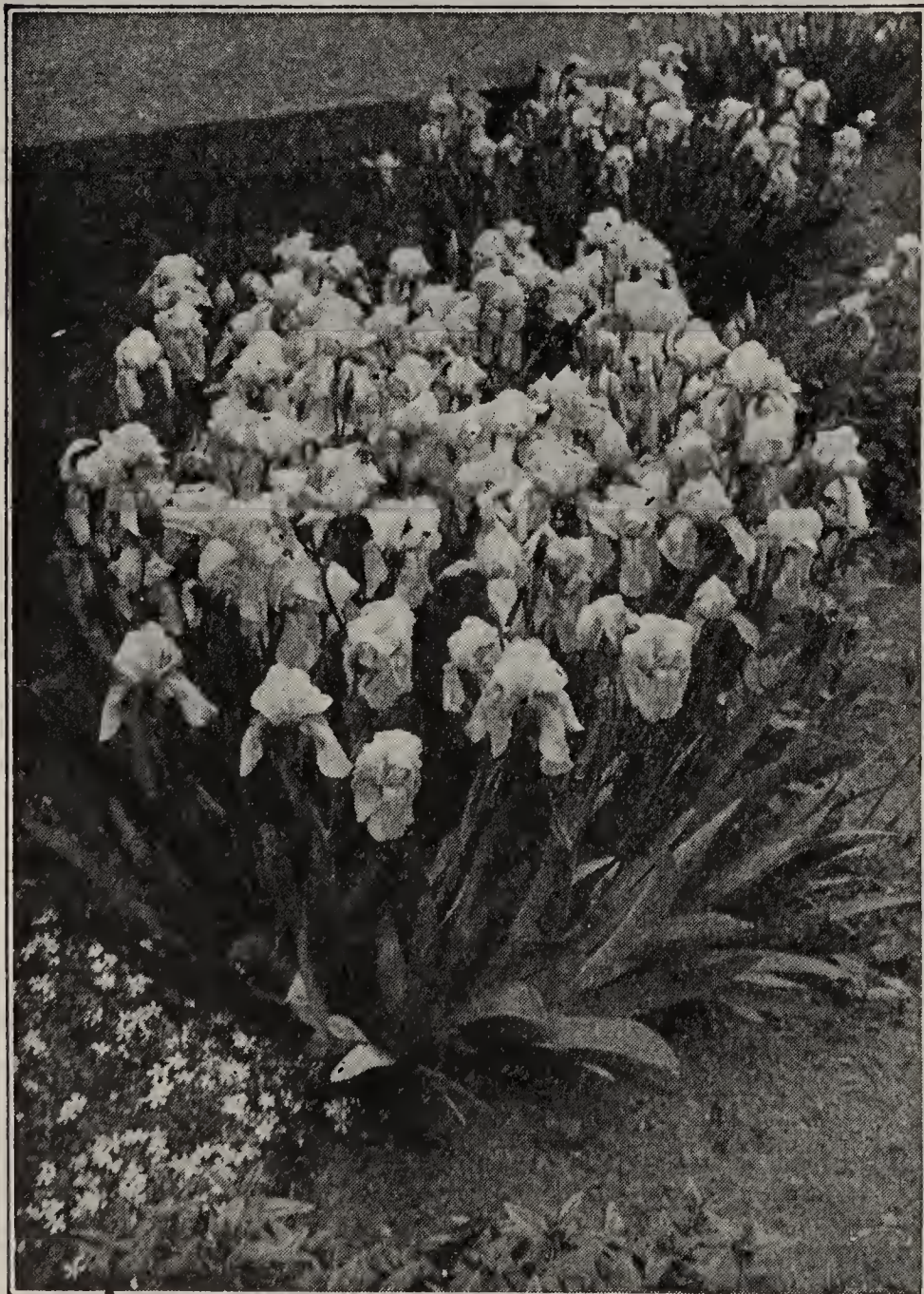
**SAN FRANCISCO.** A very tall plicata similar to Los Angeles. A giant white, edged lavender-blue. Winner of the Dykes medal. **\$1.00.**

**SEMINOLE.** Soft violet-rose. Falls rich velvety crimson. Brilliant orange beard. Midseason. 28 inches. **25 cents.**

**SENLAC.** A bright clear Aster-purple self. A vigorous grower and a very free flowering variety. Tall, strong, well-branched stalks. A splendid variety. **50 cents.**

**SENSATION.** A wonderful cornflower-blue Iris of perfect form and substance; great big flowers on tall, stout stems. A wonderful blue that was well named. Awarded the Silver Cup for the most outstanding flower in the Boston Show in 1931. 48 inches. **50 cents.**

**SEQUOIAH.** Standards light lilac; falls pansy-purple, shading to rich velvety red-purple. Charming. **35 cents.**



*Snow White.*

## Special Offer

To those who wish to grow

### IRIS

For the Cut Flower Trade

OR

To those who wish to grow

### IRIS

in Quantity for

Mass Effect

10 kinds—10 of a kind—100 in all—all distinctly labeled—all colors—

(For larger quantities write for special prices)

FOR **\$5.00** Express Collect

or allow 35c extra for postage.

**SERENADE.** A very fine real pink that is often overlooked in making up a collection. Superior to many of the newer varieties. **50 cents.**

**SHASTA.** 40 inches. Snow-white with faint traces of amber at center. A wonderful outstanding white. **25 cents.**

**SHIRVAN.** (New). Standards pale shade of lustrous brown with yellow tones prevailing; falls semi-flaring and rich, heavy red-brown. This Iris is the richest in coloring of the Bruno types. **\$3.50.**

**SIMONE VAISSIERE.** Standards white, slightly shaded blue; falls violet-blue. Resembles Lord of June, though standards are of better substance; more brown in the falls. **25 cents.**

**SIR GALAHAD.** Standards mauve; falls pansy-violet. A striking brilliant bicolor; very large, fragrant flowers. You will like it. 40 inches. **25 cents.**

**SIR MICHAEL.** 48 inches. One of the finest Irises ever brought out. Standards clear lavender-blue; falls a rich velvety red-purple; beard a brilliant red gold. A great Iris. Many regard this as the finest of all Iris. **50 cents.**

**SNOW WHITE.** A pure clear white. Beautified by a greenish haft; tall, strong, hardy. Like White Knight, except much larger and somewhat taller. 36 inches. We have displaced White Knight with this variety as we find it much hardier. **25 cents.**

**SOLFERINO.** At a distance this Iris looks very much like Aphrodite which it far surpasses. The flower is larger and a trifle deeper in shade and does not have the white at the base of the falls which shows so plainly in Aphrodite. Here is another violet-red that will surely please you. **25 cents.**

**SOUV. DE MME. GAUDICHAU.** 9.0. Standards very rich deep blue-purple; falls deeper shade, almost black-purple. Beard blue, tipped yellow. A wonderful Iris with every imaginable good quality. Has won more awards than most any other. In its color class it has no rival. 36 inches. **25 cents.**

**SUNSET.** Standards beautiful golden; falls same color suffused blue-violet, prominent deep yellow beard. Vigorous; free flowering; late; fragrant. 42 inches. **25 cents.**

**SUSAN BLISS.** Rich rose-pink self with a delicate purple sheen. Pale orange beard. Vigorous; free flowering; excellent garden flower. Rhizomes always small. Increases rapidly. 38 inches. **25 cents.**

**SWEET LAVENDER.** Standards pale lavender; falls deep rose-lavender. 42 inches. **25 cents.**

**TAJ MAHAL.** A very fine white with large petals of great substance. Tall stems, well branched. One of the very best whites. 42 inches. **25 cents.**





*Trostringer.*

- TENEBRAE.** A dark colored Dominion seedling of dependable growth. Standards violet-purple, darker at center; falls velvety blackish purple; center flushed straw-yellow. 36 inches. **25 cents.**
- THAIS.** 38 inches. A beautiful large pink flower with strong stems. A much clearer pink than Susan Bliss. Extra fine pink. **35 cents.**
- TITAN.** A Dominion seedling. Standards light violet-blue; falls violet-purple. When first introduced, it sold at \$50.00 per rhizome. Very striking, of fine form and texture. Hardy plant; strong, massive stems. 38 inches. **25 cents.**
- TOKAY.** A fine blend of soft pink tones, with soft yellow at the throat. Unusual and highly recommended. An unusual new self that stands out as very fine, and very different. **\$1.00.**
- TROSTRINGER.** A cross between C. E. Stringer and Trojana. Taller than either of these two good Irises. A splendid soft pink. **25 cents.**
- TRUE CHARM.** A beautiful plicata of elegant form. Flowers white with delicate blue-lavender margin. Hardy, vigorous grower. 40 inches. **25 cents.**
- TUSCANY GOLD.** General effect deep orange-buff. Standards sulphine-yellow, tinged purple; falls blue toned. Heavy orange beard. **50 cents.**
- VALKYRIE.** 32 inches. A fine large flower on tall, stout branching stems. Standards olive-like; falls dark maroon-purple. A very rich Iris as the sun plays with its great blooms as they move gently in the wind. **25 cents.**
- VALOR.** 50 inches. A deep blackish blue-violet bicolor, with changing color effects in different lights. Very tall and very fragrant. Honorable Mention American Iris Society. **\$2.50.**
- VAN CLEVE.** Standards violet-purple; falls rich dark purple. One of our most brilliant new purples. Late. **25 cents.**
- VERT GALLANT.** 48 inches. A very large flower of great substance, brilliant coloring and the finest form. Standards are a blending of coppery fawn and soft lilac; falls intense garnet-red with bronze edge. An outstanding Iris in every way. **\$1.50.**
- VESPER GOLD.** A distinct yellow with soft violet flush and gold and maroon veinings on the falls. A late variety. 40 inches. **25 cents.**

- VIKING.** A large blue bicolor of excellent form and substance. **25 cents.**
- VIRGINIA MOORE.** Standards and falls a bright chrome-yellow. Flowers large. A splendid yellow. 36 inches. **25 cents.**
- WACONDA.** 38 inches. Standards a deep fuchsia-red; falls rich velvety violet-carmine. The general effect of this flower is a metallic light red. **\$1.00.**
- WAMBLISKA.** A very large white with just the slightest tracings of blue undertone. Flowers of fine form and finish, a strong, free flowering, thrifty plant. There is a plant of it as this is written in the garden with five great full open flowers. It is a great flower. **\$1.00.**
- WEDGEWOOD.** Standards and falls an even tone of rich blue. Large flowers with prominent white beard. As the flower ages it fades to a lighter blue which doesn't mar its beauty. Prolific. 42 inches. **25 cents.**
- WHITE QUEEN.** A pure white Iris that we like very much. The color is pure with slight tracings of green on the haft which only adds to the beauty of the flower. **25 cents.**
- WILD ROSE.** An Iris well named. A dainty satiny pink. One you will admire. 36 inches. **35 cents.**
- WM. MOHR.** An immense flower, lilac in color, veined purple; a pogocyclus hybrid which must have protection in the winter to do well. This is a real sensation to people as it is entirely different. Northern grown stock. **\$1.00.**
- YELLOW MOON.** Standards and falls a soft yellow. A variety of wonderful texture. A real addition to any garden. 36 inches. **50 cents.**
- YOLANDE.** Standards and falls dark velvety blue. Enormous flowers of great substance. Strong, hardy grower; a wonderful landscape variety. **25 cents.**
- ZADA.** Midseason, free-flowering pure white. **25 cents.**

## Siberian Iris

The Siberian Irises are very graceful and are much used in landscape work as the plants with their rich upright growth and grasslike foliage add very materially to the beauty of any planting in which they are used. Wonderful to use about water pools, bird walks, etc. Perfectly hardy.

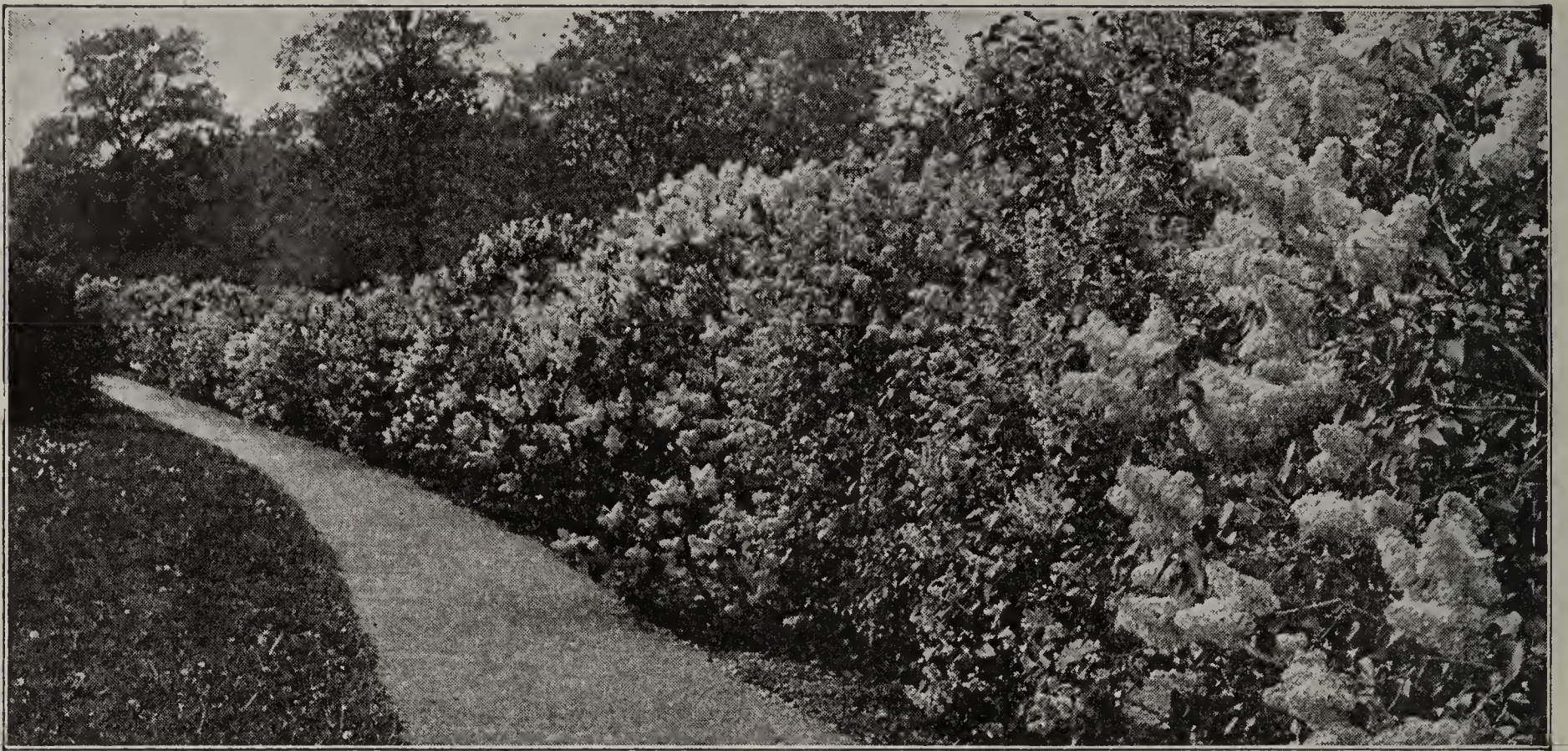
- BUTTERFLY.** 38 inches. Standards and styles soft blue; falls soft blue over white. **25 cents.**
- EMPEROR.** 48 inches. True oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue. **50 cents.**
- KINGFISHER BLUE.** 54 inches. A very tall graceful growing variety. A fine, large bright blue on 4½-ft. stems. **25 cents.**
- PERRY'S BLUE.** 48 inches. A beautiful shade of clear light blue. One of the favorite varieties. **25 cents.**
- SNOW QUEEN.** 38 inches. A snow-white variety with most beautiful form, and lasting qualities. Large flowers. **25 cents.**

**SPECIAL OFFER SIBERIAN VARIETIES:  
ONE EACH OF THE FIVE VARIETIES, ALL  
FOR \$1.25, POSTPAID.**



*Siberian Iris.*





# BRAND'S New Improved French LILACS

"THE OWN-ROOT LILAC IS THE ONLY LILAC ONE SHOULD PLANT"

## Far More Beautiful Than the Common Lilac

**Advantages of the Own-Root Lilac.** The Lilac you buy from us is on its own root. If this Lilac sends up a sucker, the sucker is the same as the bush from which it springs. It grows at the same rate as does the mother bush and when it blooms, the bloom is identical with that of the original plant of which it is a part.

We have never had any success with these new Lilacs where they were on common Lilac root and not more than 50% success where they were grafted on privet root, yet we have always had perfect success with Own-Root Lilacs, so we believe the Own-Root Lilac is the only Lilac to plant and to offer our customers; and we believe an improved Lilac on its own root is just as long lived as the common Lilac.

BRAND'S OWN-ROOT LILACS COME READY TO PLANT—NO TRIMMING NECESSARY.

Growing an Improved Lilac on its own root is a slow process. It actually takes us 2 years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on privet. Yet we insist on sending out only those Lilacs that will prove satisfactory, so our customers can depend upon receiving only genuine own-root plants.

We have a wonderful deep rich alluvial soil; the soil in which the Lilac revels. This contributes to strong thrifty tops with a large, well-balanced root system. This fall our stock will be unusually fine.

**Planting.** Lilacs can be planted either in spring or fall. In the spring, it should be done **very early before the buds start.** In the fall the planting season starts about September 20th and continues in the North well into late October, while in the South planting can go on all winter.

To allow the French Lilac its natural spread, the plants should be set out not less than 8 feet apart. Dig a hole as large as a bushel basket. Fill back with rich top soil and tramp down firmly until you can place the plant on this soil so that when roots are spread out naturally the crown will be an inch or two lower than it was in the nursery. Work the soil in carefully among the roots until the hole is half full; then tramp this down unusually hard. Then pour in a full pail of water. After this has settled away fill the hole with loose mellow soil until it is rounding full; then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch about bushes first winter to keep ground from heaving.

**Fertilizers.** A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year. Any good well-balanced fertilizer can be used with good results.

Heavy applications of well-rotted barnyard manure every 3 years covering the ground about the bushes is best.

**Trimming.** As soon as the blossoms fade the bushes should be gone over and the faded blossoms cut out. Remove just the blossom stem but none of the new wood surrounding it, as it is on this new wood that next year's bloom appears. As the bush starts to become too large and tall it should be gone over in March and from a quarter to a half of the older part cut back to within 3 or 4 feet of the ground. This will soon put on new growth and if this practice is carried out every year the bush can always be kept young, within bounds, and will produce very large blooms.

**Caution.** The newly planted Lilac often acts as though it were going to die, even after it has made a good start the first spring. The leaves suddenly stop growing, turn limp, and the bush looks as though it were dying. As a rule there is no cause for alarm. Give the plant a good, thorough soaking of water; then cultivate it well the balance of the season. The next spring, remove any dead wood and your Lilac will come all right.

**Pests.** Oystershell scale and the lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

**The lilac borer** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty.

## Our Selection of Lilacs

We have over 160 kinds of the best Lilacs. Whenever we hear of a new one, we buy it and try it out.

We bloom all of these in our trial gardens. In this way we can choose from the entire range of varieties, compare one with the other, and eventually retain the best.

We find some of the older sorts as good as the best of the new ones. These we retain. We find many superb things among the newer sorts. These we add definitely to our list. But we also find many of both old and new that we can do without. These we drop. It is our constant aim to keep an offering of new Lilacs as good as the best.

This fall we are offering an unusually fine list of French Lilacs. With but few exceptions they are all recent introductions. Since we offer no new Lilac until we have it on its own root, we may not always offer these same Lilacs as soon as those who grow them on privet.



## LILACS are Sent EXPRESS COLLECT

Remember when you buy Brand Lilacs you get wonderful, thrifty, well rooted bushes grown in the deep rich spring wheat soils of the upper Mississippi Valley, the richest soils of the world. No better bushes can be purchased anywhere.

**ALPHONSE LAVALLEE.** Blue. Double. Tall, robust growing: makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. A wonderful bloomer. Splendid sort.

Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.

**BERRYER.** Semi-double. A beautiful clear mauve with deeper shadings toward red. One of the very choicest of the early hybrids; distinctly different; also the latest of this new line of lilacs. Exceedingly pretty.

3 to 4 ft., \$2.50.

**BUFFON.** Single. One of the very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large.

Own-root, 3 to 4 ft., \$2.00.

**CHARLES JOLY.** Double. Purple-red. One of the very best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. We consider this the best double red in our list.

Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

**CLAUDE BERNARD.** One of the tallest growing of these new hybrid Lilacs. Very large panicles of lacy-like light pink flowers. Blooms about 6 days ahead of the regular season.

Own-root, strong 3 to 4 ft., \$1.50.

**CONDORCET.** This is one of the very best of the blue Lilacs. The panicles are very broad and compact. The color is a clear rich light blue. If one wishes as near a blue as is to be had in a Lilac they will be pleased with Condorcet. This is the first time we have been able to offer this fine variety at so low a price, but our stock warrants this price this season.

Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00.

**CONGO.** Immense, single, wine-red. This is the best Lilac of its color. I have asked many Lilac experts for their choice of the 12 most beautiful Lilacs, almost without exception Congo is one of the first named. We place Congo among the 12 best of all Lilacs. We have only a few to offer.

Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00.

**DE MIRABEL.** Single, dark bluish violet. This is by far the darkest of all our Lilacs and was admired by everyone who saw it because of its being so distinct in color from all the others. It is one of the choicest things in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have.

Own-root, 2 to 3 ft., \$5.00.

**DE SAUSSURE.** Double. Medium sized, compact, slender spike. Buds open deep wine-red with touches of white on the points of the petal, giving the bloom an interesting effect. As the flower develops it fades to a deep rose color.

Own-root, 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00.

**EDITH CAVELL.** A very showy, pure milk-white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott.

Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.

**EDMOND ABOUT.** Double. A bush of large, strong heavy foliage. Large panicle with large florets. Reverse of petals blue, fading to lavender as bloom opens. Very choice.

Own-root, 2 to 3 ft., \$2.00.

**GENERAL PERSHING.** Rich purple-violet, in very long blooms in compact clusters held erect. A very showy Lilac.

Own-root, 2 to 3 ft., \$3.00.

**HENRI MARTIN.** Double. Extremely long, graceful panicles. Beautiful blue-lavender—a splendid new Lilac. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty.

Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.

**HIPPOLYTE MARINGER.** Double. A large to very large, light pinkish lilac; with long, open trusses. The double florets as they open take on a fluffy effect which gives to the great panicles a peculiarly lovely appearance. We like it very much. This variety produced the largest panicles of any variety during the 1935 season.

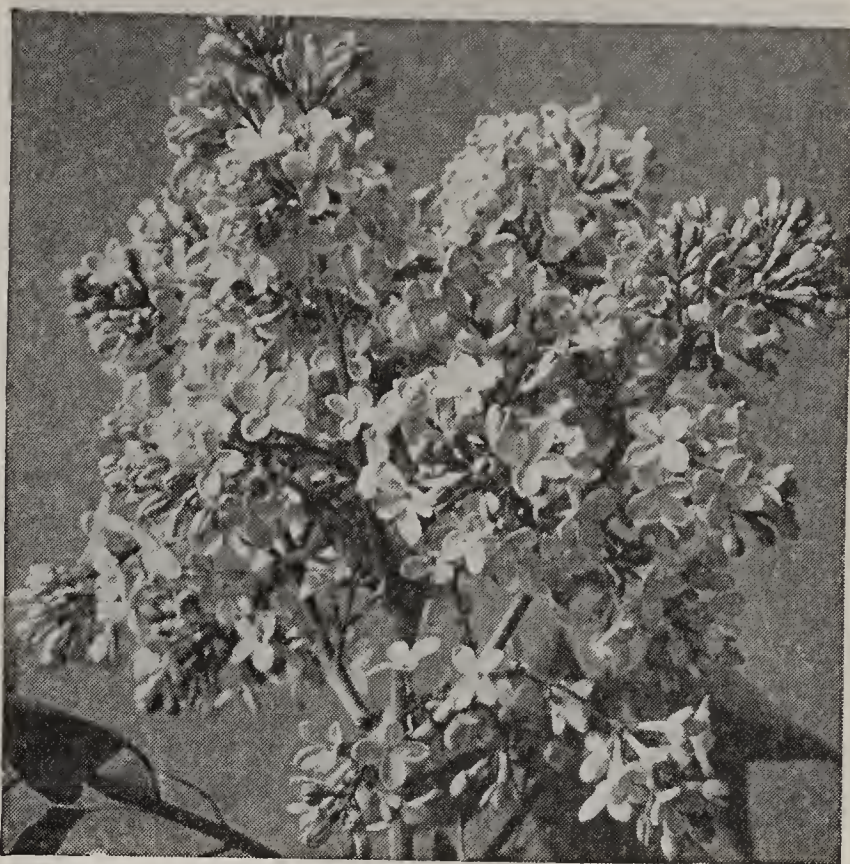
Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.

**JAPONICA.** Single. A very fine Lilac where a small tree is wanted in the rear of a lot or as a small lawn tree. Grows into a very clean and trim tree about 20 feet high; heavy, dark green, glossy foliage; great plumelike panicles of creamy white. This is the real tree Lilac.

Own-root, strong, 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.

**JEAN MACE.** Double. Bluish mauve. Very pretty Lilac with neatly formed panicle. A tremendous bloomer. Immense full panicles. It just seems as though there couldn't be another floret crowded in. Very thrifty bush.

Own-root, strong 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50.



*Congo.*



*Emile Gentil.*



*Katherine Havemeyer.*

If only one plant is ordered allow 25 cents extra for postage.



*Olivier de Serres.*

**THE OWN-ROOT LILAC**  
is the only Lilac one should plant

*Mme. Casimir Perier.**President Loubet.*

**JOSIKAEA** (Hungarian Lilac). A distinct late flowering species from Asia. It forms a small tree if desired, otherwise grows naturally as a bush. Has large, shining leaves, and dark purple flowers. Late. **Own-root, 2 to 3 ft., \$1.50.**

**JULES SIMON.** Double. Immense flower with very large florets. Deep purplish blue to lavender. Here is another Lilac that will just surprise you when you see the great panicles begin to open. An extra large Lilac and a good one. **Own-root, 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00.**

**KATHERINE HAVEMEYER.** Double. This great Lilac fairly outdid itself during the 1935 season. The bush is symmetrical, a good grower, and a profuse bloomer. The color is most pleasing, soft mauve to pink with deep bright rose at the tips of the opening buds. Panicles large, long, cone-shaped, densely packed with florets of greatest size. A very dependable bloomer. Color effect pink. **Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.**

**LEON GAMBETTA.** Double. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs but we believe this is the most beautiful of all. **Own-root, 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00.**

**MILTON.** Single. A very late variety. Panicles of large size, cone-shaped, held well erect. A deep dark red purple that holds its color unusually well in the sun. A new variety that is really choice. Blooms so profusely as to almost hide the bush. **Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.**

**MISS ELLEN WILLMOTT.** Double. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other white. In our estimation, this is the greatest double white Lilac and one of the three or four finest of all Lilacs. **Own-root, strong 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00.**

**MME. FLORENT STEPMAN.** Single. Tall upright grower; light, clean foliage; long, medium, compact panicles. Pure white with large beautiful florets. **Own-root, strong 2 to 3 ft., \$1.00.**

**MME. ABEL CHATENAY.** Double. Beautiful, great, round, globe-shaped buds like Lily-of-the-Valley, which open very slowly into a very large bloom of pure white. A sort very much admired. **Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.**

**MME. CASIMIR-PERIER.** Double. Creamy white. This is a very thrifty-growing variety. It produces a profusion of large panicles of very double, creamy white flowers. The bush is of medium height, compact, with bright, light green foliage. This is a splendid variety, but we have worked up a large stock, so we are making a special price. Everyone should plant one of these beautiful Lilacs. **Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.**

**MME. LEMOINE.** Double. One of the best of the double whites; a pure snow-white without tinge of cream. Foliage dark green. Panicles large, long, erect; large individual florets. **Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.**

**MONT BLANC.** Single white. This beautiful Lilac is one of the very best of the single whites. The plant is compact and shapely in growth, with clean foliage. The panicles are large, rather compact and of beautiful form. The florets are immense in size. Color a creamy white. **Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.**

**OLIVIER DE SERRES.** Double. Tall bush, good grower. Large to very large open panicles. Large florets with large individual petals. A clear, clean, pleasing lavender. One of the extra choice Lilacs. **Own-root, strong 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.**

**PASCAL.** Single. Early. Very large thrifty bush. Medium late. Lacy delicate pink. Panicles come in great open plumelike bouquets. Very tall growing Lilac. **Own-root, 3 to 4 ft., \$1.50.**

**PRESIDENT LOUBET.** Double. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal. One of the very best. **Own-root, strong 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.**

**PRESIDENT POINCARE.** Double. Very thrifty plant; grows into a large, heavy limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom. Very striking. **Own-root, strong 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.**

**PRES. VIGER.** Panicles are forked, long, and large. A pink light purple fading to blue-lavender. Pink very pronounced as the florets open. A tall upright growing bush that makes a splendid bush. Very thrifty. **Own-root, 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00.**

## INSIST on Own-Root Lilacs

In placing your order for Lilacs, you will naturally compare prices. Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the OWN-ROOT on a French Lilac that makes it cost more.

**Our French Lilacs are on their own root**



**REAUMUR.** Single. Violet-carmine. Panicles of immense size, even on small plants. One 3- to 4-ft. plant had one great bloom season of 1931. Sixteen inches through by 16 inches deep. Very showy. A sensational new Lilac.

Own-root, strong 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.

**RENE JARRY-DESLOGES.** Double. Azure-lilac-mauve with rose reflex. Panicles very large. A rare, delicate shade of blue. This is one of the finest of the Lilacs with blue shadings in it. It is very much admired even when it has passed its prime as its coloring is beautiful through all its changes.

Own-root, strong 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50.

**ROTHOMAGENSIS.** Richest colored and most beautiful of all the Persian Lilacs. A beautiful uniform deep rich rose color. Bush very graceful and very floriferous. One of the finest of all for working in tall untrimmed hedges.

Own-root, 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.

**SOUV. DE LUDWIG SPAETH.** Single. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.

Own-root, 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.

**STATZGARTNER ROTHPLEZ.** Double. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Statzgartner Rothplez another fine red, giving bloom later than Chas. Joly.

Own-root, strong 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00.

**THUNBERG.** Double. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets, a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals. This makes all in all, a very striking Lilac which we chose as one of the best of the entire collection. Strong grower.

Own-root, strong 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.

**VAUBAN.** Double. Another of the early hybrids. The most rapid grower in all our list of Lilacs. Large plumelike panicles; delicate pink.

Own-root, 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50.

**VESTALE.** Single. One of the best of the single whites. An upright growing bush with long, narrow, conical panicles which stand upright. This was our best single white this season.

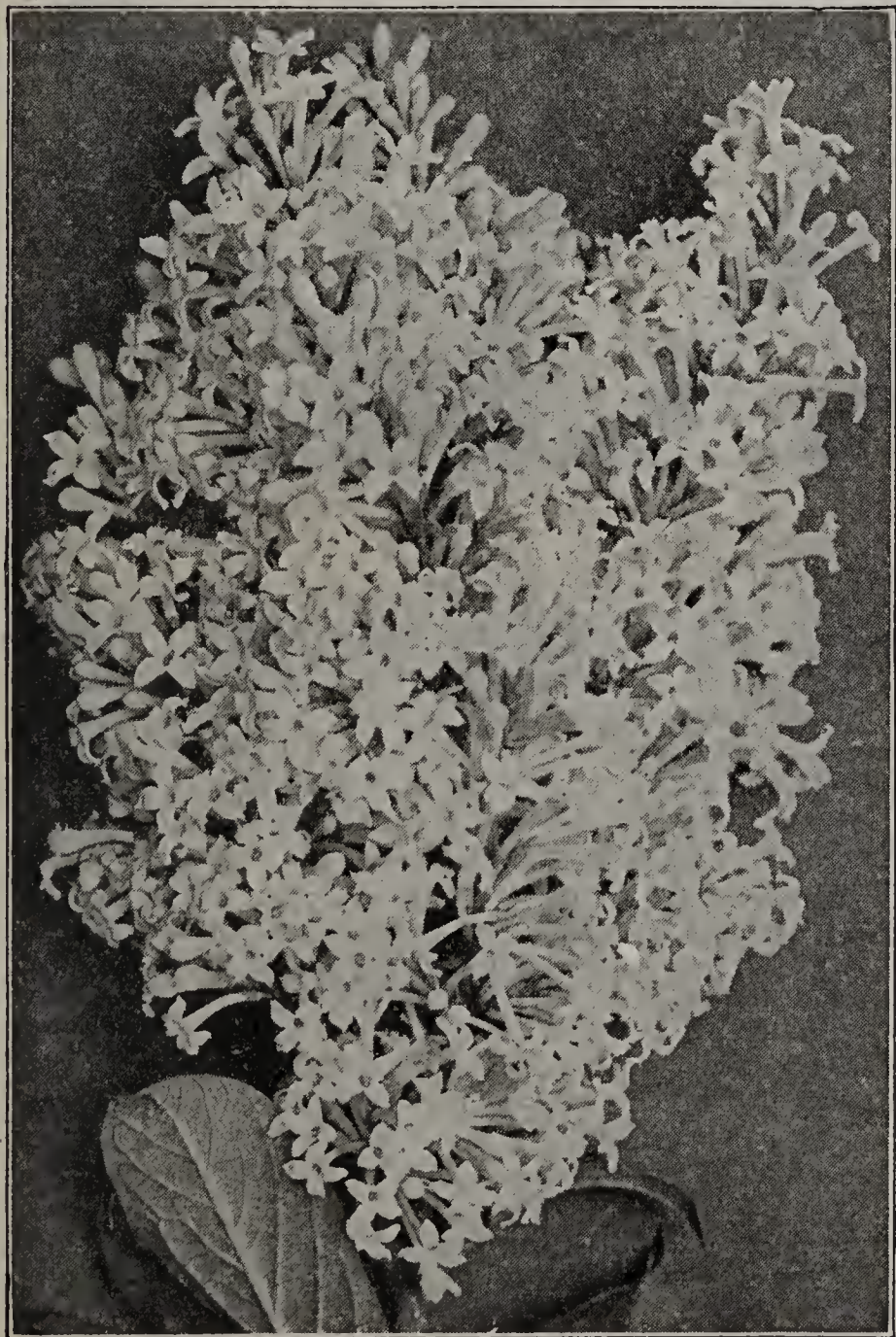
Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.



*President Poincare.*



*Thunberg.*



*Villosa.*

**VILLOSA.** Another excellent Lilac for large and small plantings. Grows into a large shrub, 10 feet high, with large, heavy, waxy leaves. Comes into bloom when all other Lilacs are gone. Panicles large, broad, plume-like, a delicate pink color.

Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.25.  
Select, 4 to 5 ft. specimen plants, \$2.00.

**VICTOR LEMOINE.** We have finally come to the conclusion that the Lilac which for several years we have been offering under the name of Marceau is Victor Lemoine. This is about the most wonderful of all the French Lilacs and it is no wonder that Victor Lemoine, the originator, gave to it his own name. A great thrifty spreading bush covered with tremendous panicles of very double blue-lavender flowers. We class this as one of the five finest Lilacs.

Own-root, 2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00.

**VIOLETTA.** Double. One of the very darkest Lilacs. Deep bluish violet—a very unusual color. Large open panicle with very large individual florets. New. Very scarce. We have only 10 of these to offer.

Own-root, 2 to 3 ft., \$3.00.

**WALDECK-ROUSSEAU.** Double. A very large, rather open panicle, composed of large, very double florets on many branches. Large flower and very fine. Deep violet fading lighter.

Own-root, 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50.

**WILLIAM ROBINSON.** Double. Invariably well liked; always chosen as one of the best. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired.

Own-root, strong 2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50.



## ORIENTAL POPPIES

For real gorgeousness—something remindful of the warm, extravagant colors of the East—nothing in all the world of flowers can compare with the Oriental Poppy. Coming with the early Peonies, they give the garden a touch no other flower can give.

The Oriental Poppy blooms, ripens its seed pods, and then the top dies to the ground. The root remains perfectly dormant for several weeks and then starts a new growth. It is during this dormant period that it is most safely moved; generally during late August and September. We fill our Oriental Poppy orders during that period. Please do not order Oriental Poppies after September 15th.



We supply a large root. We do not handle the small Oriental Poppy roots sold at cheap prices. The illustration above gives one a fair idea of the general appearance of the Oriental Poppy. But it cannot impart to the eye the gorgeous colors of these magnificent flowers. It is the brilliant color and beautiful design of these glorious petals which form the real beauty of the Oriental Poppy.

**FLANDERS FIELDS.** A beautiful red Poppy named in memory of the Allied soldiers. The flower is large, on strong, erect stems, and of a beautiful shade of red.  
Each, 50c; 3 for \$1.25, postpaid.

**LULA A. NEELEY.** The purest red of all the Poppies. A rich crimson-red. Classed by many as the best of all the orientals.  
Each, \$1.00; 3 for \$2.50, postpaid.

**MRS. PERRY.** Where the red or orange will not blend well with other flowers, use Mrs. Perry—a beautiful large salmon-pink.  
Each, 50c; 3 for \$1.25, postpaid.

**OLYMPIA.** A new semi-double Poppy; bright orange-scarlet. Very nice. Ten days earlier than the rest in the list. This season this variety bloomed with us May 15th. This is the hardiest of all the Poppies.  
Each, 50c; 3 for \$1.25, postpaid.

**ORANGE QUEEN.** An early variety. Blooms of greatest size. Stout, straight stems. Brilliant deep orange. This is also a remarkably hardy variety, withstanding very severe weather. Follows Olympia in period of blooming.  
Each, 50c; 3 for \$1.25, postpaid.

**PROSPERINE.** An immense red with petals of unusual substance. It is a true cup-shaped flower, held rigidly erect on strong stems. Each, 75c; 3 for \$1.75, postpaid.

ONE EACH OF THE ABOVE ORIENTAL POPPIES FOR \$3.00, POSTPAID.



# PHLOX

Starting to bloom in midseason, they carry loads of the most brilliant color far into the fall or until touched with frost.

Phlox come in many colors; from the purest white through the many shades of pink, lavender, red, purple, to the deepest crimson.

For best results, the soil should have well rotted manure worked in, and the planting should be in a fairly sunny location. Water heavily during dry spells. If lower leaves turn rusty and dry up during the summer, water and spray the plants heavily with cold water, and dust with powdered sulphur such as is used to control black spot on Roses. If the first flower spikes are cut off as soon as the flowers fall and the plants are well watered, a second setting of bloom will come on and continue late into the fall.

Do not compare the prices for our Phlox plants with cheaper prices where orders are filled with plants commonly called Baby Phlox Plants.

## PRICES FOR PHLOX, ALL POSTPAID

1 Phlox, 35c; 3 Phlox, 85c; 6 Phlox, \$1.50; 10 Phlox, \$2.25.

**B. COMTE.** A tall charming shade of rich French purple.

**CHAMPS ELYSEE.** Medium tall of a pleasing dark red-purple.

**ECLAIREUR.** Medium tall. Purplish crimson with white aureole.

**JULES SANDEAU.** A dwarf free flowering salmon-pink.

**LOTHAIR.** A tall Phlox in a brilliant salmon-red.

**MILLY VAN HOBOKEN.** A tall peach-blossom-pink, very hardy.

**MRS. JENKINS.** A medium tall, early blooming beautiful white.

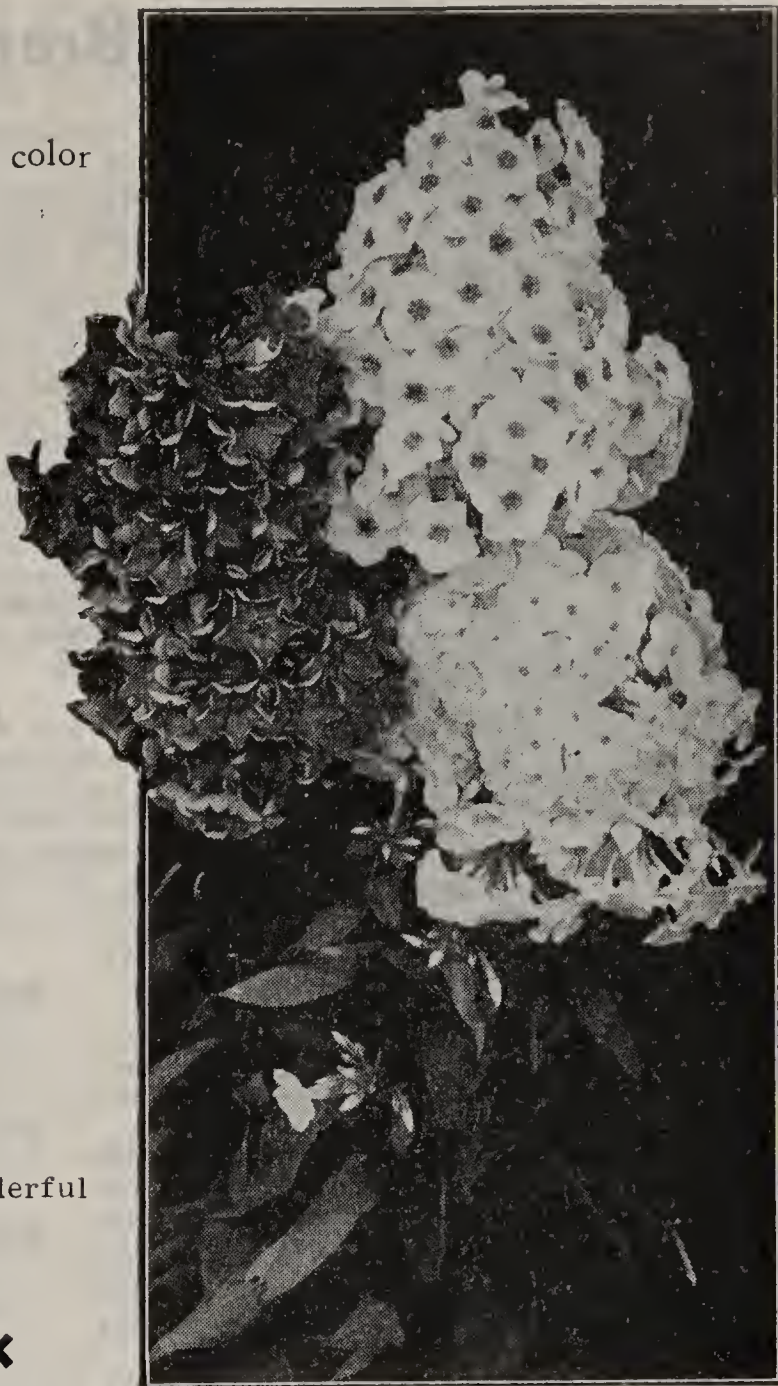
**R. P. STRUTHERS.** A tall bright rosy carmine with claret eye.

**VON HOCHBERG.** A medium tall deep brilliant red.

**WIDAR.** A dwarfish lavender-purple, large white center.

The above ten varieties of Phlox, taken one of a kind, make a wonderful assortment and a most pleasing collection.

1 of each, 10 in all, for \$2.25, postpaid.



PHLOX

B. Comte. Milly Van Hoboken. Mrs. Jenkins.

## Phlox Subulata or Creeping Phlox

This Phlox comes very early in the spring, making a wonderful flash of color. Much used for borders, for rock garden work and for planting in cemeteries about the graves.

We have these Phlox in 4 different varieties all of which resemble one another very much except as to color. They are:

**WHITE.** A pure white.

**ROSE.** A deep uniform pink.

**LILAC.** A thrifty very floriferous lilac shade.

Any of the above, 25c each; \$2.50 per doz. Clumps of the above, 50c each.

## PHLOX SUBULATA ATROPURPUREA

(NEW)

Much Better, Brighter and Richer Than the Old Varieties.

Here is a distinctive new introduction which adds much to the dignity and desirability of the creeping Phlox group. Its lavish flower expanse stands out pre-eminently in its class during the spring season—much darker than any of the older varieties. A rich red-purple.

We have always sold Atropurpurea in the regular size at 50c. But this fall we have doubled our planting of this beautiful variety and have cut the price right in half.

Regular size, 25c each; \$2.50 per 12; \$15.00 per 100.

**LARGE CLUMPS 50c**



Phlox Subulata as a Ground Cover Under Shrubs.



## Brand's Select Delphiniums

The Delphinium or Perennial Larkspur is one of the indispensable flowers to our flower garden. No garden is quite finished without it, as it works into so many places. It starts blooming in June and continues throughout the season until frost, if, as soon as the first bloom falls, the old spike is cut off and the root well watered. New shoots will soon appear and the second crop of blooms will soon follow. The Delphinium should be planted in full sun in mellow soil, enriched with well-rotted manure. Water as soon as planted.

**Wrexham Hollyhock Strain.** We have a nice bed of plants for this fall's trade in this most wonderful strain from the finest seed we could procure in both England and America. Delphinium plants will go out at the proper planting season and only select plants will go into our orders. Shipments usually made in September.

**Strong, 1-year, field-grown plants in assorted colors, 6 for \$1.75; 12 for \$3.00, postpaid.**

### Aquilegia, or Columbine

Columbines are a most important part of the hardy garden, and should be grown in quantity by every lover of the old-fashioned garden.

**Chrysantha.** A beautiful pure deep yellow Columbine with long spurs. A deep all yellow. **30c each, postpaid.**

### Dianthus - Hardy Pinks

**Deltoides (Maiden Pink).** 18 inches. Rock garden. A delicate type with slender stems and prostrate foliage; with a mass of small pink flowers during May and June.

**Plumarius Semperflorens.** Rockery. Mixed varieties in doubles and singles; noted for their rich colors and spicy fragrance.

**GEUM, Mrs. Bradshaw.** Showy free-flowing variety producing Carnation-like flowers that are red all summer. Much prized for cutting. Plunge into warm water when cut to keep from wilting.

### Gypsophila

**Repens.** Similar to Baby's Breath except this is prostrate and covers the ground; makes a wonderful low plant for the rockery.

**Paniculata (Baby's Breath).** The old-fashioned variety. When in bloom covered with minute pure white flowers, having a beautiful gauze-like appearance. Much used to trim baskets of other flowers and for winter bouquets.

**HEUCHERA, Sanguinea (Coralbells).** The plants grow in a nice round form with large almost evergreen leaves, and produce many slender, many-flowered, erect flower stems about 18 inches high, covered with small brilliant red flowers. Much used to trim bouquets. Splendid for the rockery.

**PENTSTEMON (Beard Tongue).** Very showy perennial for either border or rockery. Blooms all through the summer. Long slender stems covered with flowers which resemble the Foxglove. Absolutely hardy. Purple-white flowers.

**PLATYCODON (Balloon Flower).** A splendid flower for the rock garden. Very hardy. Neat, upright plants, covered with large blue bell-shaped flowers all summer.

**STATICE, Latifolia (Sea Lavender).** A great flower to dress bouquets with both summer and winter. Long stems, which are fine for cutting, branch out into great heads 18 inches across, made up of minute little blue flowers.

**Prices all Perennials not otherwise priced: 25c each; 3 for 60c; 12 for \$2.25, postpaid.**

### Sedum Spectabile Brilliant

A sensational new Sedum. The plant has the appearance and habit of Spectabile but the flower is very different. Plant grows to a height of about 12 inches, each branch terminates in a great flat bloom 6 inches in diameter. Made up of many little florets and of the most brilliant crimson. This should be in every garden. Should be planted in groups of about 3 plants.

**35c; 3 for 85c; 12 for \$2.50.**



*Wrexham Delphinium.*

**Coerulea (Rocky Mountain Blue Columbine).** One of the most beautiful of our native American flowers. Sepals deep blue; petals white. A most beautiful contrast.

**Crimson Star.** The most striking Columbine in our fields. The large petals and very long spurs are deep, rich, crimson-red. Center creamy.

**Strong plants, 50c, postpaid.**

**Dobbies Imperial Hybrids.** A wonderful mixture in the most beautiful colors. Contains every shade imaginable. Unequalled for their sturdiness. In England they are considered the best mixture offered today. Beautiful wide open blooms with long spurs.

#### Scott Elliott Long-Spurred Hybrids

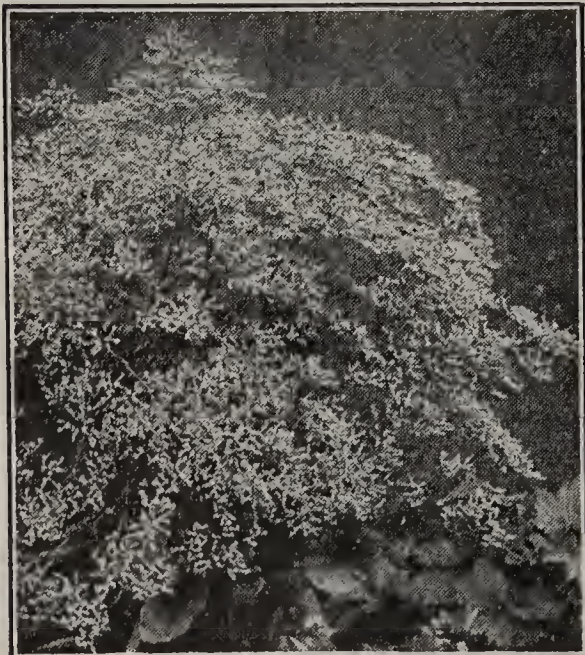
Our strain of Scott Elliott's is the very finest to be had. Beautiful clear colors in all shades. Wonderful long spurs.

**Price of Columbines, except as noted: Large, field-grown plants, 35c each; any 4 for \$1.00; any 12 for \$2.50, postpaid.**

**BLEEDING HEART (Dicentra Spectabilis).** This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

**Each, 50c; 6 for \$2.00, postpaid.**

**DICENTRA, Formosa (Plumy Bleeding Heart).** A dwarf growing species with finely cut foliage. Bright pink flowers all season from April to frost. This beautiful little everbloomer should be in every rockery.



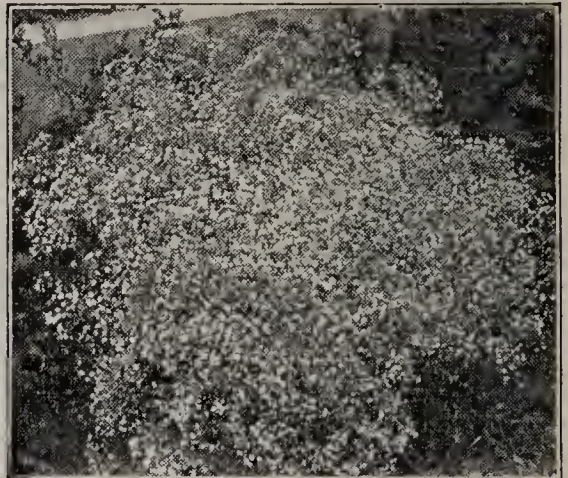
*Statice Latifolia.*



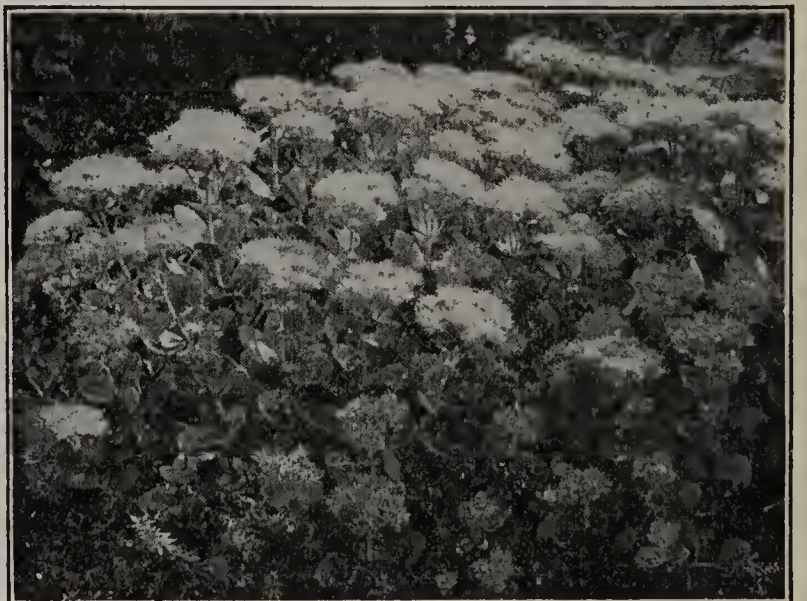
*Scott Elliott Aquilegia.*



*Bleeding Heart.*



*Gypsophila Paniculata.*



*Sedum Spectabile Brilliant.*



# Brand's Perennial Seeds

All Flower Seeds are Postpaid

Plant Perennial Seed During July and August.

The seeds of perennials may be sown with the best of results during July and August. The young plants should be lifted from the seed beds when they are large enough to handle and planted in their permanent places. They will have become strong, large plants by fall and are ready to start with the first urge of spring. Rock garden varieties are followed by an R.; cutting varieties by C.

Our seeds will be found to be of the very highest quality. No better seeds can be obtained anywhere. They will be of the highest germination. You can depend upon receiving good seed if you place your order with us.

## Achillea - Milfoil

**The Pearl.** C. Bears an abundance of small white double flowers, all summer, on plants 2 feet tall.

Pkt., 20c; 1/16 oz., 50c.

## Anchusa

**Italica,** Dropmore Variety. Bears great quantities of rich gentian-blue flowers during May and June. Very showy. Grows 2 to 3 feet high.

Pkt., 10c; 1/4 oz., 25c.

**Myosotidiflora.** Grows 10 to 12 inches high, covered with beautiful rich blue flowers like the Forget-me-not, during April and May. Fine for the rock garden.

Pkt., 25c; large pkt., 75c.

## Aquilegia - Columbine

One of the easiest and most beautiful of the perennials to grow. Seed can be sown in the open ground from spring until late fall and plants will bloom the following year.

We try to carry as fine **Aquilegia** strains as can be found in the world.

**Coerulea** (Rocky Mountain Columbine). Blue sepals, white corolla; April to July. 1 to 1 1/2 feet.

Pkt., 15c.

### LONG-SPURRED SORTS

**Blue Shades.** Many different shades of blue.

**Chrysantha** (Golden Spurred). Golden yellow blossoms on 3- to 4-ft. plants, long rich yellow spurs.

Pkt., 10c; large pkt., 25c.

**Copper Queen.** A new color in the long-spurred Aquilegias. A true copper shade.

**Crimson Star.** Here is one of the very choicest things that can be found in the Columbine. The long spurs and the wide sepals are a rich crimson, surrounding an inner cup of creamy yellow

petal limbs. Planted alone in a cluster makes a very striking effect.

Pkt., 50c; special pkt., \$1.50.

## Hardy Campanula

**Carpatica** (Harebell). R. Splendid for edging, rockwork or for the dwarf border. Continuously in bloom from June to October. Clear blue. 6 inches high.

Pkt., 10c.

**Medium** (Canterbury Bells). Large, bell shaped. Blooms during May and June. A biennial.

**Single Mixed.** Includes all colors in the single type.

Pkt., 10c.

**Double Mixed.** Blooms profusely in double shades of blue, white, and rose.

Pkt., 10c.

**Rotundifolia** (Blue Bells of Scotland). Bright purple-blue flowers on slender stems.

Pkt., 25c.

**Cup and Saucer.** Canterbury Bells in finest mixture.

Pkt., 10c.

## Carnations

**Chabaud's Giant Double.** C. This wonderful hardy Carnation blooms within five months of sowing and comes in a wonderful mixture of cardinal-red, crimson, rose, yellow, pink, salmon, and white. A superb mixture.

Pkt., 15c.

**Grenadin.** C. A long, slender-stemmed, upright growing, hardy Carnation with grassy foliage of the Dianthus type. Many beautiful colors. Finest mixed.

Pkt., 15c.

## Coreopsis Grandiflora

**Lanceolata.** Large golden yellow flowers simply cover the plants.

Pkt., 10c.

**Mayfield Giant.** A splendid new Australian variety. Beautiful yellow flowers. A great improvement over the old types.

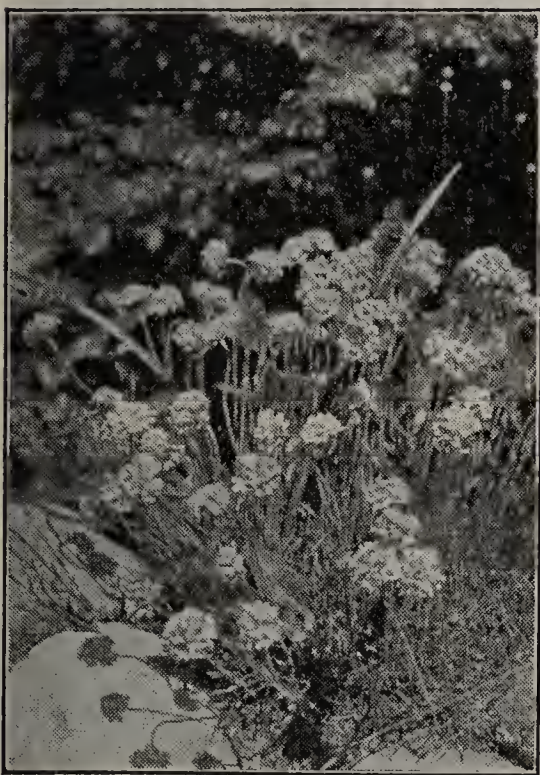
Pkt., 15c.

**Double Yellow.** Very showy large, double yellow flowers.

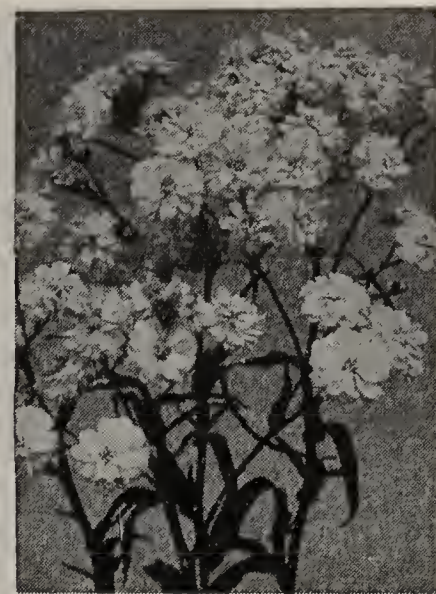
Pkt., 15c.



*Anchusa Italica.*



*Armeria—Sea Pink.*



*Achillea, The Pearl.*



*Aquilegia, Crimson Star.*



*Aubretia Deltoidea.*



*Chabaud's Giant Double Carnation.*

**Pink Shades.** From lightest to deepest pink.

**Silver Queen.** Pure white flowers of finest texture.

**Mrs. Scott Elliott.** An exceptionally fine strain of long-spurred Columbine in finest balanced mixture. Many shades of rose, yellow, cream, pink, blue, etc.

**Dobbie's Hybrids.** The great strain from England. Noted for their extra long spurs, the preponderance of dark shades in the color range and the very large open bells.

Price of any of above Long-Spurred Columbine, unless otherwise stated: 25c per pkt. 1 pkt. each of the eight 25c pkts. for \$1.25.

## Armeria - Sea Pink

**Formosa.** C. Large Flowering Hybrids. A splendid variety, in shades of brightest pink with large flowers. Grows 16 inches tall and blooms profusely. An extra select strain.

Pkt., 15c.

## Aubrietia - Rainbow Rock Cress

**Deltoidea.** R. Excellent dwarf spreading plants in purple, blue and lilac. Blooms during April and May. 6 inches.

Pkt., 15c.

## Baptisia - False Indigo

**Australis.** Beautiful Lupine-like flowers of a pleasing blue color borne on branching stems.

Pkt., 15c; 1/8 oz., 40c.

## Bellis - English Daisy

**Perennis.** A beautiful biennial which will live for years if carefully protected in winter. Easily grown from seed. Most beautiful of all the Daisies. Extra double in finest mixture of all colors, white, pink, rose.

Pkt., 10c; large pkt., 25c.





Wrexham Delphinium.

### Delphinium

The best results with Delphinium seed is had where the seed is planted just as soon as possible after gathering. Our seed here offered is of the new 1935 crop and will be mailed out to customers as soon as matured and harvested so as to assure the highest possible germination.

**Wrexham Strain.** This is the famous Hollyhock strain covering a wide range of shades in the very finest in Delphinium. A strain noted for its immense panicles composed of florets of the largest size and of the most exquisite colorings. **Pkt., 25c; 1/16 oz., \$1.00; 1/8 oz., \$1.50.**

**Belladonna.** Single turquoise-blue. Very fine for cutting. **Pkt., 15c; 1/16 oz., 40c.**

**Blackmore & Langdon.** Another great English strain preferred by many as the best of all. Our seed of this strain comes imported from England from the originator and will bring as fine specimens as can be found in America.

**Generous pkt., \$1.00.**

**Iceberg.** Pure white, true from seed. This is a magnificent strain of the very finest in a white Delphinium. Seed selected from the very finest specimens. **Pkt., 50c.**

### Dianthus - Rock Garden Pinks

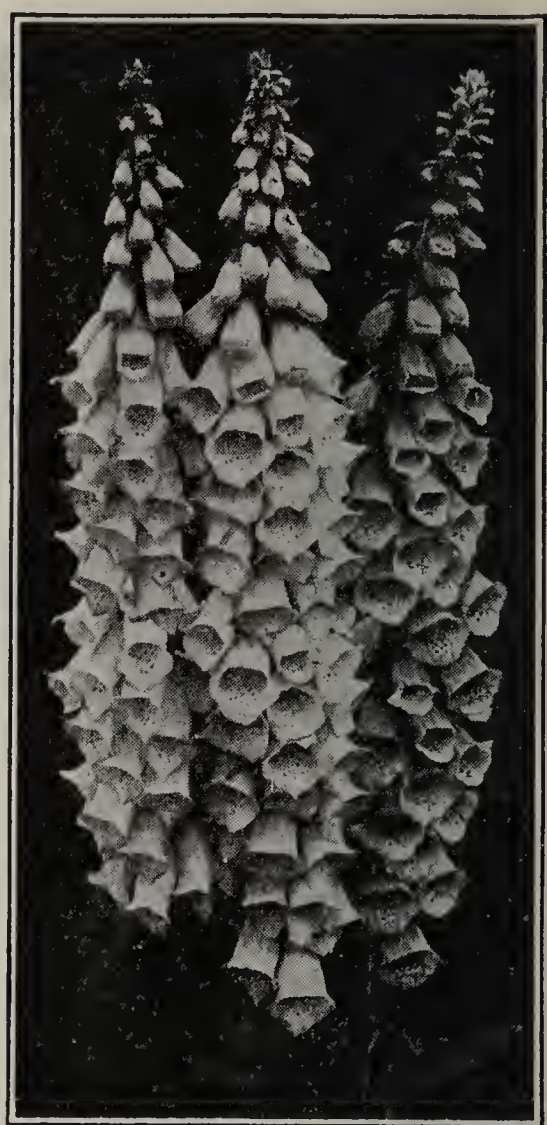
**Allwoodi Alpinus.** Comes about 65 per cent double. Beautiful range of colors. **Pkt., 25c; 1/32 oz., \$1.00.**

**Caesius** (Cheddar Pink). Bright pink, free flowering. **Pkt., 15c; 1/8 oz., 40c.**

**Cruentus.** Very dark crimson, in clusters, fine border variety. **Pkt., 10c; 1/8 oz., 30c.**

### Digitalis - Foxglove

**Shirley Hybrids Mixed.** Long spikes often 6 to 7 feet tall with large bells in many gay colors, some clear and others with spotted throats. This is the finest strain of Foxglove to be had. **Pkt., 15c; 1/4 oz., 50c.**



Shirley Hybrid Foxgloves.

### Gaillardia Grandiflora (Blanket Flower)

**The King.** A new Gaillardia with the very largest flowers and the finest substance. Of the richest coloring. **Pkt., 25c.**

**Superb Choice Mixed.** A splendid mixture covering a wide range of the best colors. **Pkt., 10c; 1/4 oz., 30c.**

### Geum

Splendid hardy plants with rich showy flowers on long stems. In continuous bloom all summer long.

**Lady Stratheden.** Large double golden yellow.

**Mrs. Bradshaw.** Intense beautiful scarlet.

**Either variety: 1 pkt., 15c; 1 pkt. each, 25c.**

### Gypsophila - Baby's Breath

**Faniculata.** Minute white mistlike flowers much used for dressing up bouquets. Dried it is much used as a winter bouquet. **Pkt., 10c; 1/4 oz., 25c.**

**Pkt., 10c; 1/4 oz., 35c.**

### Heuchera - Coralbells

**Sanguinea Splendens.** C. R. Dainty bright vermillion bells carried well above the foliage in great clusters. Much used to dress bouquets with. **Pkt., 25c.**

### Hollyhocks

Hollyhocks do best where the seed is sown in the fall just where the plants are to remain if possible. Sow seed broadcast scattered so the seeds fall from 2 to 4 inches apart. Cover one-half inch deep. Don't disturb the plants and by winter they will be strong and deeply rooted, ready to come on in the early spring, make plants and produce a world of bloom that season.

**Double Flowering.** This is absolutely the finest strain of double Hollyhocks obtainable.

Crimson	Salmon-Rose
Maroon	Scarlet
Newport Pink	White
Rose-Pink	Clear Yellow

**Any of these separate colors:**  
**Pkt., 10c; 1/8 oz., 35c; 1/4 oz., 60c.**

**Double Mixed.** All the above separate colors blended in one beautiful mixture. **Pkt., 10c; 1/8 oz., 30c; 1/4 oz., 45c.**

**Alleghany Mixed.** Single and semi-double; large flowers, fringed edges. Many colors. **Pkt., 10c; 1/8 oz., 25c; 1/4 oz., 40c.**

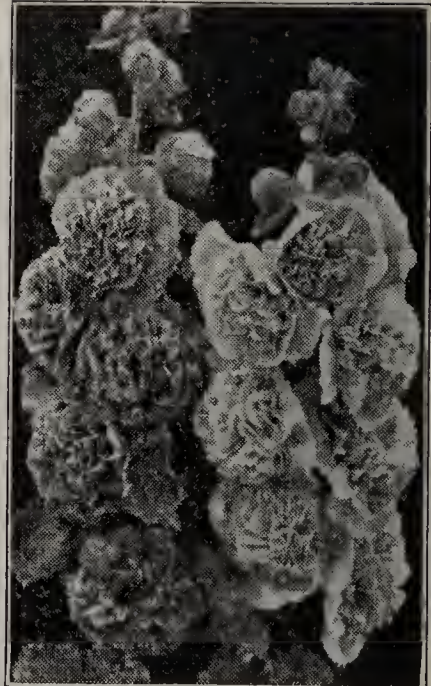
**Single Mixed.** Wonderful combination of both intensely brilliant and also the softer shades. **Pkt., 10c; 1/4 oz., 25c; oz., 80c.**



Lupines.



Gaillardia.



Double Hollyhocks.



Regal Lilies.





Peony From Seed.



Oriental Poppies.



Scabiosa Caucasica.



Violas in Rock Garden.

## Lilies

**Regale.** The Regal Lily is very easily grown from seed sown broadcast covered one-fourth inch. Mulch first winter. This is an easy way to get a nice bed of these most beautiful of Lilies. **Pkt., 25c.**

**Tenuifolium.** This beautiful Lily, also called Coral Lily, is also easy to grow from seed. **Pkt., 25c.**  
One pkt. each of the two Lilies, 40c.

## Lupines

**Polyphyllus.** Fine long spikes in mixture of rose, white, blue, and yellow.

**Pkt., 10c; large pkt., 25c.**

## Lychnis - Rose Campion

**Arkwrighti.** Showy large flowered hybrids in orange, scarlet, and salmon-pink.

**Pkt., 25c; 1/8 oz., 50c.**

**Chalcedonica** (Maltese or Jerusalem Cross). Flaming scarlet ball-shaped ball-like flower heads. **Pkt., 10c; 1/4 oz., 30c.**

## Brand's Giant Pansies

Start Pansy seed in August, carry the plants through the winter with a little protection and they will start to bloom with the coming of spring.

**Engelmann's Giants.** A new strain covering dark and light shades in blooms of the largest size. Our finest strain and the equal of any strain in the world. **Pkt., 35c.**

**Roggli's Giants or Swiss Giants.** A strain noted for the great size of the blooms and the richness of the colors. Long stems make them wonderful for cutting.

**Berna.** Velvety dark blue.

**Cardinal** (Alpenglow). Garnet-red.

**Lake of Thun.** Blue, dark blue blotches.

**Rheingold.** Yellow, deep brown blotches.

Any of the above: **Pkt., 25c; 1 pkt. each the four kinds, 85c.**

**Roggli's Giants Special Mixture.** All colors. **Pkt., 25c.**

**Brand's Special Mixture.** A splendid mixture, all colors, large sizes. **Pkt., 10c; large pkt., 25c.**

## Peony Seed

From the seed sent out by us this fall, there is the possibility of getting one good Peony, as good as some of these, or even a better Peony than any of these. You may originate a Peony better than anyone else has produced. This makes an interesting experiment. To a flower lover, it is the most fascinating sport in the world.

This seed will be offered in six different very desirable combinations.

**Pkt. 50 seeds selected from first class singles .....\$ 1.00**

**Pkt. 50 seeds selected from first class Japanese ..... 1.00**

**Pkt. 50 seeds selected from first class doubles, all colors ..... 1.00**

**Pkt. 50 seeds selected from first class double brilliant red ..... 1.00**

**Pkt. 50 seeds selected from first class double whites . 1.00**

**Pkt. 50 seeds selected from first class double pinks .. 1.00**

**One pkt. of each of the above six, 6 pkts. for ..... 5.00**

**Very highest grade of all doubles and Japanese Peony seed, mixed, per quart ..... 10.00**

## Platycodon - Balloon Flower

**Grandiflora Blue.** Deep blue bell-shaped flowers from July on until frost. **Pkt., 15c.**

## Poppy

**Sanford Giants** (Iceland Poppies). Best of Giant Flowering strains. Fine for cut flower work. Long stems. Fine colors.

**Pkt., 25c.**

**Oriental.** A splendid mixture covering red, scarlet, pink, salmon, and other shades. **Pkt., 15c; 1/4 oz., 50c.**

## Pyrethrum - Persian Daisy

**Roseum.** Very showy plants two feet tall, blooming in the spring and again in the fall. Showy daisy-like blooms in shades of white, rose, pink, and red. Both in singles and doubles. **Pkt., 15c; 1/4 oz., 75c.**

## Saponaria

**Ocymoides.** R. A very showy rock garden plant covered during late May and June with small deep rose-colored flowers. **Pkt., 10c; 1/4 oz., 35c.**

## Scabiosa Caucasica - Blue Bonnet

**Giant Hybrids.** (Isaac House Strain). A beautiful perennial Scabiosa. Fringed and ruffled. Very large flowers in shades of blue from very light to dark. **Pkt., 15c; 1/8 oz., 60c.**

## Viola Cornuta - Tufted Pansies

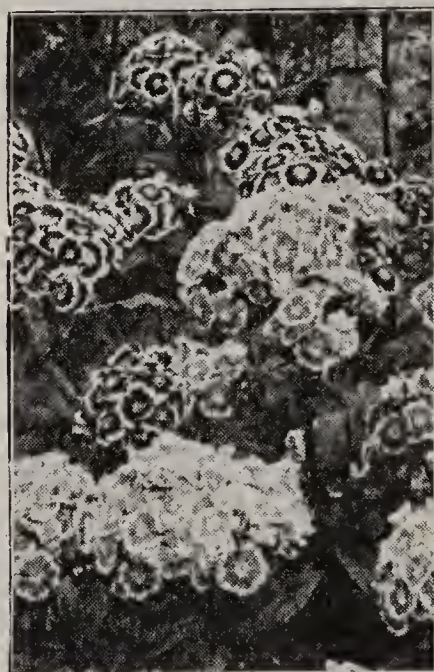
These beautiful Violas are in continuous bloom from April to October. Splendid for borders, edging, and the rock garden. Finest mixture. All colors. **Pkt., 10c; large pkt., 25c; 1/4 oz., 75c.**



Swiss Giant Pansy.



Pyrethrum.



Sweet William.

## Sweet William

One of the easiest to grow of all the perennials and one of the most colorful. Seed sown in August brings a lot of fresh vigorous young plants and a world of bloom the next season.

**Single Newport Pink.** A watermelon-pink or salmon-rose. Flowers are borne in massive heads 18 inches high. Very effective for bedding. **Pkt., 15c; special pkt., 30c.**

**Single Holborn Glory.** A mixture of large flowered auricula-eyed shades, the most beautiful of all the Sweet Williams. Many brilliant colors, all showing a clear white eye.

**Single White.** Best pure white.

**Single Dark Crimson.** Wonderful rich deep red.

**Single Scarlet Beauty.** Striking fiery scarlet.

**Double Finest Mixed.**

**Single Finest Mixed.**

Any of above seven: **Pkt., 10c; 1/4 oz., 25c.**

**Sweet Wivelsfield.** This hardy Dianthus resembles the Sweet William but the florets are about twice as large and the colors are in greater variety. An improved Sweet William. **Pkt., 15c; large pkt., 25c.**



TULIPS

Our Tulips are all imported from Holland. *They are all very top size.* To have large Tulips of great size and finest colors one must buy top size Holland bulbs. They cost more but are just that much better.

Darwin Tulips

Darwin Tulips are distinguished by their lovely shades, in a full range of colors, and their large cup-shaped flowers of heavy substance, held erect on tall strong stems. They run in height from 24 to 30 or more inches, and are our most popular Tulip. As a rule the bulbs should be planted 6 inches deep. The bulbs should be planted in October and November and covered for winter with a 2-inch mulch of leaves or straw.

	Doz.	100
<b>Afterglow.</b> A rich rosy orange with salmon tint at the edges. Very bright and cheery. 28 inches .....	\$0.75	\$5.50
<b>Aphrodite.</b> A clear silver with edges of soft buff. Enormous blooms on tall stiff stems. A beautiful shade. 32 inches .....	.75	5.50
<b>Baronne de la Tonnaye.</b> A beautiful rose with pink edges. A very much liked variety. 30 inches .....	.60	5.00
<b>Bartigon.</b> Rich crimson. An exceedingly popular sort. Also much used for forcing under glass. 26 inches .....	.60	5.00
<b>Bleu Aimable.</b> Heliotrope-blue, with a white base, dark violet inside. A large choice flower. We like it very much. 26 inches..	.75	5.50
<b>City of Haarlem.</b> Cardinal-red. One of the finest of the deep dark scarlets. Fine formed flowers of heavy substance. Rich. 30 inches .....	.80	6.00
<b>Clara Butt.</b> A true clear pink, washed with salmon-rose. 24 inches .....	.60	5.00
<b>Europa.</b> Glowing fiery salmon-scarlet, with a white center in the base of the flower ..	.60	5.00
<b>Farncombe Sanders.</b> Rich rosy scarlet. Flowers of fine form and large size, tall strong stems. Most popular scarlet Tulip. 32 inches .....	.60	5.00
<b>Faust.</b> A shining maroon-black. Enormous flowers on great strong tall stems. Finest of all purple-blacks. 30 inches .....	.75	5.50
<b>Flamingo.</b> A beautiful shell-pink, with a satin sheen. Long pointed flowers with a white base. 28 inches .....	.75	5.50
<b>Giant.</b> Burgundy wine color, tinted dark violet. A very large flower of great texture on strong stems. 30 inches .....	.85	6.25
<b>Gretchen.</b> A very delicate pink, almost white. Edges touched with slight flush of red as flower ages .....	.60	5.00
<b>La Tulipe Noire.</b> Velvety maroon-black. The black Tulip. Very fine to plant as a contrast to the other colors. 28 inches .....	.75	5.50

	Doz.	100
<b>Mme. Krelage.</b> Bright lilac-rose, margined pale silvery rose; inside soft rose-pink; long flower. 28 inches .....	\$0.60	\$5.00
<b>President Taft.</b> A deep blood-red, suffused with darker tones, with rich vermilion high lights at the petal edges. An extra choice Tulip. 28 inches .....	.75	5.50
<b>Pride of Haarlem.</b> Deep old rose. A great big cup-shaped flower of heavy substance on tall sturdy stems. One of the most in demand. 32 inches .....	.60	5.00
<b>Princess Elizabeth.</b> A fine toned clear pink with rose tints. A large flower and very effective. 28 inches .....	.60	5.00
<b>Professor Rauwenhof.</b> A brilliant red of large size and great substance. We liked this the best of our Red Tulips this year. 30 inches .....	.65	5.25
<b>Rev. H. Ewbank.</b> Light mauve-blue or heliotrope. A medium sized flower that looks very pretty alone, in mass or with other colors. 25 inches .....	.65	5.25
<b>Scarlet Beauty.</b> Large flowers of a brilliant rosy scarlet. One of the best in its color. 28 inches .....	.70	5.50
<b>Venus.</b> A true pink. A charming pink of the June Rose color. Exceptionally large flowers of exquisite shape held erect on strong stems. 30 inches .....	.75	5.50
<b>White Queen.</b> White, faintly washed French grey. Very pretty appearing flower. 26 inches .....	.65	5.25
<b>Wm. Copeland.</b> (Same as Sweet Lavender). Lilac-mauve. Great for early forcing indoors. A beautiful wide opened flower. 28 inches .....	.65	5.25
<b>William Pitt.</b> Dark velvety crimson. A soft toned red that is very pleasing. 24 inches .....	.65	5.25
<b>Darwin Rainbow Mixture.</b> A splendid mixture made up of only first class varieties. Mostly of the varieties quoted above. This mix comes to you in large size bulbs only.	.65	4.50

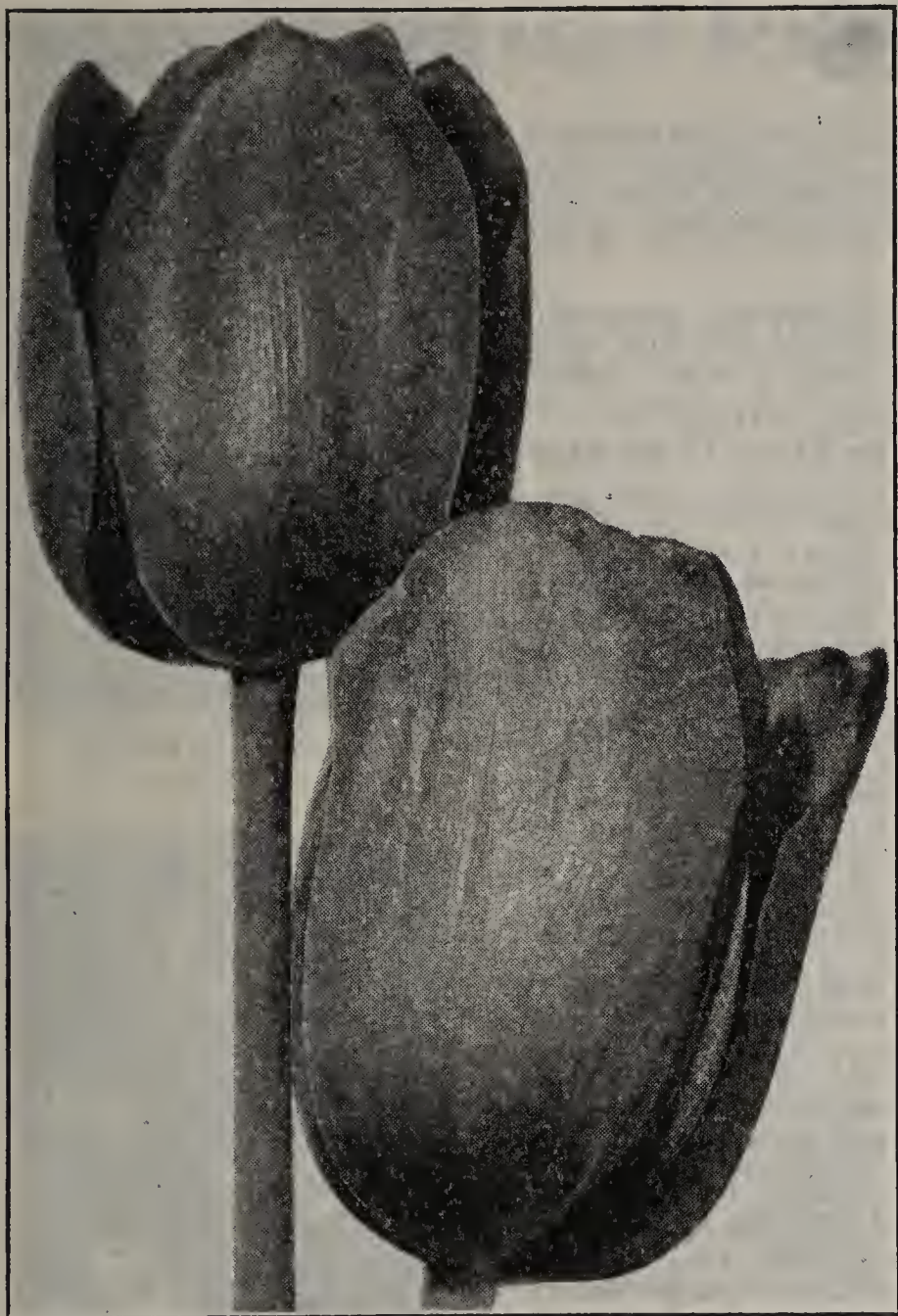
Breeder Tulips

The Breeder Tulips are like the Darwins in size, form, and time of blooming. But whereas the Darwins are generally solid soft colors, the Breeders go into the mixed and more brilliant colors in bronze, brown, mahogany, chestnut, orange, purple, violet, etc.

	Doz.	100
<b>Apricot.</b> Ruddy apricot, edged bronze buff with a suffusion of old rose. Magnificent. 28 inches .....	\$0.75	\$5.75







Breeder Tulips.

Dom Pedro.

Louis XIV.

**BREEDER TULIPS—Continued.**

	Doz.	100
<b>Bacchus.</b> Rich plum-purple with high lights of violet. Large, egg-shaped blooms. 30 inches .....	\$0.75	\$5.75
<b>Cardinal Manning.</b> Rosy violet or wine-red with orange tints on the edges. 32 inches .....	.75	5.75
<b>Dom Pedro.</b> A rich coffee-brown lighted up with gold. Inside a rich mahogany. 24 inches .....	.75	5.75
<b>Louis XIV.</b> Dark violet washed with bronze and with a broad margin of golden bronze. 34 inches .....	.75	5.75
<b>Panorama.</b> (Syn. Fairy). Scarlet-orange overlaid with reddish mahogany and a greenish base. Very brilliant. 28 inches. ....	.75	5.75
<b>Velvet King.</b> Dark purple-blue. A giant of a Tulip. Immense flowers of a royal purple. 32 inches .....	.75	5.75

## Cottage Tulips

The Cottage Tulips bloom with the Darwins, and the Breeders but they are gayer in color, more graceful in form, and not so tall as those kinds.

	Doz.	100
<b>Adonis.</b> (Lily-Flowered). Rosy scarlet. Beautiful lily-like, red blooms grown on graceful stems. 26 inches. ....	\$0.80	\$6.50
<b>Avis Kennicott.</b> A rich yellow with black base and anthers. Long, well shaped flowers. 26 inches .....	.80	6.50
<b>Ellen Willmott.</b> A soft rich creamy light yellow that is very pleasing. 26 inches .....	.80	6.50
<b>Inglescombe Pink.</b> A satiny salmon-pink globular flower with good long stems. ....	.75	5.50
<b>Inglescombe Yellow.</b> Bright yellow, known as the Yellow Darwin. Good. 22 inches .....	.75	5.50
<b>Moonlight.</b> Pale yellow of a pleasing shade. Long, egg-shaped flowers. Always in great demand. 24 inches ....	.75	5.50
<b>Mrs. Moon.</b> (Lily-Flowered). Rich brilliant yellow. One of the finest yellow Tulips. 26 inches .....	.80	6.50

	Doz.	100
<b>Picotee.</b> (Lily Flowered)..White and rose striped. Pointed petals turn gracefully outward. ....	\$0.75	\$5.50
<b>Rainbow Mixture.</b> All Cottage Tulips in finest mixture. Superb varieties in a fine range of types and colors .....	.70	5.00

## Parrot Tulips

Parrot Tulips are recommended especially for planting in rockeries, and to be dotted here and there among shrubs. The petals are long fringed and of gaudy colors.

	Doz.	100
<b>Parrot Tulip Best Mixture.</b> This mixture covers a wonderful range of varieties in the best colors obtainable .....	\$0.70	\$5.50

## Single Early Tulips

These are the earliest Tulips to bloom and come just as the last vestige of winter departs. They are the heralds of advancing spring and verily they cheer the landscape as the grey of winter disappears.

	Doz.	100
<b>Couleur Cardinal.</b> Crimson. A large beautifully formed flower. Fine for bedding. 12 inches. ....	\$0.70	\$5.50
<b>Fred Moore.</b> Apricot-orange, tinted with scarlet. Very sweet scented. 12 inches .....	.70	5.50
<b>Goldfinch.</b> Pure yellow. Very sweet scented. The best yellow. 14 inches .....	.70	5.50
<b>Keizerskroon.</b> Bright red with broad yellow band on each petal. A remarkably beautiful flower. 15 inches .....	.80	6.00
<b>Prince of Austria.</b> A brilliant sweet scented scarlet washed with orange. 14 inches. ....	.75	5.75
<b>Pink Beauty.</b> Cherry-pink. A clear vivid pink with just a touch of white on the petals. Large beautiful flowers. 12 inches .....	.80	6.00
<b>White Swan.</b> Pure white. Large clear white flowers of nice form. For both bedding and indoors. 12 inches .....	.75	5.75

## Double Early Tulips

These Tulips follow just after the single earlies to be followed in turn by the Darwins and Breeders.

	Doz.	100
<b>Boule de Neige.</b> Pure white. Very large and double. 10 inches .....	\$0.75	\$5.75
<b>Couronne d'Or.</b> Yellow shaded with copper-orange. 10 inches .....	.80	6.00
<b>Murillo.</b> Delicate pink with a touch of white. Very popular. 12 inches .....	.75	5.75
<b>Peach Blossom.</b> Rose-pink flushed white. Very large. 12 inches .....	.75	5.75
<b>Imperator Rubrorum.</b> Red, very large, double, splendid form. 12 inches .....	.75	5.75
<b>Tea Rose.</b> Soft sulphur with salmon and orange tints. 12 inches .....	.75	5.75
<b>Rainbow Mixed Early Double Tulips.</b> Best varieties, great range of colors .....	.60	5.00



Double Early Tulip, Peach Blossom.



# LILIES



*Lilium Regale.*



*Lilium Elegans.*

Plant in any light sandy or loamy well-drained soil. Well rotted cow manure should be thoroughly mixed into the soil used for planting; then top dress with the same afterwards. Do not use fresh manure. Plant 5 to 6 inches deep in a pocket of clean sand. Mulch in fall with leaves or straw.

**ELEGANS** (Umbellatum). A tall growing, absolutely hardy Lily that grows about 3 feet tall and holds its large cup-shaped flowers erect. Flowers about 3 to 4 inches across and often 13 or more to the stalk. Dark orange-red. Fine for cutting.

Large, each, 40c; 3 for \$1.10; 12 for \$4.00.

**ELEGANS.** Dark velvety red. Belonging to the same class of Lily as the Umbellatum, differing only in color, which is a rich dark velvety red.

Same price as Umbellatum.

**HENRYI** (Yellow Speciosum). One of the best of the hardy Lilies. A strong vigorous grower throwing flower stalks 3 to 5 feet high. A rich apricot-yellow spotted brown.

First size bulbs, 3 for \$1.00; 12 for \$3.50, postpaid.

**REGALE** (The Regal Lily). The hardiest of all the really fine Lilies. The most sensational Lily added to our gardens in many years. Can be grown practically anywhere in the United States in well-drained soil. White, streaked with a delightful coral-pink on the outside petals. Throat heavily touched with gold. Perfume exquisite. Size of bulb means circumference.

5 to 6 in., 25c; 12 for \$2.25.

4 to 5 in., 20c; 6 for 90c; 12 for \$1.75.

**TENUIFOLIUM** (The Coral Lily). A brilliant little midsummer Lily that is great for rock garden work, and is often potted. The flowers are little bright rich red 2-inch balls so intense that they are one of the real bright spots of the garden. Very hardy; 2-ft. slender stems with fine fernlike foliage.

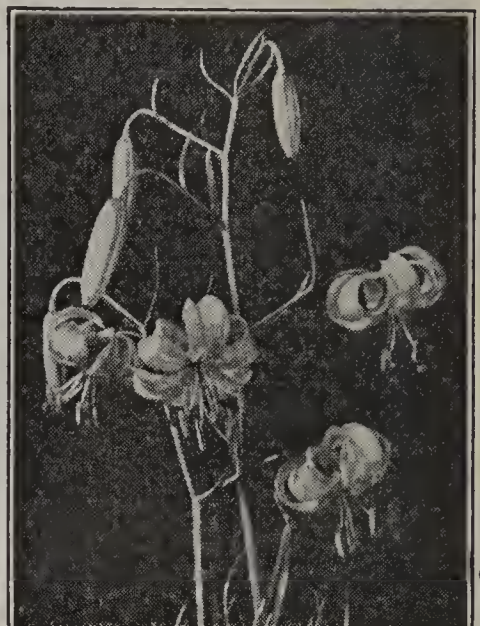
Large size, each, 25c; 3 for 70c; 12 for \$2.50.

**TIGER LILY** (Double). A handsome Lily of easy culture. Produces great quantities of large, showy, brilliantly colored flowers in August and September. Develops bold branching heads, each often carrying twenty large, rich, orange-scarlet flowers, spotted crimson-brown. This is the double type of the old Tiger Lily and is much prettier than the single. The hardiest Lily grown. Never dies out.

Large bulbs, each, 25c; 3 for 70c; 12 for \$2.40.



*Tiger Lily (Double).*



*Lilium Tenuifolium.*

## PHILADELPHUS VIRGINAL

*Finest of all the  
Philadelphus*

Double. White. Everblooming. Everything considered, this is the most sensational of all the Philadelphus. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost.

3 to 3½ ft., 75c each; 2 for \$1.40;  
6 for \$3.75; 10 for \$5.00.

*The Finest New Shrub Brought Out in the  
Past 50 Years*





# BRAND'S Red Raspberries

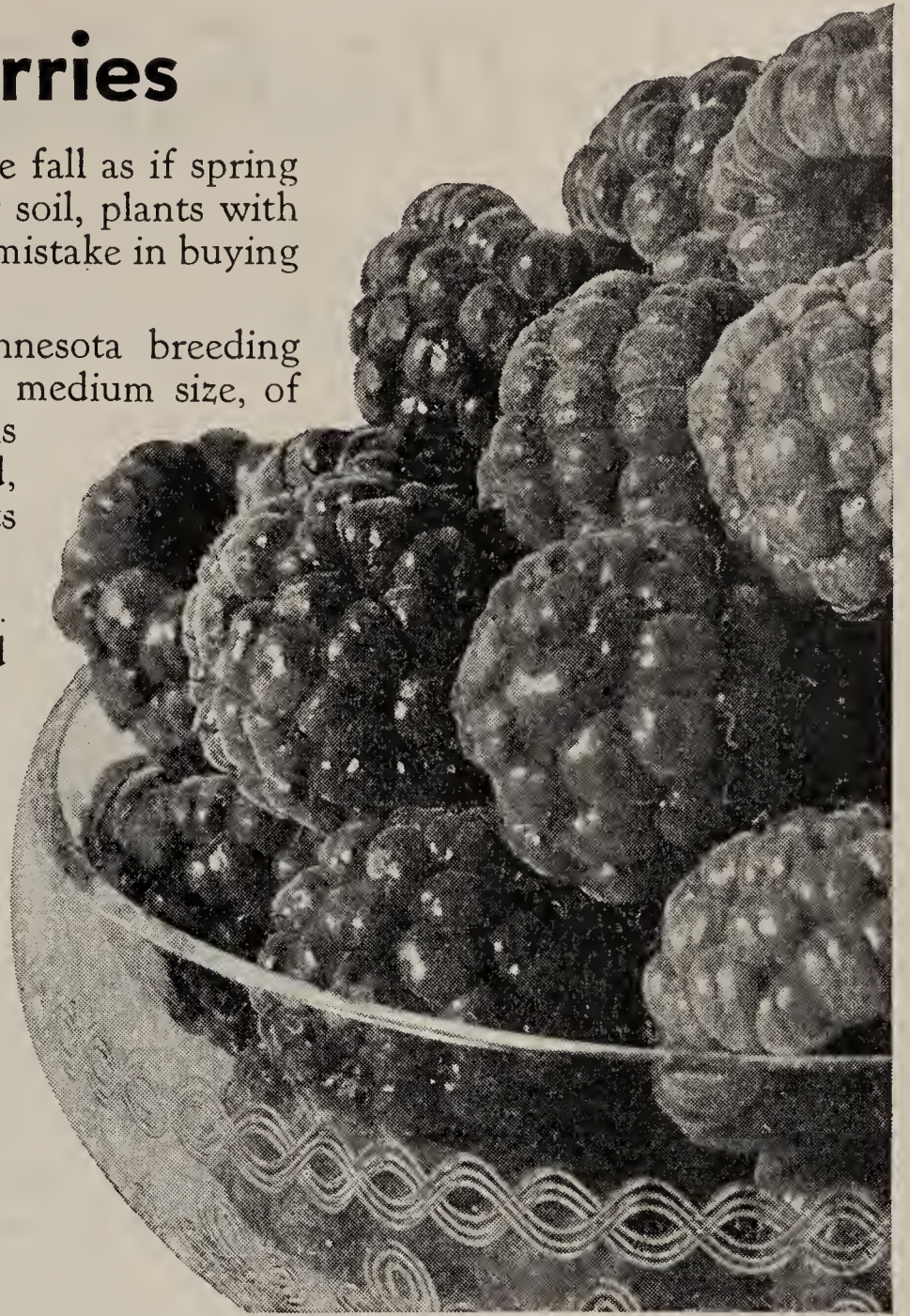
Red Raspberry plants do just as well if set out in the fall as if spring planted. We grow wonderful raspberry plants in our soil, plants with fine tops, and great root systems. One cannot make a mistake in buying Brand Raspberry plants.

**The Chief** A new Raspberry from the Minnesota breeding farm. A bright rich red berry of medium size, of the very finest quality, and a wonderful bearer. It is an early berry, so early that the crop has ripened, been picked and is just gone as the Latham starts to ripen.

**Latham** Starts to ripen just as the **Chief** is gone. The fruit is very large, a bright red and of fine quality. Latham is probably the heaviest bearer of all Red Raspberries. Its yield on the Connecticut State Fruit Farm was 5430 quarts per acre.

**Newburgh** The great Red Raspberry sent out by the New York Experimental Station at Geneva. This variety is an immense bearer of great, large, splendid flavored fruit. Newburgh is an excellent shipping variety as it does not crumble and it is also extra fine for the home market. It comes into bearing just before the Latham. Order promptly if you wish this variety for either your fall or spring planting.

6 for \$1.00; 12 for \$1.75;  
25 for \$3.00, postpaid.



**Chief and Latham** will be sold this fall in heavy transplants. The very best grade of plants obtainable. Prices strong transplants: 12 plants, \$1.00; 25 plants, \$1.75; 50 plants, \$2.45; 100 plants, \$4.75, postpaid.

## RED LAKE CURRANTS

This is the new Currant sent out by the Minnesota Fruit Breeding Farm as the finest new Currant out of over 5,000 seedlings hybridized and brought out by the state station. The Currant is large to very large, a deep dark bright red. The bunches are very long and the fruit the sweetest of all the Red Currants.

In fact it is just as good a Currant as the Perfection in every way and it goes the Perfection one better. It has a large strong bush which the Perfection does not have. Every Currant lover should have at least six Red Lake.

Currants and Gooseberries can be planted in the early fall with perfect success. Place orders now so we can supply before our stock is exhausted.

Strong No. 1 plants, each, 60c; 2 for \$1.00;  
5 for \$2.25; 12 for \$4.25.

## Poorman Gooseberries

A great improvement over the old varieties of Gooseberries such as Downing, Houghton, Carrie, etc. A great big new berry after the type of the large English Gooseberries with much of the fine quality of the English kinds. A very large berry, red, juicy, sweet, thin-skinned and of best quality. Does best in heavy soils, either clay or loam, but not good for sandy soils.

Strong, 2-yr. No. 1 plants, 40c each; 3 for \$1.00;  
12 for \$3.50. All postpaid.



Red  
Lake  
Currants.



# Order This Fall for Spring Delivery

This past spring we were forced to disappoint hundreds of customers who ordered Chinese Elm and the Oka Cherry after April 1st, our supplies of these items being exhausted. This fall we are offering these two items for early spring delivery. To insure obtaining these two worth-while new items, we urge that you place your order before our new spring catalog brings in another flood of orders.

## CHINESE ELM—

### Seedling Windbreak Stock

Notice—This Stock is Prepaid.

	50	100	500	1000
12-18 in. ....	\$1.35	\$2.00	\$10.00	\$18.50
18-24 in. ....	1.75	3.00	14.50	28.00

### Select Ornamental Trees

#### TRANSPLANTED STOCK

	Each	10	50	100
3-4 ft. ....	\$0.25	\$2.25	\$10.00	\$17.50
4-5 ft. ....	.30	2.75	12.00	18.50
5-6 ft. ....	.40	3.75	16.00	30.00
6-8 ft. Heavy .	.75	7.00	Not	
8-10 ft. Heavy	1.00	9.00	Prepaid	
10-12 ft. Heavy	1.50	12.50		

### Chinese Elm Special

10 Fine Little Trees.

2-3 ft. Light for .....	\$1.00, postpaid
2-3 ft. Heavy for .....	1.50, postpaid

The Chinese Elm is the most popular and unusual tree that has ever been introduced into America. From seed brought in a few years ago from barren Northern China, the tree has gained rapidly in public favor and is now scattered clear across the northern part of the country and over the entire dry western part.

The tree is an Elm with almost the graceful habits of the Cut-Leaf Birch. It has the true elm leaf only the leaf is comparatively small, of a light green color and very graceful. It comes into leaf very early—the effect is most refined and pleasing all summer.

The tree seems to be adapted to almost any part of the country and especially to the more arid parts. It is a tree that sends its roots down deep in search of water and the drier the location the better it seems to grow. Within 4 or 5 years after planting one has a good sized tree 20 to 30 feet high.

Because of its rapid growth and the fact that it limbs out heavily from the bottom it makes a great tree for planting for windbreaks.



Chinese Elm.

## OKA CHERRY—

From the  
Plant Wizard  
of South  
Dakota

The OKA grows as a dwarf in very little space, yet bears an abundance of fruit—immense round cherries, a full inch in diameter. Outside the cherries are dark black-red; inside a purple juicy meat, wonderfully sweet.

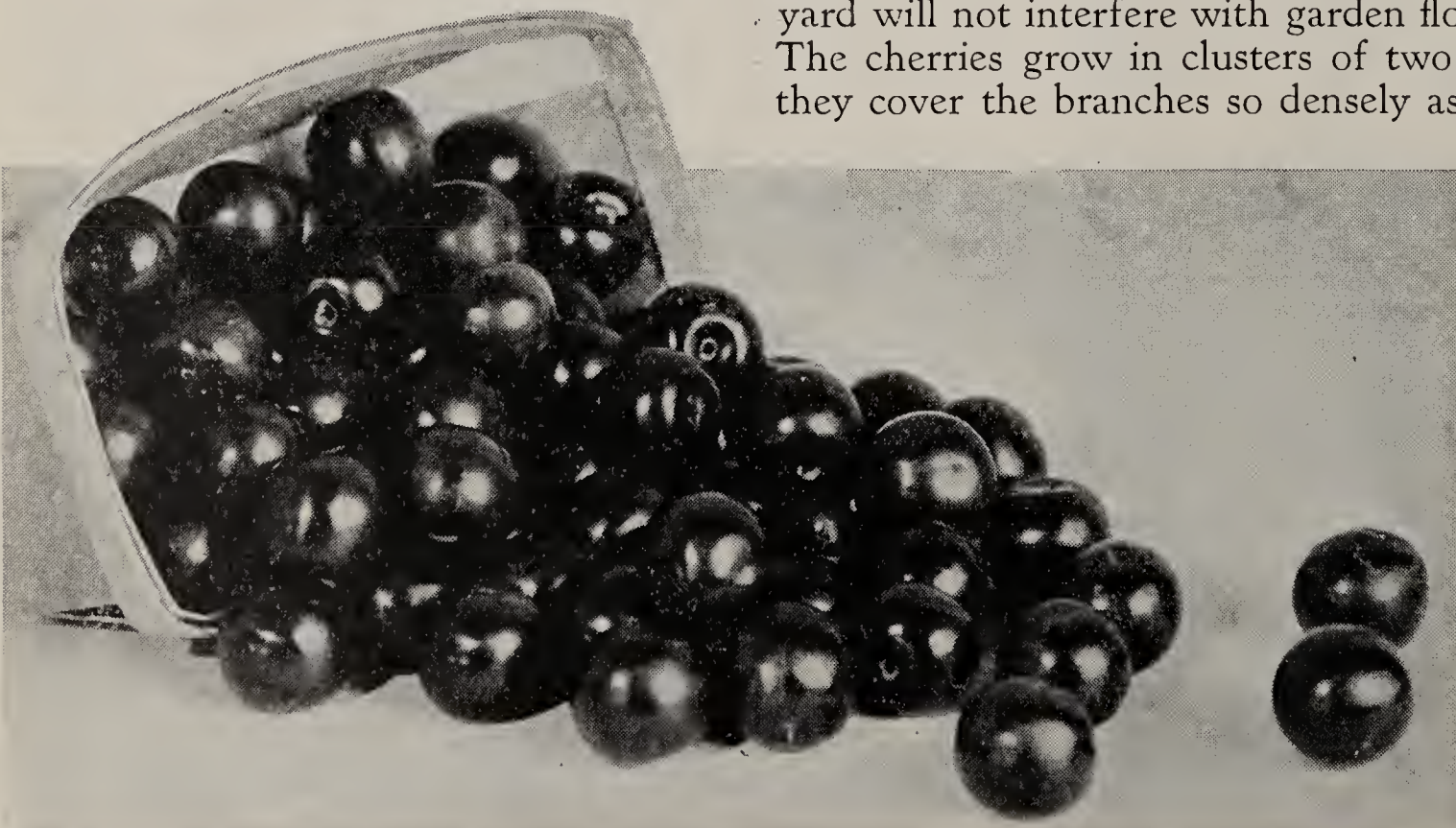
### Six or More Trees in a City Back Yard

Due to their dwarf-like growing habit, the trees may be planted as close as 6 feet apart. Six or more in a city back yard will not interfere with garden flowers, or other plantings. The cherries grow in clusters of two all along the stems and they cover the branches so densely as to make the entire tree

look black. Especially if allowed to grow in bush form, which is their natural growth, the trees will bear heavily all along the limbs from the ground up.

### OKA CHERRY PRICES

4 to 5 feet, each, \$1.00; 5 for \$4.75; 10 for \$9.00, not prepaid.



Oka Cherries.



Our Terms

Brand Peony Farms, Inc., exercise the greatest care to keep our varieties pure and true, but we give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we sell, and will not, in any way, be responsible for the crop. If the purchaser does not accept the goods on these terms they are to be returned at once.

ORDER SHEET

BRAND PEONY FARMS, Inc.  
FARIBAULT, MINNESOTA

Date \_\_\_\_\_ 193 \_\_\_\_\_

Name \_\_\_\_\_

Street Address or  
Rural Route \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Shipping Address If Not  
the Same as Post Office \_\_\_\_\_

Ship by Post \_\_\_\_\_ Express \_\_\_\_\_ Freight \_\_\_\_\_

PLEASE BE SURE TO WRITE YOUR NAME VERY PLAINLY

Date Received \_\_\_\_\_

Date Sent \_\_\_\_\_

Shipped by

Post	Express	Freight
------	---------	---------

AMOUNT ENCLOSED

Check . . . \$ \_\_\_\_\_

Money Order \_\_\_\_\_

Cash . . . . \_\_\_\_\_

Stamps . . \_\_\_\_\_

Total . . . . \_\_\_\_\_

Quantity

Names of Plants, Seeds, Etc., Wanted

Price

CUT OR TEAR OFF ON THIS LINE



[illegible]



**From**

**Post Office**

**County**

**State**

PLACE  
STAMP  
HERE

**Brand Peony Farms, Inc.**

**Faribault,**

**Box 408**

**Minnesota**







**OUR GUARANTEE.** We guarantee our Lilies and Peony Roots to be true-to-name. Should a mistake occur and a customer receive a plant that eventually proves not true-to-name, we will replace this plant with one that is true, and the customer may retain the plant first received. We supervise the filling of all orders and we take great pride in sending out satisfactory stock. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your roots are planted, we cannot assume further responsibility for their success.

**HOW TO ORDER.** Please use order sheet. If your order covers more than the order sheet, or order sheet is lost, use your own paper, but please write the order on a sheet separate from the letter. Please write your name and address very plainly.

**REMITTANCE.** Remit by bank draft, personal check, express order, or P. O. Money Order. The latter preferred. Small orders can be paid for in stamps; 5c and 10c stamps preferred.

**SUBSTITUTIONS.** We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

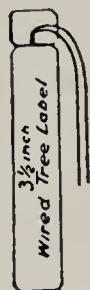
**TERMS.** Cash with order, or 25% down and balance at time shipment is ordered. Or 25% down and balance C. O. D., unless you have done business with us and have an established credit.

**PREPAID PRICES.** We prepay on all orders for Peonies and Iris in the United States within the 7th zone only, providing the order amounts to \$3.00 or more. If order amounts to less than \$3.00, add 25c for postage and packing. The transportation charges to Alaska, Canada, and other countries must be paid by the purchaser.



## Dividing Knife

We have tried all kinds of knives for dividing, and find this the handiest and best. An ideal knife for all kinds of garden and nursery work. Razor steel blade fastened into selected cocobolo handle. **Each \$1.00.**



## Copper Wired Labels

A low priced yet well made wooden label. Fine for use in marking any kind of flowers when in bloom, such as Gladioli, Dahlias, Peonies, etc. We use this label ourselves, 3 1/2 in. by 5/8 in. White pine, painted and copper wired. The best low priced label.

**100 for 50c; 500 for \$1.75; 1000 for \$3.00, post-paid.**

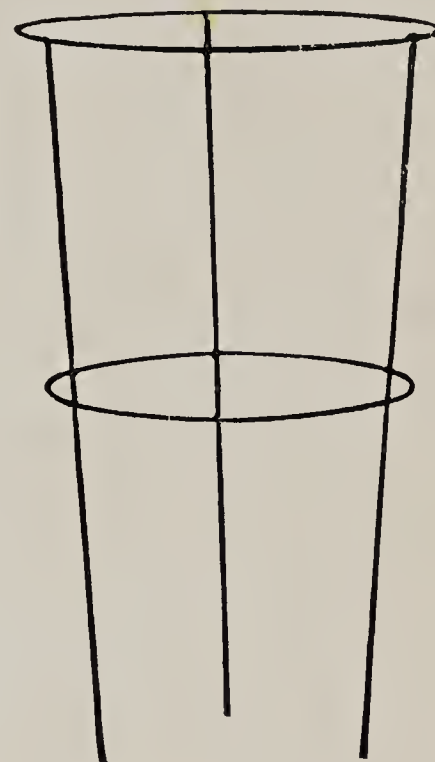
## "Rigid" Peony Supports

Choice peonies should be protected by good supports so that the blooms will not be beaten to the ground in a wind storm or heavy rain.

We can supply the "Rigid" Peony Support (shown in the illustration) which is the kind we buy for our own use. This support is well made of 3-gauge galvanized wire—24-in. tops; 48 inches tall.

Prices f.o.b. Faribault or factory: **Each 60c; 12 for \$6.00.**

Shipped by freight or express. If ordered ahead of time, they can go by freight at a good saving. Write for prices where larger quantities are wanted.



# Fall-Flowering HARDY ASTERS

(Michaelmas Daisy or Starwort)

Provide your garden with a wealth of bloom during the months of September and October by planting a collection of late flowering Asters. These are the months when most of our flowers are past, and your garden needs color. These hardy plants grow well in any soil. We have five excellent varieties to offer our customers this fall.

**ABENDROTHER.** A beautiful deep rose, grows to be about 5 feet high. A beautiful variety. **35c each.**

**CHARM.** A free blooming double violet-blue. About 3 feet high. A pleasing color. **35c each.**

**CLIMAX.** One of the best and showiest varieties. It is a rich lavender-blue with large pyramidal spikes.

Grows 4 to 5 feet high and is a mass of color. **35c each.**

**FELTHAM BLUE.** This is a pretty aniline-blue that grows about 4 feet in height, a free blooming variety and unusually fine. **35c each.**

**ST. EGWIN.** A compact dwarfish rosy pink. Grows about 2 feet high, makes an almost round bush 2 feet across, absolutely covered with pink Asters 1 1/2 inches in diameter. Often 500 to one plant. **50c each.**

The Five Above Asters,  
Strong Field-Grown Plants . . . . . **\$1.50**

**MAUVE CUSHION.** An entirely distinct species from Japan. Forms a circular cushion-like plant often 2 feet across and not over 9 inches high. The flowers, which are a delicate soft mauve, measure 1 1/4 inches across and are produced in such profusion as to completely cover the plant. Season, October and November.

**30c each; \$2.50 per 12.**



*Hardy Asters.*



# Greatest Lilac Offer Ever Made

## 10 Beautiful French Lilacs

All Colors, All Different—White, Red, Blue, Lavender, Pink.  
All Labeled, in 2 to 3 and 3 to 4 ft. Sizes.

A Collection of First Lilacs for the Beginner.

Alphonse Lavallee. Double intense blue .....	\$ 1.25
Charles Joly. Double. An excellent dark red .....	1.25
Charles Sargent. Double. A rich blue-lavender .....	1.50
Jean Mace. Double. Lilac-mauve. Immense .....	2.50
Maurice de Vilmorin. Double. Pink .....	1.50
Mme. Abel Chatenay. Double. A fine white .....	1.25
Volcan. Single. One of the very best single reds .....	2.00
Pres. Grevy. Double. A soft delicate blue .....	1.50
Waldeck-Rousseau. Double. Real lilac color .....	2.50
Wm. Robinson. Double. A striking pinkish red .....	1.50

Total Value ....\$16.75

Chas. Joly. Above.  
Wm. Robinson. Lower left.  
Maurice de Vilmorin. Center.  
Pres. Grevy. Lower right.

Taken as a Collection **\$9.75**  
They Cost

YOU SAVE \$7.00.

Should we run short of any of the foregoing varieties, we reserve the right to use some other variety of the same color and quality in its place.



## Fall Blooming Hardy Asters

Plant these brilliant fall blooming hardy Asters and prolong your blooming season a full month. Have your garden a place of dazzling splendor when all about is brown and sere. They will bring a world of color during late September, all of October, and on into November until heavy freezing and coming winter kills the flowers.

### FIVE BEAUTIFUL FALL ASTERS

1 Feltham Blue. Rich blue .....	35c
1 Charm. A purple-lavender .....	35c
1 Climax. Clear azure-blue .....	35c
1 Abendrothe. Rich red .....	35c
1 St. Egwin. (New). Prettiest of all pinks ...	50c

A \$1.90 Value. All Prepaid, All in Large Field-Grown Plants:

In the U. S. A., **\$1.50** To Canada, **\$1.75**

## Gobelin Red

### The Red Iris

One has to stretch the imagination a long ways to find much real red in many of the much-lauded new red Irises now being sent out in such numbers.

But here is a real red Iris. An Iris that according to the French Color Chart is a deep oxblood-red.

It is not a great big Iris. But it is a good Iris and it is a real red.

**50c each**  
**3 for \$1.00**

